## The Cover

Green Valley Turf Co., Littleton, Colo., is situated in a beautiful setting with the Rocky Mountains in the



background. See their story in WTT's Sod Industry Section.

### - WTT Mailbox -

#### **Our Thanks**

Congratulations on an excellent 1968 "Suppliers Guide" issue! We especially appreciate your listing all the Diamond Shamrock proprietary products under their correct category headings. By listing all the products in your Suppliers Guide section, you do the reader a distinct service by giving him all the information and allowing him to make his own decisions as to which product he wishes to use . . .

Arthur J. Radwin

Account Executive Howard Swink Public Relations Marion, Ohio

#### And More Thanks

I have been receiving WEEDS TREES AND TURF magazine for the past several years. Personally I have found it very helpful and informative. I read every page usually including the commercials and classified ads.

The magazine is used as a teaching aid and frequent assignments are made to articles pertinent to the subject being taught. I even refer to the general advertising, and the ads for positions and employes are useful in my lessons on opportunities for employment. The students enjoy the magazine which is placed on our reference shelves with pertinent articles marked.

I have classes in turfgrass production and management, ornamental trees and units on weed control in nurseries, turf, trees, and wherever applicable.

The format of your magazine is good and the articles and other material interestingly presented. Keep up the good work . . . and keep the magazine coming my way.

Louis LeValley

Plant Science Instructor Fresno State College, California

# WEEDS TREES

February 1968 Volume 7, No. 2

FORMERLY WEEDS AND TURF

#### Features:

Sod Harvesting Costs By James Q. Aylsworth
Quality Seed For Specified Needs Is Backbone of Turfgrass Industry
Project Trees, 60,000 for 50,000 Modestans
Broad Range of New Research Review At 22nd Northeast Weed Control Conference
Green Valley Turf Company Integrates Both Production and Marketing On 400-Acre Farm
Sod Production Equipment, To Fit Your Own Operation36
Departments:
Editorial: After the Meeting, What? 6
Meeting Dates
Know Your Species40
Classifieds41
Advertisers Index41
Trimmings
Insect Report

President and Publisher James Milholland, Jr.

Editor and Editorial Director Arthur V. Edwards

Managing Editor Donald D. Miller

Vice President
Advertising
Kenneth H. Constant

Director of Advertising Dan M. Humphrey

Director of Circulation Roy Bever

Production Manager Eugene M. Kopp

#### Advertising Sales Offices:

National Headquarters—9800 Detroit Ave., Cleveland, Ohio 44102, 216+631-6468; Chicago, III. 60601—333 N. Michigan Ave., 312+236-9425; Shawnee Mission (Kansas City), Kansas 66202—6811 W. 63rd St., 913+722-5900; New York City 10017—757 Third Ave., 212+421-1350; Rosemont, Pa. 19010—1062 Lancaster Ave., 215+525-1874; Columbus, Ohio 43212—1350 W. Fifth Ave., 614+486-9638; East Lansing, Mich. 48824—322 Abbott Rd., 517+332-3521; Los Angeles, Calif. 90005—The Eschen Co., 3142 Wilshire Blvd., 213+382-8391; San Francisco, Calif. 94104—The Eschen Co., 57 Post St., 415+781-7440.

**BPA Application Applied For** 

WEEDS TREES AND TURF is published monthly by The Harvest Publishing Company. Executive, editorial: 1900 Euclid Ave., Cleveland, Ohio 44115.

Single Copy Price: 50 cents for current issue; all back issues 75 cents each. Foreign \$1.00.

Subscription Rates: U.S. and possessions, 1 year \$7.00; 2 years \$12.00. All other foreign subscriptions 1 year \$10.00. Change of Address: Three weeks advance notice is necessary for change of address. Both old and new address must be given. Post Office will not forward copies. Controlled circulation postage paid at Fostoria, Ohio 44830 application pending.

© The Harvest Publishing Company, 1968