

# this blade is causing a revolution

The blade revolutionizing the lawns of America is 0217® Brand Fylking Kentucky bluegrass (Patent Pending). A new, low-profile grass with unexcelled turf-forming qualities; sod can be lifted in 110 days. 0217® Fylking doesn't produce unsightly seed heads. Mows smooth, thrives on close cutting. Greener, thicker — the most disease, weed, wear-resistant lawn yet (proven by 10 years of international testing — rated best by turf authorities). Join the revolution. See your seed distributor. For information or names of authorized distributors, write Jacklin Seed Co., Inc., Dishman, Wash. 99213.



FYLKING KENTUCKY BLUEGRASS

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## Turf Quality

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Nunes feels it is superior to herbicides in the production of quality sod.

Equally important in Nunes's opinion is the proper amount of irrigation water. Nunes Turfgrass crews carry an Aquatron Moisture Meter to eliminate the guesswork from this chore.

Presently, the DuMel Company, manufacturers of Aquatron equipment, is experimenting on the Nunes nursery with a new concept in controlled irrigation — an automatic aquatron programmed so the water will turn on and off at a precise percent of moisture.

Nunes holds the exclusive U.S. franchise for this device. He is excited over its future potential as well as the sod industry as a whole.

"The prospects are unlimited," he states, "but the key to the whole business is still quality and service. Everybody wants a good lawn, and few know how to get one or keep it."

## AAN Convention

(from page 24)

horticulture with journalism is evident in his activities: Sigma Delta Chi, national journalism fraternity; Alpha Gamma Rho agricultural fraternity; the Chicago Regional Rose Society; the Garden Writers' Assn. of America; and the Chicago Press Club.

Also presented at the convention, for the first time, were Retail Advertising Awards to 16 garden center firms.

Aside from the National Trade Show exhibits, an advertising workshop, various committee meetings and discussions on timely horticultural matters, the convention agenda also included a tour of Grant's Farm, a trip to the Municipal Opera and to a Cardinals-Giants game, and a tour of St. Louis homes of early 1900 vintage.

## Trimming

**Bigger Trees For Parks.** Vandals are universal in their wanton destruction of park plantings, especially newly planted trees. Theodore Haskell, of the Lansing, Mich., Parks and Recreation Commission, believes the best solution is use of bigger trees. Vandals normally don't saw or chop down a new tree, but merely snap it off. They can't do this with 4-inch trees so usually leave them alone. Heavy equipment and trained men prove their worth with a planting program which specifies the larger sized trees.

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**Entertainment Or For Real?** A real ESP (extra sensory perception) expert entertained arborists at the recent International Shade Tree Conference at Chicago. She predicted a sure cure for Dutch elm disease within 2 years. "Not necessarily a drug," she said, "but a means of control which already exists," implying a method undergoing trial. This proved to be quite a session for ISTC'ers, with some believers. Big majority of the group we talked with seemed as skeptical as we were.

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**New Hercules Service.** Hercules has put together a division of environmental services. The new service unit offers coordinated efforts in three segments of the water management field—process water treatment, waste water treatment, and consulting services. The idea is excellent and will be especially helpful to town and city departments who are troubled with a combination of corrosion, scale, fouling, and algae. Problems are related and service can be received for both industrial and effluent water problems. Help in the entire field has been difficult to obtain because of the many phases of technology applicable to the problem.

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**WTT in Growth Phase.** WEEDS TREES AND TURF magazine has now surpassed the 35,000 mark in circulation. Besides 3012 tree care companies, WTT now reaches all municipal arborists, more than 7000 custom spray operators, almost 800 sod producers, 2000 aerial applicators, 2000 irrigation contractors, more than 10,000 rights-of-way maintenance, cemetery, airport, park, athletic field, hospital, college, and general vegetation care supervisors, and 6056 golf course superintendents.