

Hudson Manufacturing's "good-guy lady-bugs" are decorative paste-ons, 3⁄4" in di-ameter and printed on durable fabric.

Hudson Offers Yardful Of 'Good Guy Ladybugs'

The H. D. Hudson Manufacturing Company, makers of Hudson sprayers and dusters and an archenemy of insect pests, reports that "all bugs aren't bad."

Accordingly, the company is offering a "yardfull of good-guy ladybugs"-a 3-foot strip of fullcolor ladybugs-free for the asking as part of its ladybug jewelry promotion. The perky pasteons can be used to decorate almost anything (equipment, instore displays, stationery, clothing anywhere (in the office or at home), says Hudson.

For your free "yardfull" write on your business letterhead to the company's Advertising Department, 589 East Illinois St., Chicago 60611.

Stauffer Chemical Chooses Distributor for Vaporooter

Stauffer Chemical Company, New York, N. Y., recently licensed Airrigation Engineering Company, Inc. of Los Gatos, Calif., to market its new foam fumigant — Vaporooter[™] — for sewer root control.

The new fumigant, a watersoluble, surface-active formulation of Stauffer Chemical's VAPAM^R, controls growth of plant roots in sewer main interiors, according to the company. It also helps control fungi and bacteria that produce slime and fatty acids which generate hydrogen sulfite — the primary cause of unpleasant sewer odor.

Davey Tree Firms Join Forces, Expands Operations

The Davey Tree Expert Company with headquarters at Kent, Ohio has announced the recent acquisition of the San Franciscobased Davey Tree Surgery Company, Ltd.

Davey's new subsidiary, with branches in Arizona, California, Nevada, Oregon and Washington, now provides the company with a coast-to-coast operation.

Keith L. Davey, currently the 1969 president of the International Shade Tree Conference, will continue as president of Davey Tree Surgery.

