

industry people
on the move



STEVEN D. ROGERS succeeds **CLARKE H. STAPLES** as turf equipment specialist for Jacobsen Manufacturing Co. Staples was promoted recently to assistant general manager of Jacobsen's Division at Olathe, Kan.

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TUCO, Division of The Upjohn Co., has reorganized its agricultural chemical marketing. William C. Haskett has been named marketing manager; Rocco Lipari, product manager; O. B. (Buzz) Lewis, national sales manager.

In a separate announcement, James H. Smith has been named TUCO agricultural chemicals salesman for metropolitan New York, Maine, New Hampshire, Connecticut, Vermont, Rhode Island and Massachusetts.

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VELSICOL CHEMICAL CORPORATION has announced three management changes. Thomas C. Zinninger is the new general manager of agricultural activities. He is responsible for the commercial development and marketing of chemicals in the domestic agricultural, pest control, and home, lawn and garden markets. Neil R. Mitchell has been promoted to secretary and general counsel. Alex Saucedo moves up to manager of pesticide products for the northeast region.

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ENVIRONMENTAL INDUSTRIES, INC., Encino, Calif., has announced three new management positions. Robert Scofield is general manager of the EII division, Environmental Care, Inc. Robert L. Curtis is president of Valley Crest Landscape, Inc., a wholly owned subsidiary. Paul E. Soll heads up a new corporate development department.

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RICHARD P. FRENCER is the new technical sales representative for agricultural products and services in Union Carbide Corporation's western region.

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R. E. "ED" BROWN of Goochland Nurseries, Pembroke, Fla. is the elected president of the Horticultural Research Institute.

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INTERNATIONAL CESSNA 170 ASSOCIATION has elected this leadership for the coming year: President—William Wehner of Davenport, Ia.; secretary-treasurer—Berwyn Henderson, Canton, Ill.; vice-president — John Collins, Richardson, Tex.; historian—Ryan B. Seals, Richardson, Tex.; directors — John Benham, Russ Noble, Tommy Pratt, and Cleo Bickford.

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ROHM AND HAAS COMPANY, Philadelphia, announces changes in its agricultural and sanitary chemicals department. J. E. Thompson becomes manager of the Texas sales district, including Louisiana, Oklahoma and New Mexico. R. L. Cheves moves from assistant to product manager of agricultural pesticides. J. S. Harmon becomes assistant product manager for agricultural fungicides, miticides, and ammonium sulfate. E. H. Boeckel becomes assistant product manager for agricultural herbicides, insecticides and emulsifiers.

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WILLIAM F. (BILL) SHEAR has been appointed manager of the Los Angeles zone for the Allis-Chalmers Industries Tractor and Equipment Division.



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