

Special for This Issue

Watching Costs at Kidwell Turf 18

Jack Kidwell, Virginia's largest turf grower, knows exactly what his costs are. He has adapted a farm management computer service, offered by Virginia Polytechnic Institute.

Helicopter Seeding of a Golf Course 24

An Ohio contractor has found the helicopter can seed fairways in one-sixth the time of conventional methods.

How to Foul Up a Herbicide Program 28

Cecil F. Kerr, turf products manager for Chipman Div., Rhodia, Inc., lists 10 ways a golf course superintendent can use herbicides to put himself over a barrel or out of a job.

Let's Put the Care Back Into Tree Care 30

William (Badger Bill) Johnson moved his tree care business from Wisconsin to Phoenix, Ariz., and has showed the folks a thing or two about how a real arborist trims trees.

Landscape Outlook 34

An American Association of Nurserymen committee sees a bright future, with some new customers, new types of products, and new concept business practices.

Regular Features

Editorial: <i>Up in a Down Year</i>	8
The National Greenscape	12
Letters to the Editor	16
Meeting Dates	23
Industry News: <i>Ohio Turfgrass Conference</i>	40
New Products	42-45
Trimming	48
Index to Advertisers	48
Classifieds	49

The Cover

Soil preparation for growing sod has some special wrinkles for Jack Kidwell, Virginia's largest cultivated turfgrass grower. Some of his land lies along the Rappahannock River. It's rolling and rocky. Consequently, a rock picker and a land leveler are essential. The rock picker is capable of removing 100 tons of stones per day. Used in conjunction with a spiked-tooth harrow, a field is worked until the rocks are removed from the top six inches. The land leveler helps prevent small depressions that can delay mowing, foster disease outbreaks, and hamper harvesting operations. Kidwell, left, is chatting with his farm manager, Ralph Firebaugh. Saturnino Espino is aboard the Ford 8000 pulling the Eversman land leveler; Jay Kidwell is on a Ford 5000 pulling the Anderson rock picker.



WEEDS TREES and TURF[®]

Volume 10, No. 2 February, 1971

Gene Ingalsbe
Editor

Arthur V. Edwards
Editorial Director

A. J. Michel
Advertising Production

Hugh Chronister
President and Publisher

Dan M. Humphrey
Vice-President, Advertising

D. D. Langley
Director of Circulation

ADVERTISING SALES OFFICES

Cleveland, Ohio 44102
9800 Detroit Ave./ 216+651-5500
William Schmunk

Chicago, Illinois 60601
333 N. Michigan Ave./ 312+236-9425
John Kielp

Shawnee Mission (Kansas City),
Kansas 66202
6811 W. 63rd St./ 913+722-5900
Austin Schnacke

New York, New York 10017
757 Third Ave./ 212+421-1350
Russell Bandy

Columbus, Ohio 43212
1350 W. Fifth Ave./ 614+486-9638
James Murney

Lansing, Michigan 48906
4415 N. Grand River/ 517+372-5254
Paul Bundschu

Los Angeles, California 90005
The Eschen Company
3142 Wilshire Blvd./ 213+382-8391
Henry Eschen

San Francisco, California 94104
The Eschen Company
57 Post St./ 415+781-7440
Al Pierce

WEEDS TREES and TURF is published monthly by The Harvest Publishing Company, subsidiary of Harcourt Brace Jovanovich, Inc. Executive, editorial headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: \$1.00 for current and all back issues. Foreign \$1.50.

Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. and Canada are \$10.00 per year; other countries, \$12.00 per year. Controlled circulation postage paid at Fostoria, Ohio 44830.

© The Harvest Publishing Company, 1971, subsidiary of Harcourt Brace Jovanovich, Inc.



Member
American Business Press
Business Publications Audit

