

The Cover

Helicopters have become workhorses in the vegetation care industry. The Hiller 12-E, piloted by Gil Liming of Reforestation



Services, Salem, Ore., is one of 3 such ships owned by the corporation. It is equipped with Dow Chemical Company's adjustable in-flight swath system spray unit. Partner in the venture with Liming is H. S. Poulin. Most of their work is vegetation control on power line and railroad rights-of-way. The landing pod on the tank truck was built to order for the firm and facilitates landing in heavy brush where the rotors might become entangled. Landing atop the truck also prevents livestock or animals from damaging the rotors at night.

WTT Mailbox

A Cooperative Venture

I have not had the opportunity to congratulate you on the fine spread in Weeds Trees and Turf on our aquatic work... We have had several good comments about the article. You will note by the enclosed copy of the letter from Mr. John Underwood of Solo Industries to me that he is also pleased with the spread. Like him we are interested in obtaining copies....

Lyle W. Weldon

Crops Research Division
Agricultural Research Service,
USDA
Ft. Lauderdale, Fla.

We Are Happy To Oblige

In my work with licensed Windsor sod growers through the country, I have often recommended your magazine as a useful addition to the growers library.

If you would like, I could provide you with names and addresses of 50 potential subscribers who I am sure would appreciate a complimentary copy....

Paul Florence

Manager, Windsor Sod Culture
and Marketing
Scotts
Marysville, Ohio

WEEDS TREES and TURF

January 1968
Volume 7, No. 1

FORMERLY WEEDS AND TURF

Features:

Bifluid Spray System Helps Place Herbicides On Target By David P. Petersen	7
Business Acumen and Specialized Training Provide Formula for Success for Smith Tree and Landscape Service	10
Algae Control In Inland Water By Drs. S. J. Toth and D. N. Riemer	14
Reflector Landing System	19
N-Triple-A Fly-In	20
System of Management Underway At Summit Hall To Protect Sod Root Zone and Eliminate Reseeding	25

Departments:

Editorial: From Whence Your Help	6
Meeting Dates	28
Know Your Species	29
Classifieds	31
Advertisers Index	31
Trimmings	32
Insect Report	3rd Cover

President and Publisher
James Milholland, Jr.

Editor and Editorial
Director
Arthur V. Edwards

Managing Editor
Donald D. Miller

Vice President
Advertising
Kenneth H. Constant

Director of Advertising
Dan M. Humphrey

Director of Circulation
Roy Bever

Production Manager
Eugene M. Kopp

Advertising Sales Offices:

National Headquarters—9800 Detroit Ave.,
Cleveland, Ohio 44102, 216+631-6468;
Chicago, Ill. 60601—333 N. Michigan Ave.,
312+236-9425; **Shawnee Mission (Kansas
City), Kansas 66202**—6811 W. 63rd St.,
913+722-5900; **New York City 10017**—
757 Third Ave., 212+421-1350; **Rosemont,
Pa. 19010**—1062 Lancaster Ave., 215+525-
1874; **Columbus, Ohio 43212**—1350 W.
Fifth Ave., 614+486-9638; **East Lansing,
Mich. 48824**—322 Abbott Rd., 517+332-
3521; **Los Angeles, Calif. 90005**—The Es-
chen Co., 3142 Wilshire Blvd., 213+382-8391;
San Francisco, Calif. 94104—The Eschen
Co., 57 Post St., 415+781-7440.

BPA Application Applied For

WEEDS TREES AND TURF is published monthly by The Harvest Publishing Company. Executive, editorial: 1900 Euclid Ave., Cleveland, Ohio 44115.

Single Copy Price: 50 cents for current issue; all back issues 75 cents each. Foreign \$1.00.

Subscription Rates: U.S. and possessions, 1 year \$7.00; 2 years \$12.00. All other foreign subscriptions 1 year \$10.00. **Change of Address:** Three weeks advance notice is necessary for change of address. Both old and new address must be given. Post Office will not forward copies. Controlled circulation postage paid at Fostoria, Ohio 44830 application pending.

© The Harvest Publishing Company, 1968