

## Trimmings

"BEHIND EVERY SUCCESSFUL MAN is an astonished mother-in-law and an aggressive wife," someone said at the International Shade Tree Conference.

By the measurement of an aggressive wife, Gerald R. Thompson of Maui, Hawaii, must be highly successful. Mrs. Thompson was recognized at the ISTC by the Western Chapter for having inspired the planting of some 4,000 trees as a part of the island's Arbor Day activities last year.

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**THAT TREE GROWING** in the roof of the courthouse in Greensburg, Ind. (reported in the September issue) has some new companions, perhaps better described as competitors. The Cleveland Plain Dealer carried a picture of the tower recently showing the tree and a healthy crop of weeds.

Our guess is that the courthouse doesn't have many job applicants for groundskeeper.

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**A PENGUIN** can do a better job of reducing litter than a sign threatening a \$50 fine, claims Daline As-

sociates, Minneapolis. The firm ran tests on sign effectiveness around a picnic and recreation area. The firm's sign carrying a neatly dressed and friendly looking penguin, named Tidy Tim, saying "Littering is a No! No!" was 50% more effective than the fine warning in getting picnickers to deposit litter in trash bags.

"We feel people are more inclined to cooperate with appealing cartoon characters than they are with symbols of authority," said Arlo Johnson, Daline vice-president. As other examples, he cited Smokey the Bear, Snoopy the Pooch, Donald the Duck and, of course, Rudolph the Red-nosed Reindeer.

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**STURDY AS AN OAK** is an expression with a great deal of supporting evidence. The Hartford Courant reports as an example the 2½-acre Spessart Forest near Aschaffenburg, Germany. The forest contains about 400 oaks more than 800 years old, the paper reports. Trees only 300 to 350 years old are frequently cut and sold for lumber. In the past 400 years, the item stated, no one has been allowed to settle in the forest or cultivate the land.

## Industry People On the Move



**Ryan Equipment Co.**, St. Paul, Minn., has named Charles K. Curry as national and worldwide sales manager and Oscar Bolling as superintendent of its St. Paul factory. Curry had been eastern sales representative. Bolling came from a similar position with Toro Mfg. Corp.

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**Velsicol Chemical Corp.**, Chicago, Ill., has announced three marketing appointments. L. E. Carls becomes manager of marketing, assuming additional responsibility for planning and executing programs for the agricultural, pest control, and home, lawn and garden markets. He will continue to direct all company advertising and sales promotion.

Vincent Mazza becomes manager of agricultural marketing, taking on more planning responsibilities. Howard C. Heffron, as manager of marketing, specialty products, acquires added responsibility for the pest control and home, lawn and garden market promotion.

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**Amchem Products, Inc.**, Ambler, Pa., announces the following additions and transfers for its sales force:

George M. Thompson to midwestern district; Harold E. Comstock to south-central district; David Shaffer to north-central district; Robert Wilson to midwestern district; John L. Wick to north-central district; Gary W. Green to north-central district; and Sidney Krebs to midwestern district.

## USDA Tightens Regulations For Arsenic Pesticides

The U.S. Department of Agriculture has taken action to reduce the hazards from arsenical pesticides intended for use in and around the home.

Officials of USDA's Agricultural Research Service have adopted a new interpretation of federal pesticide regulations limiting the arsenic allowed in products for use in and around the home to 2% or less of sodium arsenite and 1.5% or less of arsenic trioxide.

The arsenic materials are marketed in 30% to 60% concentrates to kill termites and weeds. Dilutions of two to 3.5% are used in insect baits and rat poisons.

The new interpretation also requires new caution statements for arsenical products intended for agricultural, industrial and commercial use. If the product contains more than 2% sodium arsenite or more than 1.5% arsenic trioxide, the labels must now carry the warnings "do not use or store in or around the house" and "do not allow domestic animals to graze treated area."

**Nutro Turf & Garden Products**, Columbus, O., has appointed three territory managers. They are: Fred J. Gillmore, responsible for western New York state; John M. Talbott, from Indiana to Detroit, Mich., area; and Edgar B. Byrd, for Minnesota and Wisconsin.

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**Palmer W. Bigelow, Jr.**, Bigelow Nurseries, Inc., Northboro, Mass., has been elected to the board of the American Association of Nurserymen for Region I. He succeeds William Flemer III, who was elected president of the association at its 94th convention in July.

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**F. A. Bartlett Tree Expert Co.**, Stamford, Conn., announces that Dr. Edward L. Chandler has joined Bartlett Tree Research Laboratories in Pineville, near Charlotte. Formerly with Diamond Shamrock, Dr. Chandler will do a variety of research work but will give particular attention to the effects of air and soil pollution upon plants.

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**Diamond Shamrock Chemical Co.**, Cleveland, O., has promoted Ronald L. Dezember as Dachthal herbicide product manager.

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**Dr. Charles L. Wilson** has been named Leader, Shade Tree and Farm Windbreak Investigations, Vegetables and Ornamentals Research Branch, Crops Research Division of USDA's Agricultural Research Service. A plant pathologist, Dr. Wilson is nationally recognized for his achievements in the field of tree diseases. Formerly a professor at the University of Arkansas, Dr. Wilson will now direct research of shade tree diseases, genetic selection, and related cultural practices at USDA's Shade Tree and Ornamental Plants Laboratory in Delaware, O.