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Fylking has many outstanding attributes. It forms a dense, luxuriant turf that strangles weeds. It's more disease-resistant, takes hard use, resists drought, greens up earlier in spring, stays greener in summer, greener longer into fall. It has been internationally tested more than 12 years and proven superior. Ask for the low cut beauty in seed or sod. 0217® Brand Fylking Kentucky bluegrass is now at your local wholesale seed distributor.

Another fine product of Jacklin Seed Co., Inc.

NAAA – Same, Yet Different

Some 750 pilots and personnel from related industries checked in for the National Aerial Applicators Association convention, but they left under another name—The National Agricultural Aviation Association.

Members adopted the name change at the fourth NAAA event Dec. 7-10 in Las Vegas.

Les H. Mills of La Crosse, Wash., was elected president, succeeding Ray Thornton of Belle Rose, La. Other officers are: Vice-president— Terry K. Pfeil of Waseca, Minn.; secretary—Jack W. Duke of Tuscaloosa, Ala.; treasurer—Russell M. Benson of Sterling, Colo. Farrell Higbee remains executive director.

Keynoter U.S. Sen. Jack Miller of Iowa criticized the "illogical" manhandling of pesticides that has occurred as a part of efforts to reduce pollution.

Pesticides are responsible for an extremely small portion of pollution and extremely great contributions to human health and welfare, he noted. Research to date has indicated how little we know about the total subject. Much more information is needed, he said, before a meaningful benefit-cost ratio to society can be determined.

Therefore, "the logic escapes me," he continued, to justify the HEW commission on pesticides recommendation that persistent pesticides, such as DDT, be phased out within two years. Such action, he added, in face of no evidence that these materials are hazardous to human health and no suggestions for substitute materials is "premature and arbitrary."

Problems of pollution "are so complex and solutions so far reaching," Sen. Miller said. "that nothing less than scientific and economic research should go into them. Partisan politics, self-seeking publicity, emotionalism, rumors, personal profit, and interagency or intergovernmental rivalries have no real relevance.

Sen. Miller expressed doubt on the contribution that could be expected from the new Environmental Protection Agency, depending on the role it plays. He challenged EPA, with regard to pesticides, to begin by seeking the "prevention of excessive and injudicious use."

Fearing EPA may be influenced by questionable studies, such as the HEW report, he added that "If, instead of regulatory action promised on adequate research, we experience an excessive and injudicious exercise of regulatory power by EPA, a great amount of prolonged and complex litigation is in prospect."

Sen. Miller congratulate NAAA for helping bring about a "industry maturity" from the old cropduster days. He noted the growth of NAAA, whose members now spend an estimated three-quarters of a billion dollars on chemicals annually dispensed by 2,000 operators from 6,000 planes on 90 million acres.

ALCA Bestows Seven Environmental Awards

Seven winners were announced this month in the first Environmental Improvement Awards program sponsored by the Associated Landscape Contractors of America.

ALCA is a Washington, D.C., trade association having members throughout the country who are actively engaged in landscape construction or the horticultural treatment of land areas.

Winners are: Purdy & Associates of San Diego, for Sea World Sky Tower owned by Pacific Southwest Airlines:

A. Keesen & Sons, Inc., Denver, for the Bethesda Hospital and Community Mental Health Center;

Naud Burnett Landscape Company, Inc., Dallas, for River Oaks Apartments;

Lawrence & Ahlman, Inc., Dundee, Ill., for the Chicago Circle Campus of the University of Illinois; Gustin Gardens, Inc., Gaithersburg, Md., for the David Lloyd Kreeger residence in Washington, D.C., an art museum of the future;

Corliss Tree and Landscape Corp., Essex, Mass., for work on the Eastern Airlines Terminal in East Boston; and

Gateway Gardens, Oviedo, Fla., for the Jess Parrish Memorial Hospital in Titusville, Fla. Gateway also received an award of merit for the residence of Mr. and Mrs. T. H. Cunningham in Silver Spring, Md.

Purpose of the Environmental Improvement Awards Program is to make citizens aware of environmental improvement through quality landscaping, to recognize citizens who have taken action through quality landscaping to achieve this end, and to reward skilled professionals who have executed the landscape work.