

trimmings



BE AWARE OF THE SUBTLE SLANT that writers can exercise. Witness these two paragraphs reporting on a section of a study on the effects of 2,4,5-T use in Vietnam.

Wrote William D. McCann in the Cleveland Plain Dealer:

"There are indications that in heavily defoliated areas human stillbirths and birth defects may be increasing, but evidence is considered

inconclusive so far. More research on this question was urged by the commission."

This paragraph comes from Newsweek magazine:

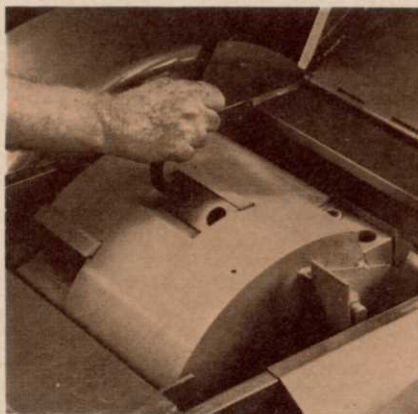
"On one issue the Army received almost a clean bill of health. The team reported it could find no conclusive evidence that the defoliants affected the health of the civilian population, or that they had caused any striking increase in the number of birth defects. Even so, the panel strongly advised that long-term studies be undertaken to resolve these questions more accurately."

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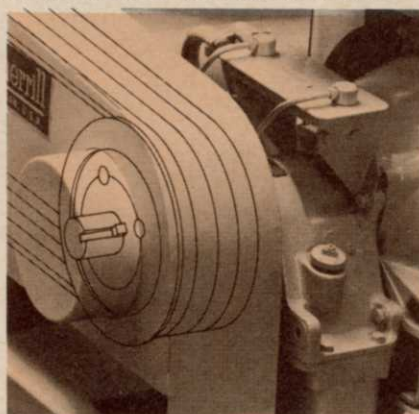


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DART TREE FARM, Middle Hadam, Conn., needed a used mist blower, so president John R. Dart placed a classified ad in WEEDS TREES and TURF. He got 25 responses. After selecting one, he didn't ignore the other two dozen. Instead, he sent this letter:

"Thanks very much for answering our ad for a used mist blower in WEEDS TREES and TURF. We have, however, acquired a mist blower but your inquiry will be kept on file for future reference, that is, if it's still available at a future date. Answers about the ad were great and nationwide. Naturally, we selected one near home. It is gratifying to know so many read WEEDS TREES and TURF want ads."

* * *

U. S. DEPARTMENT OF LABOR has brought charges against a Colorado tree service company for underpaying its workers, reports Cervi's Rocky Mountain Journal. The tree company got three government contracts for tree planting. The work was subject to the Service Contract Act that requires the contractor to observe minimum compensation standards. If found guilty, the tree company must pay the government the amount of money necessary to bring its employees to minimum standards. The money is then disbursed to the employees. The tree firm could also be denied government contracts for three years.

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