

Public clamor to ban DDT is growing. Headlines are bolder than ever. For example, consider the following which have appeared within the last several weeks: "Expert Urges Control of Pesticides"; "Research On Pesticides Criticized"; "Bill Prepared To Outlaw DDT"; and "DDT Commandos Invade State Hearing." There are more. These are simply typical.

Without trying the specific case of DDT, it can be said that such headlines are a threat to all pesticide use. Each news article tied to these many such headlines — which first trap the reader and set the tone for the article — tend to vilianize all pesticides.

Among professionals and in the industry, there is little question but that this country — to say nothing of the world — would shortly suffer widespread food shortages and loss of life without pesticides. Yet the hue and cry for more legal pesticide restrictions continues. Experience has shown again and again that public opinion, informed or otherwise, can be served regardless of the true public interest.

The time is past due that the public be informed

regarding all types of pesticides. Outspoken critics and news media cannot be blamed entirely for a failure to present the facts necessary for a true evaluation of a given pesticide — whether it be DDT or something else. Enough scientific information is not available. The industry has an obligation to supply such.

Today, there are too many voices representing the various segments of the pesticide industry. Congress and state legislatures would likely be very happy to receive a logical set of facts which did not contain conflicting opinions.

Much is at stake. This includes a viable industry and more important, the welfare of a nation. Bans on specific chemical use must be preceded by effective substitute chemicals for control, or on new methods of control. The public must have more information to understand this full picture.

DDT has saved the lives of literally thousands of people from vector-borne diseases such as malaria and encephalitis in this country alone. Compared to the possible loss of some wildlife, we have to vote for human life. Can't the industry supply citizens with the facts to seek intelligent solutions?

March

WEED & BRUSH CONTROL PLANNER



Timing is Everything

March is the time to finish dormant cane brush spraying, and to plan and budget for foliage brush work. It is

also the most effective time to apply granular soil sterilents such as Rack Granular®. Adequate moisture sets the chemical in the soil giving a good chemical seal to prevent germination of those hard-to-kill perennials.

Analyze Problems

Know the species you are fighting. Remember, the number of months of effective control is as important as cost of chemical per mile of right-of-way. \$100.00 spent this year becomes \$50.00 if you get two years control. The name of the game is greatest control at lowest cost for longest time.

What to Use in March

Think in terms of more than one chemical for maximum kill in one application. **For brush:** Complete your dormant cane applications of Dinoxol® or Trinoxol® (in 100 gallons of fuel oil). Wet canes thoroughly to ground line. Soak the root collar zone. Get good run-around on the stems. **For weeds:** Get protection against germination of hard-to-kill species. Use Fenac Industrial®.

Tip: Johnson grass and vines will soon be actively growing in the south. Plan now for sprays with Fenac Industrial® plus sodium chlorate. It's unsurpassed.

First name in herbicide research



See your Amchem representative for an individualized, month by month prescription for your weed control problems.

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