

Mr. Sod Grower!!

Step out ahead of competition with the greatest improvement in lawn grasses in a generation!!



discovered and developed by the world's largest and most experienced grower of fine lawns

FRANCHISE LICENSES NOW BEING GRANTED IN SELECTED AREAS TO GROW Warren's A-10, A-20 and A-34 BLUEGRASSES

Tested and evaluated from coast to coast for years

Leading universities across the nation who are engaged in turf research rate A-10, A-20, and A-34 higher in disease resistance and performance than any other bluegrass currently under production.

When you become a grower of Warren's A-10, A-20, and A-34 bluegrasses, you will have a line of lawn grasses that out-perform all others and they will be exclusive with you in your market area.

Briefly, here's the story of these miracle bluegrasses. A-10 does well in hot humid climates. A-20 is resistant to all major grass diseases and A-34 tolerates up to 65% shade. A-10 is deep green in color and holds that color right through prolonged dry spells. A-20 greens up sooner in the spring and stays green longer in the fall. A-34 does equally well in full sun as it does in shade.

When you are a grower of Merion or other bluegrass strains, you have nothing more to offer than your competition has. With Warren's specialty grasses you set the pace and the price, because you have the finest lawn grasses yet developed, and that is not all:

Twenty-five to thirty new grasses, some out-performing A-10, A-20, and A-34 are on the way. All a result of Warren research.

If there is no Warren Nursery or Warren franchise grower in your market area, write for particulars to



THE FINEST LAWNS FROM COAST TO COAST

WARREN'S TURF NURSERIES

8400 W. 111th ST.
PALOS PARK, ILL. 60464

meeting dates

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Midwest Regional Turf Conference, Purdue University, Lafayette, Ind. Mar. 1-3.

Ground Maintenance Conference, University of Connecticut and Southern Connecticut Groundskeepers' Association, Waverly Inn, Cheshire, Conn. Mar. 3.

Southern Shade Tree Conference, Durham Hotel and Motel, Durham, N.C. Mar. 7-10.

Iowa Golf Course Superintendents Association, Hotel Kirkwood, Des Moines. Mar. 8-10.

Michigan Association of Landscape Architects management Conference, Holiday Inn South, East Lansing. Mar. 11-12.

Western Society of Weed Science, Denver Hilton Hotel, Denver, Colo. Mar. 16-18.

Williamsburg Garden Silver Anniversary Symposium, Williamsburg, Va. Mar. 21-26.

California Association of Public Cemeteries at Santa Cruz. Mar. 26-27.

Alabama-Northwest Florida Turfgrass Association spring meeting in Birmingham, Ala. Apr. 5 and 6.

Arizona Turfgrass Conference at the Holiday Inn North in Tucson. Apr. 6-7.

American Society of Consulting Arborists fifth annual meeting. Crystal City Marriott Motel, 1999 Jefferson-Davis Highway, Arlington, Va. Apr. 11-13.

Florida Turf-Grass Trade Show at the Sarasota Motor Hotel, Sarasota. May 9-12.

Southern California Turfgrass Institute at California Polytechnic Institute, Pomona. May 18-19.

Grassland '71 fourth annual field day. Eugene, Ore., Municipal Airport. June 23-27.

California Landscape Contractors Association at King's Castle, Lake Tahoe. June 23-27.

47th International Shade Tree Conference at the Queen Elizabeth Hilton Hotel in Montreal, Quebec, Canada. Aug. 8-12.

Alabama-Northwest Florida annual turfgrass short course in cooperation with Auburn University, Auburn, Ala. Sept. 9-10.

Florida Turf-Grass Management Conference, Pier 66, Ft. Lauderdale. Sept. 19-22.

Midwest Regional Turf Foundation field day, Purdue University, Lafayette, Ind. Sept. 27.

30th Annual Short Course for Roadside Development, Columbus, Ohio. Oct. 4-8.