

## That Frightful Imaginary Danger



Senator Allen Ellender  
Louisiana

"Whether danger actually exists is sometimes beside the point." Concerning pesticide pollution, "the face is *people think it does.*"

Sen. Allen Ellender of Louisiana made this ominous observation at the third annual meeting of the National Aerial Applicators Association. This is the problem the chemical industry must face up to and solve, he indicated.

At the same time in Washington, D.C., the noose was being yanked tight on DDT. And observed another speaker at the NAAA meeting bitterly, "The only thing DDT hasn't been blamed for is causing pregnancy."

What's additionally disturbing about the public attitude right now about pesticides, Ellender continued, is that the people who know least about the problem, or think they have no economic stake in its solution, shout the loudest.

Like all of us, they're concerned with safety and when they feel unsafe they want to do something about it. "Security is one of the foremost psychological needs of mankind," he explained. "What's important is that some danger is real and some danger is imagined. Sometimes imagined dangers can be more serious, for men are moved

PATENT APPLIED FOR

# roll after roll slab after slab day after day

The Nunes Mechanical Sod Harvester and 3 men can lift, roll or slab and palletize up to 1000 sq. yds. of sod per hour. Field conditions, terrain, soil, sod, are easily and quickly adjusted for, while in operation, with hydraulic controls.

Write for detailed brochure.

Orders now taken for spring delivery.



**NUNES**  
SOD HARVESTER

THE JOHN NUNES MECHANICAL HARVESTING CO. 2006 Loquat Ave., Patterson, California 95363, Phone (209) 892-8776

For More Details Circle (106) on Reply Card



as much by myth as they are by logical reasoning."

Awareness of a problem often breeds emotionalism, he said. The public has become acutely aware of pollution (of all kinds), said Ellender, principally for two reasons: (1) development of machines capable of measuring substances considered pollutive at minimum levels previously unheard of; and (2) dramatization by news media, particularly television, of incidents in which facts were occasionally exaggerated and sometimes downright erroneous.

Ellender cited a recent example in his own state that produced calls to his office. The news report was about a huge fish kill in Terrebone Bay, presumably from pesticides. In truth, a fishing boat had run aground and to lighten its load in order to float, the crew had dumped the day's catch of fish—already dead—overboard.

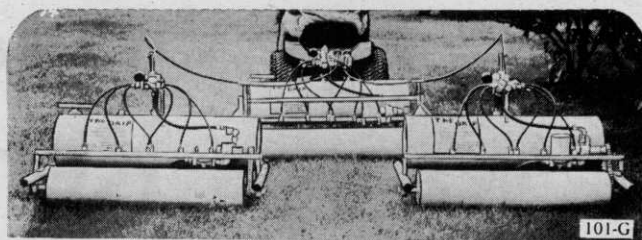
But as is true in so many cases, the Senator stated, "the damage was already done."

"It is the responsibility of reasonable men to keep things in perspective," said Ellender.

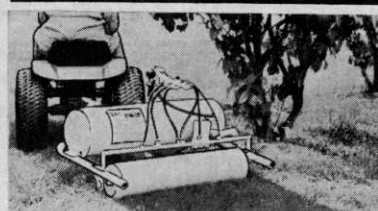
"Make no mistake about it," he cautioned, "I am not saying that danger from the widespread use of persistent agricultural chemicals is non-existent. What I am saying is that the worst teeth of this dragon can be pulled by training and by the use of wise methods of applications."

Ellender commended NAAA for choosing safety as its theme. He said he was particularly encouraged by the concern for additional pesticide safety on the part of industry and associations such as NAAA.

"While government can lead the way, as it must do on occasion," he added, "in the final analysis real progress depends upon the wholehearted cooperation of those who produce, develop and find use of our natural wealth and resources."



# The Drip



It's called "The Drip" because it operates on an efficient, simple "drip principle": Liquid weed killer is dripped onto a roller always maintaining a controlled film of liquid, avoiding drifts of spray common with conventional methods. Three models available (illustrated above) for any area . . . from the self-propelled hand model to the king-size 101-G that covers a big 9-foot swath. Send the coupon today for literature and specifications.

Pat. No. 3408149.

**LAKE'S SUPPLY CO., INC.**

P.O. BOX 101 • DUNDEE, ILL. 60118 • PHONE: 312-426-2211

For More Details Circle (113) on Reply Card

## Changing Your Address?

If so, notify our circulation department right away to be certain the magazine reaches you at your new location. The Post Office won't forward your copies. So when you write us, make it at least three weeks in advance of your moving date, and include your old address, as well as the new one. We'll see you don't miss a single issue.

Send old and new address information to:

**WEEDS TREES and TURF magazine**  
Circulation Department  
9800 Detroit Avenue  
Cleveland, Ohio 44102