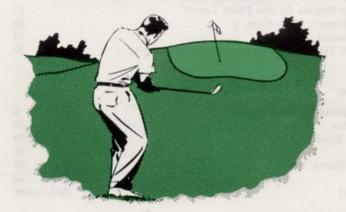


The Best Approach to Poa Annua Control



Start Your Poa Annua Restriction Program

THIS FALL

Poa annua need not be a problem. Economical applications of Chip-Cal Granular will gradually eliminate it. Desirable grasses fill in and take over completely. No bare spots are left to mar the beauty of your turf.

Start your Poa annua elimination program this fall. Treatments also prevent crabgrass and control chickweed.

Many golf course superintendents and other turf management specialists have experienced excellent results with Chip-Cal Granular.

Ask your dealer or



RHODIA INC.

Dept. WT, Box 2009 New Brunswick, N.J. 08903

For More Details Circle (102) on Reply Card

Special To Sod Producers

Instant lawns are becoming commonplace. Sod installations are now a standard practice among many builders. In short the business, though it varies at times, is booming.

Yet the same cannot be said for the membership drive of the American Sod Producers Association. Membership still remains at about 100.

In light of the excellent national field day staged July 30 at Shamrock Turf Nurseries near Hanna, Ind., this lack of membership is a disgrace. Well over 400 growers and equipment suppliers attended this field day. They came from all parts of the country. Demonstrations bordered on the spectacular. Every grower—whether a member or not—was made welcome.

We believe that the dollars you as a grower are being asked to spend on membership will prove to be among the shrewdest expenditures of money you make. The leadership of the ASPA, despite the lack of support by many growers, staged their second successful annual field day. They were able to attract equipment makers and suppliers—and growers to see machinery in action.

No association can function without majority backing of the persons who make up the industry. In the case of ASPA, these persons are you who produce sod.

As observers, we believe that support by way of the membership fee can offer excellent returns to you as an individual grower. Tips on markets, pricing methods, cultural practices, blends, new varieties, research, equipment, costs of operation, labor, and other timely factors which affect the business are but a few of the association benefits. The opportunity to get together with other growers at field days and the winter annual meeting is worth the price of your membership fee.

We hope you as an independent sod grower will join your association. The industry needs you and your individual support as much as it needs your membership fee. Write Executive Secretary George Hammond today for details, or send your \$50 check to him at 71 East State Street, Columbus, Ohio 43215.

WEEDS TREES AND TURF is the national monthly magazine of urban/industrial vegetation maintenance, including turf management, weed and brush control, and tree care. Readers include "contract applicators," arborists, nurserymen, sod growers, and supervisory personnel with highway departments, railways, utilities, golf courses, and similar areas where vegetation must be enhanced or controlled.