



## THE BROADLEAF DOUBLES MATCH!

We haven't found a broadleaf weed in any kind of grass that we can't control. We're still trying, but we feel we've found their match. It's called "Trimec" Turf Herbicide and it has a clean, solid swing.

Save time and effort in the control of Broadleaf weeds. "Trimec" can give positive control of those hard to kill broadleaf weeds in the cool season as well as in mid-summer. "Trimec" is a new patented herbicide. It enables turf specialists to get the weed control job done with greater safety to grass, with less product and fewer applications than with other herbicides now being used.

Whatever the lie, fairway or green, choose **GORDON'S FAIRWAY BROADLEAF HERBICIDE** and **BENTGRASS BROADLEAF HERBICIDE**. They both contain "Trimec" Turf Herbicide and you will be the winner of the broadleaf doubles match.



**GORDON CORPORATION**

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**"TRIMEC"®**  
TURF HERBICIDE  
MAKES THE DIFFERENCE!

## Lofts to Market New Turfgrass Varieties

The Exeter Bentgrass Growers Association of Oregon and Lofts Pedigreed Seed Company Inc. of Bound Brook, N. J. have reached a new marketing agreement. Lofts will become the world-wide marketing agent for the University of Rhode Island's two new turfgrass varieties, Exeter Colonial Bentgrass and Jamestown Red Fescue.

The announcement was made by Dr. Eliot Roberts, Chairman, Plant and Soil Science Department and Dr. C. Richard Skogley, Turf Research Specialist. Turf Seeds Inc., Hubbard, Oregon will participate in the marketing of the two varieties in the western part of the country, along with Lofts' Stover Seed Company Division, which will handle the Southern California (Los Angeles) area. Pick Seed of Richmond Hill, Canada, will market both varieties in Canada.

Exeter Colonial Bentgrass is an improved variety of Colonial Bentgrass and is used primarily on tees, fairways and aprons, as well as high quality lawns.

Jamestown Red Fescue is an improved chewings type fescue which has been under test for the last 10 years at many universities. It is characterized by its extreme dark green color, its ability to withstand close mowing and its vigor. At the Univ. of Rhode Island test plots, Jamestown has been seeded with

Colonial Bentgrass and has thrived at one-quarter inch mowing.

Exeter and Jamestown will be available only as certified seed.

## Nopco Markets Wetting Agent in Slurry Form

Sellogen HR-90 wetting agent, formerly only in powder form, is now available as a slurry for use in liquid systems, according to Nopco Chemical Division of Diamond Shamrock Chemical Company.

Also introduced is a new concentrated alkyl naphthalene sulfonate, Sellogen W wetting agent.

Nopco says these compounds are highly tolerant of conditions which decompose other anionics or decrease wetting agent solubility if non-ionics are used. They remain stable in solutions containing high concentrations of electrolytes. Highly ionized or caustic solutions do not adversely affect, and in some cases greatly improve, the performance of the Sellogen wetting agents.

Sellogen HR and Sellogen W can be used with wetttable powder based agricultural chemicals such as chlorinated hydrocarbon, phosphate and carbamate insecticides. When used with Lomar dispersants, they are compatible with agricultural toxicants in common use. They may be used alone as wetting and dispersing agents for sulfur, toxaphene and potassium cyanate dust.



Two new turfgrass varieties developed by the University of Rhode Island are now available. Meeting to discuss market and sales plans are: (l-r) Dr. C. R. Skogley, professor of agronomy, plant and soil science, U. of R. I.; John Morrissey, vice president and general manager, Chandlerlin Seed Company; Dr. Eliot Roberts, professor and chairman, plant and soil science, U. of R. I.; Selmer Loft, chairman of the board, Lofts Seed Company; Bill Rose, president, Exeter Bentgrass Growers Assn., Hubbard, Ore.; Jon D. Loft, exec. vice president, Lofts Seed Company; and Peter S. Loft, president, Lofts Seed Company.