## The Cover

Irrigation installation at new Calabasas Golf Course in Southern California was integral part of design of this \$350,000 course. Automatic irrigation system is capable of irrigating entire 150-acre course within a 10-hour period. (See story on page 8).

## 

#### We are Honored

I am most impressed with your magazine. It is in my opinion, one of the best I have read relative to the horticultural field. The articles are clear and well written and the illustrations are excellent . . . inasmuch as I work with a cross-section of people in the country, a great many see and read your magazine. A magazine of value, such as WEEDS TREES AND TURF, is not made available everyday . . . and when one does appear on the market I feel people should be made aware of it.

Lawrence D. Stouse Extension Horticultural Agent Johnson County, Kansas

## Thank You Mrs. Ensor

We certainly have received many favorable comments on the fine article you wrote on Green Valley Turf in the February issue of WEEDS TREES AND TURF. The cover picture is very beautiful and a very true color. The rest of the photography is excellent and very descriptive. We have had many inquiries and wonder if you could send us extra copies.

Mrs. K. C. Ensor

Green Valley Turf Co. Littleton, Colorado

## Certainly Sir

I was pleased to note the feature story on one of our members, the Smith Tree and Landscape Service, Lansing, Mich. . . . if possible, I would like to borrow the photos for our monthly newsletter . . .

Harry J. Lambeth

Executive Director
Associated Landscape Contractors
of America, Inc.

# WEEDS TREES and TURF

FORMERLY WEEDS AND TURF

April 1968 Volume 7, No. 4

3rd Cover

#### Features:

Irrigation Roundup	
Tree Planting Review	
Upgrade Turfgrass With Mechanical Renovation By Dr. Robert W. Schery	21
Modern Irrigation System on 850 Acres Aids Quality Sod Production At Emerald Valley	35
Departments:	
Editorial: Credibility Gap?	
Know Your Species	
Classifieds	
Advertisers Index	41
Meeting Dates	
Trimmings	42

Calabasas Course Exemplifies Design and Installation Technology 8

President and Publisher James Milholiand, Jr.

Insect Report

Editor and Editorial Director Arthur V. Edwards

Managing Editor Donald D. Miller

Vice President Advertising Kenneth H. Constant

Director of Advertising Dan M. Humphrey

Director of Circulation Roy Bever

Production Manager Eugene M. Kopp

#### **Advertising Sales Offices:**

National Headquarters—9800 Detroit Ave., Cleveland, Ohio 44102, 216+631-6468; Chicago, Ill. 60601—333 N. Michigan Ave., 312+236-9425; Shawnee Mission (Kansas City), Kansas 66202—6811 W. 63rd St., 913+722-5900; New York City 10017—757 Third Ave., 212+421-1350; Rosemont, Pa. 19010—1062 Lancaster Ave., 215+525-1874; Columbus, Ohio 43212—1350 W. Fifth Ave., 614+486-9638; East Lansing, Mich. 48824—322 Abbott Rd., 517+332-3521; Los Angeles, Calif. 90005—The Eschen Co., 3142 Wilshire Blvd., 213+382-8391; San Francisco, Calif. 94104—The Eschen Co., 57 Post St., 415+781-7440.

**BPA Application Applied For** 

WEEDS TREES AND TURF is published monthly by The Harvest Publishing Company Executive, editorial: 9800 Detroit Ave., Cleveland, Ohio 44102.

Single Copy Price: 50 cents for current issue; all back issues 75 cents each. Foreign \$1.00,

Subscription Rates: U.S. and possessions, 1 year \$7.00; 2 years \$12.00. All other foreign subscriptions 1 year \$10.00. Change of Address: Three weeks advance notice is necessary for change of address. Both old and new address must be given. Post Office will not forward copies. Controlled circulation postage paid at Fostoria, Ohio 44830 application pending.

© The Harvest Publishing Company, 1968