

INDUSTRY ASSOCIATIONS IN 1972

New Officers, New Programs – Reports of Action

AMERICAN ASSOCIATION OF NURSERYMEN, INC

230 Southern Bldg., 15th & H N.W.
Washington, D.C. 20005
Tel. (202) 737-4060

Robert F. Lederer, Executive Vice-President

Officers & Directors for '72: Joseph H. Klupenger, Pres., Klupenger's Nursery, Aurora, Ore.; Kenneth J. Altorfer, v.p., McKay Nursery Co., Waterloo, Wis.; Louis Hillenmeyer, Jr., Treas., Hillenmeyer Nurseries, Lexington, Ky.; Palmer Bigelow, Jr., Bigelow Nurseries, Northboro, Mass.; Harold S. Crawford, Willis Nursery Co., Ottawa, Kan.; L. J. Hilscher, Hilscher Nursery & Gard., Fort Worth, Tex.; Itsuo Uenaka, Cupertino Nursery, Inc., Cupertino, Calif.; Harold R. Nickel, Greenleaf Nursery Co., Muskogee, Okla.

Annual Meeting: July 15-19, 1972, Statler-Hilton Hotel, Washington, D. C.

Highlights of '71: Membership reached 1863, a rise in 5½ years of 520 member firms, a net increase of about 39%. In the area of legislation AAN has prepared at least 20 separate pieces of testimony for both sides of the Hill on agricultural appropriations, Forest Service appropriations, forest management, wage-hour legislation, pesticides legislation, Washington Youth Gardens appropriations, postal rate revisions, patent legislation, and others. A nationwide transportation survey taken of AAN members revealed the different types of transportation used and the order of preference has permitted the AAN to concentrate resources on transportation problems most important to the members. Some highlights of the past year were: an ICC decision forcing cancellation of a proposed surcharge on parcel post parcels over certain dimensions; forestalling action by the trucking industry to make a drastic increase in classification ratings on shipments of trees, shrubs, or vines exceeding a certain length; HRI production of a comprehensive shipping manual; securing a reduced classification rating on impregnated paper pots; successfully opposing proposals by the trucking industry to set a minimum weight of 20 pounds on all articles shipped; and there are others. The Horticulture Research Institute has completed three years work in development of the "Technical Glossary of Horticultural and Landscape Terminology." Pennsylvania State University and nine other associations contributed material. A new 60-page National Landscape Association "Landscape Designer and Estimator's Guide" was published this year. A new group, The National Association of Plant Patent Owners (NAPPO) this year became the fifth industry-related organization to join the AAN umbrella.

The Wholesale Nursery Growers of America continues to grow in membership (now 205) as one of the five, and in services. Newsletters and

"New Idea Bulletins" have kept members up to date on new management and mechanization techniques. Most important step this year has been in helping members gain a new awareness of the need to understand labor unions and their activities.

Green Survival II, the new program for this year, has a great success on which to build. No single effort undertaken by our industry has ever received the enthusiastic coverage the nation's press has given to the Green Survival story. In a number of press conferences and interviews across the nation, Green Survival has been the primary interest for radio, T.V., garden writers, feature editors, and just plain news reporters.

Program Plans for '72 and Forecast: In brief, AAN will continue its major programming; all industry promotions will be stepped up; a cooperative advertising program will be started; a more retail oriented convention will be held; a stepped up landscape awards program is scheduled; and new services are being planned for all umbrella groups. Future for the AAN and associated groups is a "fantastic one" according to Executive Vice-President Lederer. All members have to do to participate in this future is to truly become businessmen, he says, and to study, read, and apply good business principles, at the same time taking advantage of the opportunities being defined by the associations.

AMERICAN SOCIETY OF CONSULTING ARBORISTS

12 Lakeview Ave., Milltown, N.J. 08850
Tel. (201) 821-8948

Dr. Spencer H. Davis, Jr., Executive Director

Officers and Directors for '72: George W. Goodall, pres., Goodall Tree Expert Co., Portland, Me.; Dr. L. C. Chadwick, pres.-elect, Chadwick Consulting, Columbus, O.; Walter P. Morrow, vice-pres., Consulting Arborist, Sewickley, Pa.; W. Roland Shannon, sec.-treas., Shannon Tree Co., Millford, Pa.; and directors, F. Earle Martin, Cedarvale Tree Services, Toronto, Ontario; Edwin E. Irish, Chas. F. Irish Co., Warren, Mich.; O. J. Andersen, Consulting Arborist, Houston, Tex.; and A. Murray Swanson, Consulting Arborist, Tucson, Ariz.

Annual Meeting: Feb. 17-19, International Inn, Tampa, Fla.

Highlights of '71: Shade tree evaluations highlighted and emphasized at annual meeting, after which the Society began an advertising program in national trade journals.

Program for '72: Annual meeting to deal with real estate and land evaluation as related to shade tree evaluations.

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Forecast for '72: The present interest and emphasis throughout the country on "ecology" and on "environmental control," plus trade magazine advertising should bring about an increase in diagnoses, tree surveys, and tree planning, along with appraisals for the industry.

AMERICAN SOD PRODUCERS ASSOCIATION

College of Agriculture & Environmental Science,
New Brunswick, N.J. 08903
Tel. (201) 247-1766 Extension 1453

Dr. Henry W. Indyk, Executive Secretary

Officers and Directors for '72: Tobias Grether, pres., Cal-Turf, Inc., Camarillo, Calif.; Jack Kidwell, vice-pres., J. L. Kidwell Landscape Corp., Culpeper, Va.; Willian Latta, sec., Latta-Scholes, Princeton Turf, Kansas City, Mo.; George Stewart, treas., Karandrew Turf Farms, Inc., Suffield, Conn.; and directors, Robert Daymon, Emerald Valley Turf Nurseries, Gregory, Mich.; Wiley Miner, Princeton Turf Farms, Hightstown, N.J.; Ben Warren, Warren's Turf Nursery, Palos Park, Ill.; Dale Habenicht, H&E Sod, Tinley Park, Ill.; and John Nunes, Nunes Turfgrass Nurseries, Inc., Patterson, Calif.

Annual Meeting: Late June or July, 1972 at Toronto, Canada to be hosted by the Nursery Sod Growers Association of Canada.

Highlights of '71: Membership up by 25%. Summer program conducted in Michigan consisting of sod farm tours and field day studying Michigan State University's extensive sod research program. National guideline specifications for sodding have been approved and will be printed for distribution. Development of a cost accounting procedure for sod producers has been approved and initiated.

Program for '72: Educational conference and equipment field day, Feb. 22-24. Headquarters will be Disneyland Hotel, Anaheim, Calif. Host site for field day is Cal-Turf Farms, Santa Ana.

Forecast for '72: The predicted housing boom that includes single family dwellings, garden apartments, and condominiums, all mean more lawn areas. The increasing interest in achieving instant results means a lot of activity for the sod business, closely associated with the building industry. The trend toward a shorter work week indicates more leisure time and consequently increased utilization of recreation facilities. Many of these recreational activities depend upon a good turf cover. Sod will play a major role in satisfying the need and demands for a suitable turf on recreation areas. Much of the glamour of synthetic turf as a panacea for natural turf on athletic areas may rapidly dwindle. Now that the synthetic turf covers are being exposed to the test of time, varying environmental conditions and intensive use, many of its problems are becoming increasingly evident. A declining interest in the installation of synthetic turf covers on athletic areas and a swing back to utilization of natural turf, and sod, particularly, is anticipated.

The sod industry must become better represented in its national as well as local sod producer organizations. It is through united effort by means

of such organizations that the individual sod producer can stay abreast of new and rapid developments for the betterment of the sod industry.

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

3158 Des Plaines Ave., Des Plaines, Ill. 60018
Tel. (312) 824-6147

Ben J. Chlevin, Executive Director

Officers and Directors for '72: Richard C. Blake, pres., Mt. Pleasant CC, Boylston, Mass.; Robert V. Mitchell, v.-pres., Portage CC, Akron, Ohio.; Clifford A. Wagoner, sec.-treas., Del Rio G&CC, Modesto, Calif.; Palmer Maples, director, The Standard Club, Atlanta, Ga.; Jerry M. Murphy, director, Somerset CC, St. Paul, Minn.; Charles G. Baskin, director, CC of Waterbury, Waterbury, Conn.; Richard W. Malpass, director, Riverside G & CC, Portland, Ore.; Paul E. Mechling, director, Sylvania CC, Sylvania, Ohio.

Annual Meeting: Feb. 13-18, 1972, Cincinnati Convention Center, Cincinnati, Ohio.

Highlights of '71: Instituted Certification Program for Golf Course Superintendents.

Program for '72: Regional workshops for golf superintendents to be instituted.

Forecast for '72: The "economic crunch" of the last 18 months has put golf course superintendents on their mettle—to produce the same high quality golf playing surfaces their members have grown to expect in the face of some budget cutbacks. They will have their work cut out for them again in 1972 until the Nixon "freeze" produces the expected effect on its overall economy. The golf course traffic is not expected to diminish—in fact it probably will increase—adding to the Superintendents, problems of using less to produce more and better turf. It will be our Association's aim to remind golf club officials and members that temporary "economies" effected by mid-season cutting of budgets are false economics—often producing adverse effects on the golf course turf that must be corrected later at costs that usually exceed the original "saving."

HYACINTH CONTROL SOCIETY

P.O. Box 508, Floral City, Fla. 32636

Brandt G. Watson, Sec.-Treas.

Officers and Directors for '72: Robert J. Gates, pres., SW Fla. Water Mgmt. Dist., Brooksville, Fla.; Stanley Abramson, v.-pres., Southern Mill Creek Prod., Tampa, Fla.; Brandt G. Watson, sec.-treas., Naples Mosquito Control, Naples, Fla.; David L. Sutton, editor, Agricultural Research Serv., Ft. Lauderdale, Fla.; Robert P. Blakeley, director, Plantation Farms, Inc., Plantation, Fla.; Ray Spirnock, director, Central & Southern Fla. Control Dist. Flood, Miani, Fla.; Al P. Burkhalter, director, Dept. of Natural Resources, Tallahassee, Fla.

Annual Meeting: July 9-13, 1972, Miami Springs Villas & Hotel, Miami Springs, Fla.

Highlights of '71: Membership of the Hyacinth

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Control Society now over 300 strong. The future of noxious aquatic weed control in the State of Florida will depend on three types of control as follows: (1) Chemical Research. Physiological and Microbiological Investigations of noxious aquatic plants is underway by Dr. W. S. Silver and Dr. R. L. Mansell, University of South Florida; (2) Mechanical Research. This work is being investigated by Dr. Al Burkhalter, Aquatic Plant Research and Control Coordinator, Florida Department of Natural Resources; and (3) Biological. White Amur (grass carp) research will be a cooperative program by the Agricultural Research Station (Robert D. Blackburn, Botanist) and the Game & Fresh Water Fish Commission (John W. Woods, Chief of Fisheries Biologist).

Program for '72: The Society will support the necessary efforts in constructing two pieces of Legislation, in hopes of getting them passed in the next Legislature: (1) License or certify all people using chemicals in the waterways; and (2) Dissolve all Drainage Districts that do not have a maintenance program for their works to be maintained for weed control purposes and engineered design.

Forecast for '72: It will continue about the same, until current research can come along with new methods that are safe for the environment. Conditions of our waterways, as far as weed growth, will likely continue to get worse or will infest more and more water acres of valuable waterfront.

INTERNATIONAL PESTICIDE APPLICATORS ASSOCIATION, INC.

5600 SW Rosewood, Lake Oswego, Ore. 97034
Tel. (503) 636-6443

L. F. (Lew) Sefton, Secretary-Treasurer

Officers and Directors for '72: Charles Seibold, pres., Major Spray Service, Portland, Ore.; Don Mock, vice-pres., Shamrock Spray Service, Seattle, Wash.; L. F. Sefton, sec.-treas., Sefton Spray Service, Lake Oswego, Ore.; and directors, George Harrison, Washington Tree Service, Seattle, Wash., John Behey, Eastside Spray Service, Kirkland, Wash.; Bob Skanes, Crothers Spray Service, Tacoma, Wash.; Bill Owen, General Spray Service, Clackamas, Ore.; Jim Cole, Cole's Spray Service, Portland, Ore.; Ken Thorpe, General Spray Service, Clackamas, Ore.; and alternate directors, Jack Daniels, Greenup Spray Service, Seattle, Wash.; Lewis Crothers, Crothers Spray Service, Tacoma, Wash.; Gary Mulkey, Mulkey Tree & Spray Service, Junction City, Ore.

Annual Meeting: September 14-16, 1972, Jantzen Beach Thunderbird Motel, Portland, Ore.

Highlights of '71: Association fight to slow down action against DDT ban. Actions filed against both Washington State Department of Agriculture and the U.S. Environmental Protection Agency to enable all facts to be considered before a decision on ban. This is only action taken by any pesticide applicators. Cost has exceeded \$10,000 to date.

Name change was made to cover expansion of association from the regional name of Northwest

Pesticide Applicators Association.

Sprayorama, an annual tour and field day along with a 2-day educational program follow-up was held at Seattle, Wash.

A new chapter was formed in October from the San Francisco Bay area of California and admitted to the IPAA. The new group totaled 42 charter members. A similar group from the Los Angeles area has now inquired about forming another chapter group. This latter move came about as a result of an IPAA representative attending the Western Chapter International Shade Tree Conference annual meeting. Other chapter possibilities as a result of attendance at the most recent Sprayorama are New York, Washington D. C., Utah, and British Columbia, Canada.

Program for '72: (1) Continuation of an all-out fight to save Chlorinated Hydrocarbons and restore uses of DDT. Goal: To expose fallacies and bring to light the good done by these chemicals; (2) Strengthen our cause by enlisting all possible new Chapters and personnel in our Organization; (3) Present an Annual Meeting (Sprayorama) in September, 1972 which, hopefully, will bring out still more sane thinking on pesticides; and (4) Continue the upgrading of an already fine industry and assure the public that the safe and efficient way is through the Licensed Pesticide Applicator.

Forecast for '72: The Industry in 1972, and all coming years, must continue to grow. Population increase makes the preservation of all plant life a needed personal contribution of every pesticide applicator. With fewer producing food for more, and vegetation yielding to housing and industry, we are unrecognized benefactors to mankind. Our preservation of existing oxygen-producing vegetation makes us a unique industry in this day of air pollution. Scientists with facts are now defending this necessity and exposing pesticide fallacies. Truth is replacing sensationalism.

INTERNATIONAL SHADE TREE CONFERENCE, INC.

3 Lincoln Square, P.O. Box 71, Urbana, Ill. 61801
Tel. (217) 328-2032

E. C. (Cal) Bundy, Executive Secretary

Officers and Directors for '72: H. M. Van Wormer, pres., Van Wormer Tree Service, Richmond, Va.; Dr. John A. Weidhaas, Jr., pres.-elect, Virginia Poly Tech. Institute, Blacksburg, Va.; F. Lewis Dinsmore, vice-pres., Dinsmore Tree Service, St. Louis, Mo.; Dr. E. B. Himelick, exec.-director, Ill. Natural History Survey, Urbana, Ill.; Dr. Dan Neely, editor, Ill. Natural History Survey, Urbana, Ill.

Annual Meeting: August 13-17, 1972, Newporter Inn, Newport Beach, California.

Highlights of 1971: I.S.T.C. processed a total of 263 new members for 1971. Membership is steadily increasing in all seven Chapters thanks to the efforts of many old members; I.S.T.C. publication "Shade Tree Evaluation" was revised and is a very popular item. Requests are averaging twenty per month; I.S.T.C. sponsored a National Committee

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to formulate Safety Standards for Tree Pruning. This work is now completed and the uniform standards will be published and made available to the separate states for implementation; We increased the size of our monthly magazine "Arborist's News" from 12 pages to 28 pages. This enlarged publication has permitted us to realize more advertisements to offset cost of printing; and total registration of 877 delegates was a record breaker at our 47th convention in Montreal during August.

Program for '72: Will continue the financial support of our research project at the University of Wisconsin titled "Effects of Transplanting on Physiological Responses and Growth of Shade Trees"; Will encourage the Federal Government of the United States and Canada to establish an Annual National Arbor Day during 1972; Will request that the U.S. Postmaster General consider the issuance of an Arbor Day Stamp in commemoration of the 100th Anniversary of Arbor Day in 1972; Will publish and make available our recently revised publication titled "Standard City Tree Ordinance"; and will continue the dissemination of knowledge in the science and art of growing and maintaining shade and ornamental trees via our annual and monthly publications, and our regional and international meetings.

Forecast for '72: The Industry Forecast during 1972 for those who work with shade and ornamental trees looks excellent; Arboriculture research and educational activities are increasing at the universities and the Federal Government. U.S. Forest Service is re-gearing to concentrate more on shade and ornamental tree problems as they relate to the urban population; Public in general is more aware of the need for professional tree service to keep their trees going and growing. There will be more emphasis placed on tree work safety regulations that will soon be enforced. This will up-grade the industry and will help eliminate the poorly equipped operator. Thus the professional approach will be more uniform throughout the industry; and in general trees are receiving more respect as a result of the emphasis placed on our environment.

NATIONAL AGRICULTURAL AVIATION ASSOCIATION

1101 17th St. N.W. Suite 808
Washington D.C. 20036
Tel. (202) 223-2822

F. Farrell Higbee, Executive Director

Officers and Directors for '71 ('72 slate will be elected at December annual convention): Les H. Mills, pres., La Crosse, Wash.; Terry K. Pfeil, vice-pres., Weseca, Minn.; Jack Duke, sec., Tuscaloosa, Ala.; Russell Benson, treas., Sterling, Colo.; and directors, V. Ray Thornton, Cane-Air, Inc., Belle Rose, La.; William O. Marsh, Aerial Application Technology, Inc., Mesa, Ariz.; Robert A. Phillips, Phillips Aero Agric. Ser., Ceres, Calif.; Richard Reade, Mid-Continent Aircraft Co., Hayti, Mo.; R. B. Allison, Allison Ag. Aviation, Connell, Wash.; Robert Bailey, North American Rockwell, Clinton, Miss.; Walter F. Ball, Ball Aero, Huron,

S. Dak.; Richard Carroll, Crop Care, Aledo, Ill.; Gary Coulter, Meeker Airport, Meeker, Colo.; Cecil Dorminey, Dorminey Dusting Service, Doerun, Ga.; Gene Barnes, East Prairie, Mo.; Richard D. Eccles, Calicopters, Stockton, Calif.; Luther Gibbs, Gibbs Aero-Sprays, Inc., Fremont, Ohio; J. H. Henley, Aero Agricultural Service, Inc., McAlester, Okla.; Walter Hensley, Hensley Flying Service, Havre, Mont.; B. L. Hinman, Bee's Airline, Plains, Kan.; Paul E. Hursh, Hursh Brothers, Inc., Amana, Ia.; Byron Hodgkin, Union Carbide Corp., Rolling Meadows, Ill.; Al F. Johnson, Air Enterprises, Inc., Magnolia, Del.; Jack Lenhardt, Lenhardt Airport, Inc., Hubbard, Ore.; C. R. Lindhoff, Accurate Aero Forms, Des Moines, Ia.; Russell Miller, Cal-Mil Plastic Products, Inc., Carlsbad, Calif.; George F. Mitchell, Jr., M & M Air Service, Beaumont, Tex.; Neal Mitchell, Jacobs-Page Co., Oklahoma City, Okla.; Robert Mueller, Mueller Crop Dust Service, South Haven, Mich.; Joe Pugh, Lakeside Ag. Service, Inc., DeWitt, Ark.; Elmer Plettner, Jr., Plettner Aerial Spray, Sutton, Neb.; Darroll Schroeder, Schroeder Aviation, Davenport, N. Dak.; Dale Steward, Phoenix, Ariz.; Harvey J. Sutton, Helicopter Spray, Inc., Lake Wales, Fla.; Harold Tapley, Tapley Flying Service, Shaw, Miss.; and Bud Darling, South Carolina AAA, Bennettsville, S.C.

Annual Meeting: Dec. 11-14, International Hotel, Las Vegas, Nev.

Highlights of '71: Membership climbed to 500 industry members and 74 allied industry members.

Forecast for '72: This has been a good year except for isolated spots. Industry exceeded average annual growth rate. Next year expected to be better if economy improves.

NATIONAL ARBORIST ASSOCIATION

1750 Old Meadow Road, McLean, Va. 22101
Tel. (703) 893-7347

Allan T. Rains, Jr., Executive Secretary

Officers and Directors for '72: William P. Lanphear, pres., Forest City Tree Protection, Cleveland, Ohio; Glenn Burns, 1st vice-pres., Karl Kuemmerling Assoc., Inc., Canton, Ohio; John A. Shullenbarger, 2nd vice-pres., Gustin Gardens Tree Service, Gaithersburg, Md.; W. Roland Shannon, sec., Shannon Tree Co., Milford, Pa.; Robert Felix, treas., Harder Services, Inc., Hempstead, N. Y.; and directors, William A. Rae, Frost & Higgins, Burlington, Mass.; Thomas A. Morrison, H. A. Morrison Arborist, Wilmette, Ill.; Paul Ramsey, N. G. Gilbert Corp., Muncie, Ind.; and Boyd Haney, B. Haney & Sons, Franklin Park, Ill.

Annual Meeting: Feb. 13-17, 1972, International Inn, Tampa, Fla.

Highlights of 1971: As a major service during 1971, NAA headquarters has strived to keep members informed of important activities in Washington relating to the Occupational Safety and Health Act and the Wage-Price Freeze. This has been done through articles in the Association's monthly newsletter as well as through supplemental mailings.

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meeting dates

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Indiana Annual Winter Conference, Indiana Association of Nurserymen and Indiana Arborists Assn., Stouffer's Inn, Indianapolis, Ind., Jan. 4-6.

Northeastern Weed Science Society, 1972 Convention, Hotel Commodore, New York, N. Y. Jan. 5-7.

Georgia Golf Course Superintendents Association, Annual Meeting, Augusta Golf Clubs and Holiday Inn, Augusta, Ga., Jan. 9-11.

Western Association of Nurserymen, 82nd Annual Meeting, Plaza Inn, Kansas City, Mo., Jan. 9-11.

Helicopter Association of America, 24th Annual Meeting, Stardust Hotel, Las Vegas, Nev., Jan. 9-12.

Mid-Atlantic Golf Course Superintendents, Annual Conference, Holiday Inn Downtown, Baltimore, Md., Jan. 10-11.

Tennessee Turfgrass Association, Annual Conference, King of the Road Inn, Nashville, Tenn., Jan. 10-11.

Nebraska Turfgrass Conference, Tenth Annual, Kellogg Center, Univ. of Neb., Lincoln, Neb., Jan. 12-14.

New Hampshire Turf Seminar, University of New Hampshire, Durham, Jan. 13-14.

Georgia Nurserymen Short Course, Annual, University of Georgia Center for Continuing Education, Athens, Ga., Jan. 13-14.

California Weed Conference, 24th, Del Webb Towne House, Fresno, Calif., Jan. 17-19.

Southern Weed Science Society, Annual Meeting, Statler Hilton Hotel, Dallas, Tex., Jan. 18-20.

Michigan Turfgrass Conference, Michigan State Uni-

versity, Kellogg Center, East Lansing, Mich., Jan. 19-20.

Ohio Chapter of the International Shade Tree Conference and the Ohio State University short course for arborists, turf managers, landscape contractors, garden center operators, nursery men, and others, at the Sheraton-Columbus Hotel, Columbus, Ohio. Jan. 23-27.

Virginia Turfgrass Conference, Sheraton Motor Lodge, Fredericksburg, Va., Jan. 25-26.

Colorado Farm Show, Community Building, Greeley, Colo., Jan. 25-26.

Pennsylvania Chapter of the International Shade Tree Conference, Marriott Motel, Philadelphia, Pa., Jan. 27-28.

Midwestern Chapter of the International Shade Tree Conference, Pick-Congress Hotel, Chicago, Ill., Feb. 8-10.

Southern Chapter of the International Shade Tree Conference, Marriott Motel, Atlanta, Ga., Feb. 12-16.

International Turfgrass Conference and Show, 43rd Annual, Golf Course Superintendents Association of America, Convention and Exhibit Center, Cincinnati, Ohio, Feb. 13-18.

Maryland Arborists' Day, University of Maryland Center of Adult Education, College Park, Md., Feb. 15.

Maryland Nurserymen's Day, University of Maryland Center of Adult Education, College Park, Md., Feb. 16.

Colorado Agricultural Aviation Assn., 24th Annual Meeting, Continental Motor-Hotel, Valley Highway and Speer Blvd., Denver, Colo. Feb. 28-29.

Williamsburg Garden Symposium, Colonial Williamsburg Gardens, Va., Apr. 9-15.

Canadian Chapter of the International Shade Tree Conference, Holiday Inn, Hamilton, Ont., Canada, Apr. 14-15.

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Members have also received the results of an equipment survey conducted by the Association, and will receive complete industry statistics during the fall.

The Association has made its Home Study Program in Arboriculture available to non-members, and Standards on Tree Care have been revised and reprinted and are available for sale.

A membership campaign was launched during September, and will remain in full swing through early 1972.

Program for 1972. During early 1972 the Association's membership campaign will continue, as will such services as the monthly newsletter and other mailings of pertinent material. The industry statistics will be compiled again during 1972. It is hoped that the Association will be able to print a document on running a business, covering such

topics as accounting, personnel, taxes, and general management.

Forecast for 1972: The economic outlook for 1972 as it pertains to the tree business is probably going to relate directly to the success of the new inflation controls. 1972 will be better than 1971 but definitely not a boom year. We will have to pay close attention to the Government regulations such as the new safety law provides. All the help we can get, such as training our men with the National Arborist Association Home Study Program, attending the February Annual Meeting, and learning our responsibilities for safety will add to our ability to compete against the profit squeeze of inflation. To summarize, 1972 will be a good year for the better prepared. It will be very competitive, and costs must be kept down as inflation is not controlled as yet.