

WEEDS TREES and TURF

Volume 11, No. 12 December, 1972

James A. Sample
Editor

Hugh Chronister
President

Arthur V. Edwards
Publisher

D. D. Langley
Director of Circulation

ADVERTISING SERVICES

Eric Lindsay
Advertising Production Manager
9800 Detroit Ave.,
Cleveland, Ohio 44102
Tel. 216+651-5500

ADVERTISING SALES OFFICES

Headquarters
Cleveland, Ohio 44102
9800 Detroit Ave./216+651-5500
Ext. 27

Chicago, Illinois 60601
333 N. Michigan Ave./312+236-9425
John Kiehl

New York, New York 10017
757 Third Ave./212+421-1350
Russell Bandy

Cleveland, Ohio 44102
9800 Detroit Ave./216+651-5500
Roger Gilmore

Vegetation Maintenance	12
<i>Like most everything else in the Lone Star State, vegetation problems are Texas size. Environmental demands have added increased concern among the public and vegetation maintenance firms to insure that weed and brush control is accomplished effectively. Here's a report on the 7th annual Industrial Weed Control Conference at Texas A&M University.</i>	
Sod For A Mobile Home Estate	16
<i>Mobile home communities are gaining in importance in an effort to ease the need for housing. A few permanent buildings, pads and mobile homes can make excellent housing in short order. Add sod and the result is practically an instant "green" community.</i>	
They Tip 'em To Test 'em	20
Collecting That Hard Earned Dollar	21
<i>Tips for anyone in the contractural services business on what to do during the off season.</i>	
Suppliers Guide and Equipment Directory	23
Article and Author Index For 1972	71
Tidewater and Metropolitan Shade Tree Conferences Discuss Benlate Fungicide	74
Green Industry Associations	75

Editorial	9	New Products	80-81
Government News/Business	11	Sod Industry Section	82
Industry People On The Move	84	Classifieds	88-89
Insect Report	79	Advertiser's Index	89
Meeting Dates	87	Trimming	90

The Cover

Several hundred "green industry" members were in attendance the day this photo was taken. Most were busy listening to the speaker who was demonstrating equipment. Others were thinking about a delicious fish dinner and an impending shower that had overcast the Florida sky. To those few who have guessed what kind of equipment is shown here, we offer our congratulations. It's the boom of the Directa-Spray nozzle suspended from an air boat. The photo was taken at the USDA Experiment Station at Fort Lauderdale, Fla. We believe it depicts a segment of the "green industry" and is appropriate for the cover of the Suppliers Guide and Equipment Directory which begins on page 23. It is followed by a comprehensive Article Index and Author Index on page 71.

WEEDS TREES and TURF is published monthly by The Harvest Publishing Company, subsidiary of Harcourt Brace Jovanovich, Inc. Executive, editorial headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: \$1.00 for current and all back issues. Foreign \$1.50.

Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Fostoria, Ohio 44830.

Copyright © 1972 by The Harvest Publishing Company



Member
American Business Press
Business Publications Audit



For More Details on the Following Page Circle (147) on Reply Card