

Ronald A. Steen, named general manager of the Light Industry Group, newly formed from four J I Case Company divisions, including Davis Manufacturing, Outdoor Power Equipment, Concrete Machinery and Vibromax.

Allan Cumps and Bob Fullerton become new technical representatives of the ProTurf Division of O. M. Scott & Sons. Cumps will cover western Massachusetts and Vermont and Fullerton will be working in the Arizona and New Mexico region.

Jeff H. King, appointed marketing services manager of Ackley Manufacturing.

James R. Davies, appointed to a three-year term on the Agricultural Economics Advisory Committee of the College of Agriculture at the University of Illinois. He is currently a pesticide products specialist with American Oil Company's Rural Marketing department.

William Miller and Ray Hill become agricultural chemical sales representatives for Thompson-Hayward Chemical Company.

Walter B. McCay, to midwest district manager, agricultural chemicals, for the Agricultural and Veterinary Products Division of Abbott Laboratories.

A major personnel reorganization of the market devel-



opment department at Monsanto has taken place. Dr. G. William Selleck and Dr. Earl C. Spurrier, appointed senior development associates; Ralph E. Althaus, becomes regional manager - U.S.; development associates include: Dr. Olin N. Andrews Jr., Albany, Ga.; Dr. Douglas D. Baird, Hilton, N.Y.; Dr. Donald L. Barnes, Des Moines, Iowa; Robert L. Benson, Indianapolis; Roger C. Billman, Orlando, Fla.; Dr. Ronald G. Brenchley, Fremont, Nebr.; Dean A. Brown, Yakima, Wash.; Dr. Jerry D. Caulder, St. Louis; Claude W. Derting, Memphis; Robert G. Duncan, Lubbock, Tex.; Kenneth R. Frost Jr., Alexandria, La.; Dr. Wylie B. Homesley, Kansas City, Mo.; Norman J. Probst, Mankato, Minn.; Gordon T. Reynolds, Bloomington, Ill.; Dr. Frank D. Timmons, Raleigh, N.C.; Harvey D. Tripple, Findlay, Ohio and development representative, Dr. Thomas F. Armstrong, Madison, Wisc.; senior biologist appointed is J. Marshall Magner, St. Louis.

Richard J. Kotnour, named public relations manager for CF Industries, Inc.

Mancer J. Cyr, appointed to the new position of marketing planning manager for Bolens Division, FMC Corporation. Charles F. Bartlett, named general sales/ marketing manager with responsibility for policy and programs; Don R. Birdsall, rejoined Bolens as advertising and sales promotion manager.

Eugene Lierz, joined the Moist O'Matic Division, The Toro Company, as sales coordinator. Will coordinate the sales of irrigation products to distributors.

Robert M. Morgan, appointed vice president of the newly formed Irrigation Division of Melnor Industries.