

climate as well as provide recreation.

Shrubs and trees planted between sources of noise and areas where people congregate can serve as buffers.

Plants, too, are not only capable of acting like "air conditioners" by removing dust and soot from the air, but they can enrich the air with oxygen, according to Lanphear.

Furthermore, he says, the fragrant aromas of some plants help to compensate for less desirable odors that exist in the city.

### **Citgo Establishes New Beautification Program**

Cities Service Oil Co., (CITGO), a subsidiary of Cities Service Co. of New York, has produced a film presentation depicting the visual impact of its current service station beautification program.

Entitled "More Than A Bed Of Roses," the brief film shows how CITGO stations have benefitted from using the latest in design, landscaping, lighting and merchandising methods.

In the film, CITGO emphasizes its belief that an attractive place of business is beneficial not only to the company but to the community it serves, as well.

### **Suppliers Staff Changes**

S. E. Cook, Jr. has recently been appointed assistant district manager for agricultural chemicals in the Hercules Inc. San Francisco office.

Amchem Products, Inc. announced two staff changes: Herbert L. Groshens has rejoined the company as agricultural chemical sales representative of the mid-Atlantic district after a two-year absence; John G. Neckerman has been appointed agricultural chemical sales rep in the Pacific Northwest.

Thompson-Hayward Chemical Co., Kansas City, Kans., has appointed Mamoru Matsuzaki tech-

nical sales representative of its office in Fresno, Calif. The company also named Donald Fox director of field research and development of its North Central region.

Diamond Shamrock Chemical Co., a unit of Diamond Shamrock Corp., Cleveland, O., announced the establishment of its newly organized Bio-Chemicals Division. Dr. Melvin Hochberg has been appointed to head the new division as vice president of Diamond Shamrock Chemical Co. and Bio-Chemicals Div. general manager. M. F. Wilkerson has been designated director of marketing and sales for the new division. Harry A. Batley has been appointed president of the Nopco Chemical Division and a vice president of Diamond Shamrock Chemical Co. Warren Dusenbury has been named administrative vice president of the Nopco Division.

Duane L. Closs has been appointed Director of Sales for all single engine business, pleasure, training and agricultural aircraft marketed by the Aero Commander-Albany (Ga.) Division of North American Rockwell Corporation.

Norman Ronemus has been named Manager, Product Development of Colloidal Products Corp., Sausalito, Calif.

Barton P. Jenks III has been appointed to the law department of the J. I. Case Co., Racine, Wisc., in the capacity of assistant general counsel.

Jack Q. Miller has been named area manager at Fox Tractor Division of Koehring Co., Appleton, Wisc. The division also appointed Harold E. Bayless and Robert E. Evensen as regional sales managers. The Brady Division of Koehring Co., Des Moines, Iowa, has named Ted J. Auer its central region sales manager.

Nalco Chemical Co., Chicago, has announced several changes within its Industrial Division: R. W. Graff and E. H. Hurst have

been promoted to regional managers in Chicago; W. H. Clark will replace Grass as Michigan district manager; R. J. Menard will replace Hurst as manager of the South Atlantic district; P. J. Hallson has been promoted to district manager of the Wisconsin district; and C. A. Smith will become manager of the expanded Carolina district.

Merton W. Klemm has been designated a territory manager for the Brady Div. of Koehring Co., Des Moines, and will be responsible for farm machinery sales to dealers in southeast Wisconsin.

W. E. Kautenberg Co., a subsidiary of Furst-McNess Co., both of Freeport, Ill., has recently appointed Frank A. Rever to the post of assistant to the president. Mr. Rever's initial responsibilities will concern new product development and market expansion.

C. Kenneth Claunch has been named Product Marketing Manager for the Industrial Chemicals Div. of Mallinckrodt Chemical Works.

Nathaniel Matlin has established The Matlin Company, Inc., 21 S. Main St., Yardley, Pa., to provide marketing assistance and communications and product development service to clients in scientific, technical, medical, industrial and agricultural fields.

Dr. J. Benton Jones has joined the staff of St. Louis Testing Laboratories, Inc. as a Consulting Agronomist.

Jack T. Langley has been appointed a sales and technical representative of Retzloff Chemical Co. in their southeastern regional office at Atlanta, Ga.

John G. Messenger has joined Allis-Chalmers as manager of marketing for its farm equipment division.

Richard E. Whitson, Jr. has been designated Manager of Insecticide Clay Sales for the Oil-Dri Corporation of America, headquartered in Chicago.