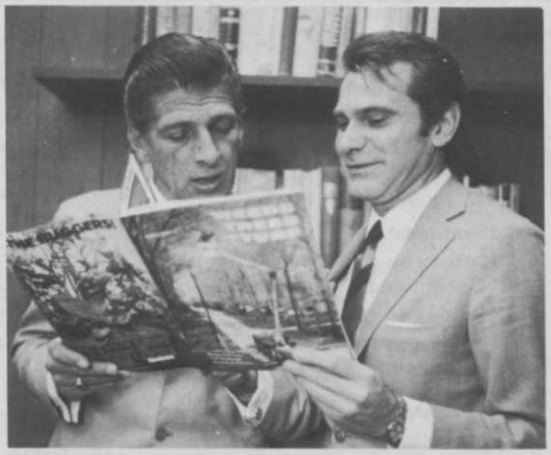
**Representing Weed and Pest Control Company**

# Brazilians Visit



Alder Americano da Costa and Pedro Pieroni Neto

Two representatives of a large Brazilian weed and pest control organization were visitors in the office of WEEDS TREES and TURF magazine in mid-July.

They had come to the U.S. for a two-month study of this country's weed and pest control industries and to make contacts with a number of chemical suppliers.

Weed and pest control in Brazil is relatively new, flourishing, and almost totally reliant upon imported chemicals, primarily from the U.S.

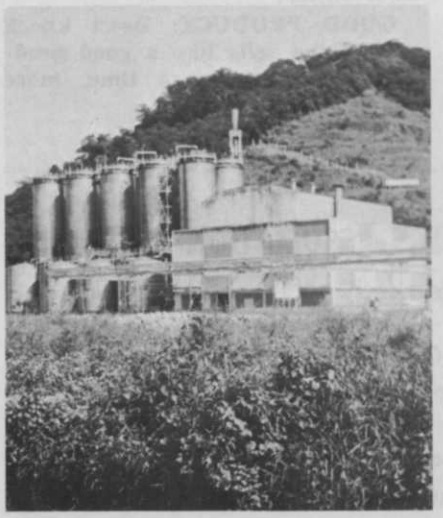
That was the report from Drs. Pedro Pieroni Neto and Alder Americano da Costa. Their organization is MOSCA—Controle de Pragas e Saneamento Ltda., headquartered at Sao Paulo. Da Costa is the administrative manager and agronomist.

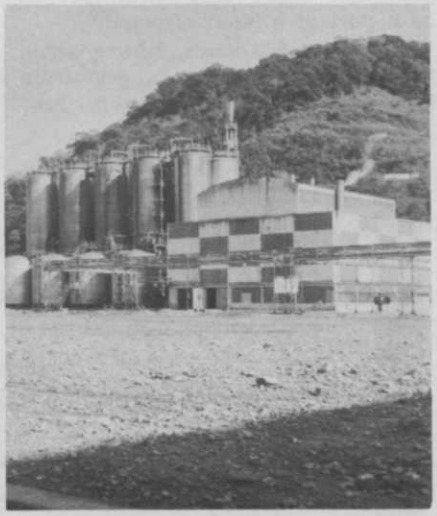
The two men hoped to establish new contacts, broaden the number of products their organization distributes and to learn ways to improve communications with their customers. To help achieve the latter goal, the Brazilian firm will distribute WEEDS TREES and TURF magazine to its customers beginning with the August issue.

MOSCA was founded 10 years ago and has branches in a number of different regions in Brazil. There are several familiar words among the names of Brazilian companies that are MOSCA customers — General Motors, Ford, Squibb, Olivetti and Firestone.

Types of weed control work have included soil sterilization around industrial sites and right-of-way and utility line clearing. The MOSCA officials expect sizable contracts in the near future with several cities.

In addition to membership in three Brazilian weed and pest control associations, MOSCA is a member of the U.S. National Pest Control Association and has applied for membership in the Weed Society of America and The European Weed Research Council.





Bromacil and Diuron herbicides produced this result for one of MOSCA's customers, the Refinaria Presidente Bernardes.

## MSU Grass Plots Ready For First Field Day Sept. 10

The first Michigan State University Sod Producers' Field Day is Sept. 10 at the MSU Muck Experimental Farm, accessible by M-78 from East Lansing to Upton Road.

Registration will begin at 9:30 a.m., followed by field trials on 30 Kentucky bluegrass and several red fescue varieties, 11 bluegrass-red fescue mixtures, 11 blends from six varieties, comparison of seeding rates, sod heating, sod rooting, fertilizer studies, and the extent of soil loss from continuous sod harvest.

For further information, contact David Martin, Department of Crop and Soil Science, Michigan State University, East Lansing 48823.

## St. Louis Botanical Garden Nears Fund-Drive Goal

The Missouri Botanical Garden, St. Louis, has reached the two-thirds mark in its campaign for $3 million, according to Harry E. Wuertenbaecher, Jr., campaign chairman and president of the Garden's Board of Trustees.

The funds are earmarked for research at Shaw's Garden into environmental problems caused by air pollution and natural resources waste, construction of new buildings to house the library, herbariums, educational displays, and restoration of display greenhouses.

The Garden ranks along with the New York Botanical Garden as one of the two greatest research-oriented botanical institutions in the United States, Wuertenbaecher maintains.

## Ohio Bulletin Published On Mite, Insect Control

A 24-page circular with detailed recommendations for controlling insects and mites on ornamentals has been published by Ohio State University.

The publication tells how to detect infestation, where to get help, and what to do to eliminate the problem. Charts in the back of the booklet list the ornamental, pest, recommended pesticide, formulation that can be bought, mixture ratio, and when to treat.

For information about obtaining copies, ask for Bulletin 504, Cooperative Extension Service, Ohio State University, Columbus 43210.