## Special for This Issue

- **TurboTrim: Right-of-Way Maintenance With Chemicals** Mobley Company, Inc., Kilgore, Tex. side-trims trees up to 100 feet high using invert emulsions and a customized applicator built for rugged country.
- Prepare for More Inflation 12 Financial writer David Markstein of New Orleans offers guidelines you can follow to live with inflation yet continue to operate a profitable business.
- Have Shady Grove Will Travel 16 John Brailsford organized a drainage district to turn a "swamp farm" into a profitable nursery featuring big trees.
- Underground Sprinkler System Knifed-In Golfers continued to play while a Ditch Witch trencher with vibratory plow installed the irrigation system.
- Chemical Control for Creeping Speedwell 22 Endothall is the answer to this bluegrass weed headache, say Michigan State weed scientists.

## **Regular Features**

Editorial: The People Who Really Get the Job Done	4
Meeting Dates	15
	20
nsect Report	26
ndustry People on the Move	29
New Products	33
Crimmings	36
Classifieds	37
	37
Letters to the Editor	38

## The Cover

When in rugged tree country, travel as loggers do, Mobley Company right-of-way maintenance contractors discovered. This Kilgore, Tex., firm tried four-wheel drive trucks but had to call on the loggers to pull them out of mudholes once too often. As a result, Mobley Company customized a logging vehicle built by the Franklin Equipment Co., Franklin, Va., to navigate the tough pipeline and utility right-of-way terrain in Southeast Texas. Mobley had to devise a new spraying technique also to reach the tall trees. With invert emulsions, spray can be placed accurately up to 100 feet. The story begins on page 6.



WEEDS TREES and TURF is published monthly by The Harvest Publishing Company, subsidiary of Harcourt Brace Jovanovich, Inc. Executive, editorial headquarters: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: 50 cents for current issue; all back issues 75 cents each. Foreign \$1.00.

Subscription Rates: WEEDS TREES AND TURF is mailed free, within the U.S. and possessions and Canada, to qualified persons engaged in the vegetation care industry and related fields in controlled circulation categories. Non-qualified subscriptions in the U.S. are \$7.00 per year; Canada and other countries, \$10.00 per year. Controlled circulation postage paid at Fostoria, Ohio 44830.

© The Harvest Publishing Company, 1970, subsidiary of Harcourt Brace Jovanovich, Inc.







Volume 9, No. 7

July, 1970

Gene Ingalsbe Editor

Arthur V. Edwards Editorial Director

A. J. Michel Advertising Production

Hugh Chronister President and Publisher

Dan M. Humphrey Vice-President, Advertising

> Roy Bever Director of Circulation

## ADVERTISING SALES OFFICES

Cleveland, Ohio 44102 9800 Detroit Ave./216+631-6468 William Schmunk

Chicago, Illinois 60601 333 N. Michigan Ave./312+236-9425 John Kielp

> Shawnee Mission (Kansas City), Kansas 66202 6811 W. 63rd St./913+722-5900 Austin Schnacke

New York, New York 10017 757 Third Ave./212+421-1350 Russell Bandy

Columbus, Ohio 43212 1350 W. Fifth Ave./ 614+486-9638 James Murney

Lansing, Michigan 48906 4415 N. Grand River/517+372-5254 Paul Bundschu

Los Angeles, California 90005 The Eschen Company 3142 Wilshire Blvd./213+382-8391 Henry Eschen

> San Francisco, California 94104 The Eschen Company 57 Post St./415+781-7440 Al Pierce