



## Another Asplundh first... the applicator pole...speeds the action...increases production

For faster year-round applications use Asplundh's inhibitor fortified tree paint with the new applicator pole. It is now packaged in a proven all-weather aerosol can on an extension pole. This extended spray method will greatly increase production compared to the old fashioned brush-on or hand held aerosol spray can, thus further reducing unit cost. So when you are looking for what's new in reliable, economical tree care . . . ASK ASPLUNDH.

**SPECIAL OFFER—FREE APPLICATOR  
with every eight cases of tree paint.**

**ASPLUNDH**

ASPLUNDH TREE EXPERT CO.  
505 YORK ROAD, JENKINTOWN, PA. 19046

industry people  
on the move



**Gary L. Cooper**, joins firm of Turf-Seed, Inc., Hubbard, Ore., from seed certification department at Oregon State Univ.

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**R. M. Waterman**, from Shell product representative at San Ramon, Calif., to senior technical salesman at Orlando, Fla.; **W. R. Hudson, Jr.**, from technical salesman, Overland Park, Kan., to Shell's PCO chemical products at San Ramon; **A. J. Kovats**, from marketing analyst at Atlanta to technical sales post at Shell's Overland Park office; **D. C. Mercer**, from office supervisor at Columbus, Ohio, to senior marketing analyst at Shell's Atlanta office; and **D. L. McKenns**, from manager Shell field sales for health and nutrition, to sales manager of consumer specialties at San Ramon.

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**Ellis C. Kent**, named regional manager for Kerr-McGee Chemical Corporation's western potash sales, San Francisco, from district sales manager at Portland, Ore.

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**Robert D. Doyle**, appointed associate manager for American Association of Nurserymen and responsible for Washington, D.C. office operations, from Captain USMC (Ret.).

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**J. Peter Pehoski**, named director of sales and service for consumer products division of Toro, and formerly national field sales manager of the division.

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**Charles K. Koch**, promoted to production supervisor of Reinco's Power Mulcher and Hydroseeder Div., Plainfield, N.J. He has been with the company five years and previously was service manager for Chrysler Corporation.

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**Rolf G. Engstrom**, appointed director of market planning for Turf Products Div. of Toro, from consumer program manager of Atherton Div., Litton Industries.

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**Everett M. Myers**, named president of F. E. Myers & Bro. Co., a division of McNeil Corp., Ashland, O., from position of v-p. A grandson of the founder, he succeeds Milton G. Moses who retires but continues as a director of McNeil.

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**Gerald E. Kimmel**, to district sales manager for Toro's Consumer Products Division office at Cleveland Heights, O., from area manager of Kohler.

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**D. Michael Bradley**, named marketing manager for the Caribbean area of the Agricultural and Veterinary Products Div., Abbott Laboratories, Caracas, Venezuela. He has been with the company since 1957.

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**David A. Wheelless**, appointed national sales manager for The Leisure Group's lawn and garden product lines, Los Angeles, Calif.