## WEEDS TREES and TURF

Volume 10, No. 9 September, 1971

Arthur V. Edwards
Editorial Director

Eric Lindsay
Advertising Production

Hugh Chronister President and Publisher

Dan M. Humphrey Vice-President, Advertising

> D. D. Langley Director of Circulation

## ADVERTISING SALES OFFICES

9800 Detroit Ave./216+651-5500 William Schmunk

Chicago, Illinois 60601 333 N. Michigan Ave./312+236-9425 John Kielp

> Shawnee Mission (Kansas City), Kansas 66202 6811 W. 63rd St./913+722-5900 Austin Schnacke

New York, New York 10017 757 Third Ave./212+421-1350 Russell Bandy

Columbus, Ohio 43212 1350 W. Fifth Ave./614+486-9638 James Murney

Lansing, Michigan 48906 4415 N. Grand River/517+372-5254 Paul Bundschu

Los Angeles, California 90005 The Eschen Company 3142 Wilshire Blvd./213+382-8391 Henry Eschen

San Francisco, California 94104
The Eschen Company
57 Post St./415+781-7440
Rod MacDonald

The contract Applicator	
How custom spraymen operate 12), in industrial weed contro company (page 14).	in the commercial turf field (page l (page 13), and in the tree care
More Useable Space for the Practice Purdue University encourages conserve use of turf in center of	coaches to use enlarged areas and
Professional Certification for the Gol Golf Course Superintendents As a certification program for mem	sociation of America has developed
International Shade Tree Conference	Report 20
Hyacinth Control Society Annual Me	eting Report24
American Association of Nurseryme	n Convention Report28
Ecology — It Won't Go Away  Dr. Joseph E. Howland repormanagement for landscapers.	ts on some upcoming changes in
Editorial 6 Government Business/News 8 Meeting Dates 27 New Products 31-33 Sod Industry Section 35 Letters-to-Editor 38	Industry People on the Move38Insect Report40Classifieds41Advertisers Index41Trimmings42

## The Cover

The Continue Applicate

Resthaven Cemetery, among the most beautiful in the mid-west, includes a new mausoleum. It has four wings lined with Alabama marble. A part of contract applicator Carl Ripper's operation, the grounds include pool and swans in foreground. Trimmed trees are Chinese elms, trimmed by a tree surgeon because of disease. They normally leaf out after a 6-month period, Ripper says. Photo is by Donald McGuiness, who also did Ripper's story which begins on page 12.

WEEDS TREES and TURF is published monthly by The Harvest Publishing Company, subsidiary of Harcourt Brace Jovanovich, Inc. Executive, editorial headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: \$1.00 for current and all back issues. Foreign \$1.50.

Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Fostoria, Ohio 44830.

Copyright <sup>©</sup> 1971 by The Harvest Publishing Company



Member American Business Press Business Publications Audit

