



Officers and directors for 1971 of the Golf Course Superintendents Association of America are: Front row, from the left — Clifford Wagoner, secretary-treasurer; Richard Blake, president; Robert Mitchell, vice-president; and Norman Kramer, president emeritus. Back row — Directors Palmer Maples, Jr., R. W. Malpass, P. E. Mechling, C. G. Baskin, and J. Murphy.



## 42nd GCSAA Denver Conference

# 'GREATEST SHOW ON TURF'

Golf superintendents called their 42nd International Turfgrass Conference & Show the "Greatest Show on Turf." And they were quite likely right. The association of golf superintendents consistently stage the biggest exhibit of commercial turf equipment to be found. They have been playing regularly, at least for the last few years, to audiences of about 3,500, which indicates the dedicated interest in the commercial turf industry.

Richard C. Blake, superintendent of the Mount Pleasant Country Club at Boylston, Mass., is the incoming president. He succeeds Norman Kramer, Point O'Woods CC at Benton Harbor, Mich. Both are typical of the golf superintendent of today. As Blake said in his program appearance, the past 10 years has created a demand for qualified professionals in the industry. Blake said the superin-

**Table 1. Conference attendance continues high for the national turf conference staged by the GCSAA. Statistics for the past five years are as follows:**

	Denver, Colorado (1971)	Houston, Texas (1970)	Miami Beach, Florida (1969)	San Francisco, California (1968)	Washington, D.C. (1967)
Members	1076	1182	1078	902	1066
Ladies	564	592	620	610	565
Guests	234	189	194	192	246
Greens Chairmen	214	211	506	90	110
One Day Admission	333	419	285	286	315
Turf Students	142	52	57	13	.....
Exhibitors	922	975	771	730	738
Total Registration	3485	3620	3511	2823	3040

tendent needs to be both college-educated and business-oriented, plus having practical experience and knowledge. Further, he pointed out that men employed as superintendents generally have worked at several different golf courses. They have both the technical knowledge and the common-sense approach to successful turf management. In short, Blake said, they can do the job, as well as

know why it is done.

Blake is convinced that superintendents generally have the knowledge and experience to do the technical job. But he expressed concern over what he termed "people problems." This so called people problem area is where help is needed, he said, and is needed now. An important function of the greens committee chairman, Blake believes, is to



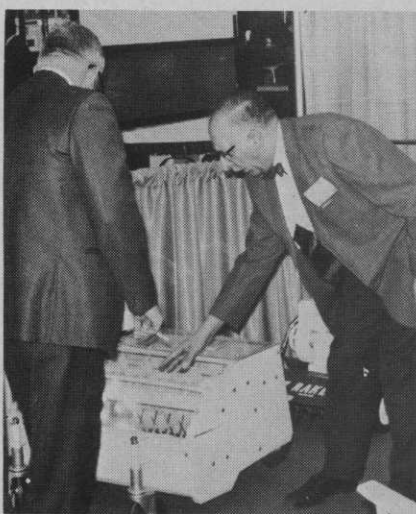
Would you care to count noses to verify the crowd? If not, the table above will give the comparative size of this year's golf and turf show at Denver. Guests jammed the exhibit floor to see new products and equipment. At the Mallinckrodt booth, the subject was newly registered chemicals. And Russ Carlton, center, of Buckner was talking about sprinkler systems, of course.



J. L. Lewis, left, and M. M. McSwain, center, both of Myers, relay sprayer information to Carl Swanson.



Harold Skaggs, right, explains his new core shredder attachment to Dr. William Daniels, Purdue University agronomist.



Phil Abdinoor, E-Z Rake, with the aid of a "glass-paneled" model, describes to a visitor how the machine operates.



John Kiepl, left, WEEDS TREES and TURF representative out of Chicago, talks shop with Roy Broyhill, president of Broyhill Co.

handle such problems — to keep balance and to effectively evaluate complaints. This chairmanship responsibility includes maintaining liaison with the superintendent, the board of directors and the membership. Blake stated, that at many clubs, a large percentage of the membership does not know the superintendent.

Because of what may well be termed a communication gap, Blake believes that the greens or grounds committee chairman is one of the most important men at the club. Blake stated that he should serve as chairman for five years, and the man who succeeds him should have at least three years of experience on the committee. This adds up to an eight-year tour of duty. Without such, Blake implied that lack of continuity and lack of long range planning can exist and thereby add to the high cost of golf.

The 1971 exhibit and educational session was set up at the Currigan Hall Convention Complex at Denver, Colo. This complex, similar to that at Houston, Tex., last year, makes a major display of equipment easy for the convention delegate. Space is available, not only for the equipment but for the associated food concessions and conveniences so necessary for the businessman away from his office.

The 1972 show will be held at Cincinnati, Ohio, at a very similar convention complex. Show dates for the '72 Conference will be February 13-18. The Netherlands Hilton Hotel at Cincinnati will serve as the association's headquarters during the conference. Looking ahead, the Executive Committee named Boston, Mass., as the conference city for 1973. The '73 Conference dates are Jan. 7-12.

Officers were elected as follows: Blake, president; Robert V. Mitchell, Sunset Country Club, St. Louis, Mo., vice-president; Charles G. Baskin, Jr., CC of Waterbury, Inc., Waterbury, Conn., director; Richard W. Malpass, Riverside G & CC, Portland, Ore., director; and Paul E. Mechling, Sylvania CC, Sylvania, Ohio, director.

In subsequent action, the Executive Committee appointed Clifford A. Wagoner, Del Rio Golf and Country Club, Modesto, Calif., as secretary-treasurer.

Other directors, whose terms of office continue through 1971 are: Palmer Maples, Jr., Charlotte, N.C., Jerry M. Murphy, St. Paul, Minn., and Norman W. Kramer, Benton Harbor, Mich. Kramer is outgoing president.