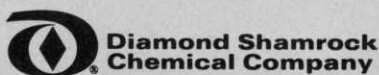




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New Florida Nurserymen and Growers Association officers for 1972 are: l. to r., Richard A. Gladwin, second v-p, Joseph Welker, pres., and Joseph C. Shaw, president elect.

### Florida Nurserymen Present Award Program

Landscaping held the focus, but something new was added, when the 1,400-member Florida Nurserymen and Growers Association met in Miami Beach in May. Sixteen Zeta Tau Alpha Sorority girls from the University of Georgia, told their "aging" audience how it is to cope with the problems of youth.

At an awards luncheon, 13 state-level awards for landscaping perfection were presented, with Comm. Doyle Conner, Florida Dept. of Agriculture doing the honors. Also, two sweepstake-citations were given for landscaping technique and execution.

More than 20 other recognitions covering residential, commercial, industrial and "unique" categories on the 14-chapter level will be awarded in June at chapter dinners. Salvatore Altieri, Boca Raton, was chairman of the annual contest; judges were headed by Dr. Herick Smith, Dean, School of Landscaping, University of Florida.

Taking home the lion's share of the awards was George E. Russell, Miami, who not only was awarded four landscaping prizes, but was judged the Most Outstanding of the 14-chapter presidents.

Of the state-level winners, most of the landscape contractors and nurserymen were from the Greater Miami area: Russell, Inc., four; Arvida Corp., two; Tropical Landscape Co., one; Ken Lones Landscape Co., one, and L & G Landscape Co., one. Others were, Cypress Creek Nurseries, Windemere, one; Palm Nursery, Naples, two, and

Webster's Nurseries of Osprey, one.

Also, Robert Cochrane, Jr., of Donnelly Advertising Corporation of Florida (Miami) was presented a special plaque for his company's "philosophy in outdoor advertising-beautification program."

A new state-level trophy for outstanding landscaping technique, the Clifford Butler Memorial Award, was given through the association by Wendell Butler, Butler's Nursery Supply Co., of Fort Lauderdale. William Colburn, Cypress Creek Nurseries, was the winner.

A long established award for landscaping, the Dick Pope Silver Tray, given by Dick Pope, Sr., Cypress Gardens, went to Jack Siebenthaler, a past president of the association,

Lawrence W. Clements receives Odenkirk, most coveted award given by FNGA. Trophy rotates each year to new recipient.



Seminole Nurseries, Seminole.

The Reasoner Tropical Nurseries of Bradenton (Florida's oldest nursery) yearly presents a silver trophy to an individual with a long-standing service to the horticultural industry; it was presented to Bert Livingston, garden editor, Tampa Tribune.

Most coveted award, the Odenkirk, also given by Butler through the association, was presented to Lawrence W. Clements, Lake Garfield Nurseries of Bartow. He too, is a past president of the FNGA, and was honored for his "services beyond the call of duty" during the past year.

Officers elected at the convention are, Joseph Welker, Duval Landscape Co., Jacksonville, president; Joseph C. Shaw, Shaw Nursery and Landscape Co., Miami, president elect; Richard A. Gladwin, Gladwin Nursery, Jupiter, second vice president, and John A. Blaser, Blaser's Nursery, Tallevant, third vice president.

New directors are: George E. Russell, Russell, Inc., Miami; Robert L. Hartwig, North Florida Landscape Co., Jacksonville, and Raymond Smith, Smith Garden Center and Nursery, Largo.

## Environmental Services Offered By Dow Chemical

A new form of service to industry is being offered by Dow Chemical via its Environmental Control Systems business. Purpose of the venture is to help identify and solve environmental health problems on a custom basis. Dow is offering the service both to industry and government, according to Manager Arnold W. Schaffer.

The new Dow service is programmed to serve three areas of environmental concern: Occupational health and safety, directed toward evaluation and control of occupational hazards in industry; Community pollution, oriented toward the public health aspects of environmental pollution; and Product safety, designed to provide expertise in assessing and evaluating toxicity, safety and other environmental effects of new and existing products.

The company with its size and experience in the field has a large reservoir of professional skills and experience in a variety of scientific fields among its personnel.

Specifically, the service is expect-

ed to cover such areas as industrial hygiene, safety, air and water quality, laboratory analysis, noise control, engineering, toxicology, consulting, education and training, contractual operation, testing and inspection, management in solid and liquid wastes, and information.

Headquarters will be Midland, Mich.

## Fanny Flag Is Official Emblem

Ag-Tronic, Inc., Hastings, Neb., has named their slow moving vehicle emblem Fanny Flag. Now generally standard for farm equipment or other slow moving vehicles on the highway, Ag-Tronic reports its new version is 40 percent more reflective.

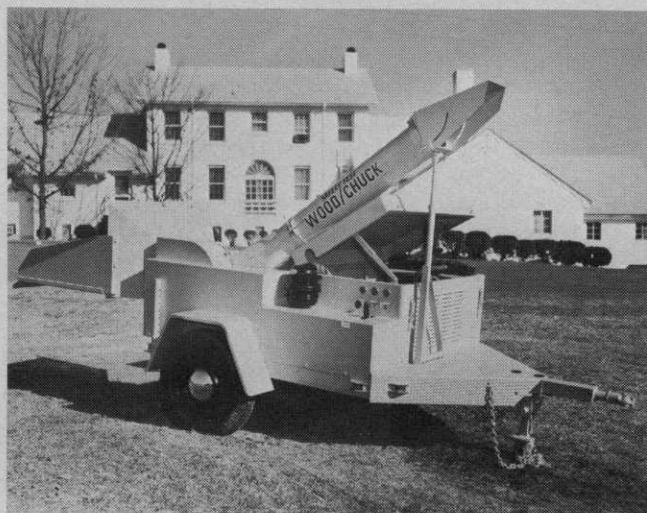
The company says the Fanny Flag emblem is now clearly visible for more than a quarter mile, either day or night. During daylight, the fluorescent orange triangle in the emblem's center serves as a warning to motorists. At night, the reflective red border identifies the slow moving vehicle.

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Only the Wood/Chuck has really been built from the ground up as a chipper for heavy-duty use. It's modern, functional, no-nonsense design sets it apart. Above all, the Safety Test Wood/Chuck has that built-in Safety Test "Extra Measure" of dependability. You can rely on it to do a full day's work . . . day after day, year after year. Frankly, there are dozens of reasons why no other chipper compares with the Wood/Chuck. You owe it to yourself to get the full story from your Wood/Chuck representative or write Safety Test & Equipment Co., Inc., P.O. Drawer 400, Shelby, N. C. 28150.