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### **Penn-Delaware ISTC Exhibits At Philadelphia**

The Pennsylvania - Delaware Chapter of ISTC won a special award for their exhibit at the recent Philadelphia Flower Show, one of the oldest and largest Spring exhibitions in the nation. Joseph L. Hayden, flower show chairman for the Chapter, designed the exhibit which demonstrated various methods of beautifying city streets with trees. He used pits, boxes, and tubs. Also stressed was the fact that trees sometimes have to be removed. In this case, it proved to be a good example of a DED victim which was felled and bucked on the sidewalk.

Hayden reports that 100,000 persons visited the show during its 8-day run in Philadelphia's new Civic Center. E. George Maurer, Chapter president, Greenville, Del., adds that the effort put forth by Hayden and his committee in these last 3 annual exhibitions is industry public relations at its best.

The Pennsylvania Horticultural Society promotes the Philadelphia Flower Show and sponsors financially a number of educational exhibits such as the one constructed by ISTC.

### **MSU Making Progress In Red Fescue Research**

Scientists at MSU's Agricultural Experiment Station have released a new red fescue but feel they can improve it even more. Drs. Fred Elliott and James Beard, MSU crop scientists who developed the fescue, say the seed will be ready for commercial use by 1970.

The variety, Wintergreen, is an improved red fescue that adapts well to shaded conditions and produces good turf with minimum fertilizer and water.

Researchers feel that improved breeding techniques now being developed will help them achieve their goal of developing a fescue that will adapt well to commercial sod production and require less water for growth.

### **New Fescue Developed By Northrup, King & Co.**

Ruby Creeping Red Fescue, an improved turf grass for seed mixtures, will provide a more durable turf, according to How-

ard Kaerwer, Northrup - King turf specialist.

Retaining desirable fescue features (the ability to withstand heavy traffic and grow in shade and poor soil), Ruby also offers major improvements over less desirable features, says Kaerwer.

Describing Ruby as the "friendly fescue" that blends well with other lawn grasses, Kaerwer reports that Ruby provides improved mowing characteristics, resistance to disease and bunching, and a tolerance to high levels of fertility. Its spreading ability and color contrast with bluegrasses make Ruby ideal for use in turf seed mixtures, says Kaerwer.

### **Good Year Predicted for Wisconsin Sod Producers**

Wisconsin's sod farms can look forward to another good year, according to R. C. Newman, extension horticulturist at the University of Wisconsin.

The state's sod industry has grown from 300 acres in 1958 to 8000 acres today. If home building is increased, demand for sod should improve with prices remaining at current levels, predicts Newman.

Under Wisconsin conditions, sod is a 2-year crop that is seeded in late summer, ready to be cut 12 to 18 months later. Currently valued at \$800 to \$1000 per acre, sod is a \$3,500,000 crop in the state. As transportation costs are high, sod must be grown near markets in large metropolitan areas such as Chicago.

According to Newman, potential growers should get expert advice regarding the feasibility of growing sod on their farms. Production problems include customer care, weed control, and the development of a description of sod quality.