



Turf-Maker is specifically designed for professional turfmen, landscapers and sod growers.

Introducing the NEW TURF-MAKER

— the most precise grass seeder made

Brillion's new Turf-Maker is for you — if you want to seed the finest grass seeds and lawn mixtures with miserly accuracy over large areas. It crushes, seeds and rolls in one pass—enables one man to seed up to 50 acres per day without extra help, equipment or seedbed conditioning.

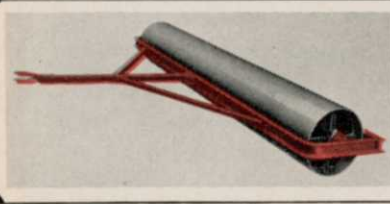
Turf-Maker gives you exclusive Micro-Meter adjustment for an infinite range of seed settings — Brillion fluted rolls, the most accurate seeding mechanism known — and the unique reversible sprockets for a dual range of rate settings. The results: Full, thick stands at up to 50% seed savings over conventional methods. It's the best for sod seeding.

You can order Turf-Maker in 8' and 10' seeding widths. Options include transport wheels for both sizes and 3-point Category II pick-up for the 8' model. Seed better — save more with Brillion. Mail coupon.



LANDSCAPE SEEDERS

— 3 sizes for heavy seeding rates — 5'4", 8' and 10'. Drawbar and 5'4" and 8' pick-up models.



SMOOTH ROLLERS

— for smoothing humps and winter heaves in established turf. Single and triple gang models, 9' to 20' widths.

Landscape Tools with a Future—for You!

BRILLION IRON WORKS, INC.

Dept. LS-59-9, Brillion, Wisconsin 54110

Please send me information on the following:

- New Turf-Maker
- Smooth Rollers
- Landscape Seeders
- Name of nearest Brillion dealer

Name.....

Address.....

City..... State..... Zip.....

LS-98

Your voice in your industry can seldom be heard except in unison. Most operators in the vegetation care and control business have sat down at one time or another with a state legislator or congressman and discussed quite frankly regulations and laws which affect their specific industry.

Most lawmakers prove to be good listeners. Another common characteristic is their need to know for whom you speak. Do you represent a group? Or are you an individual who just happens to reside in an area which by geography makes you a member of their constituency. In either case, you get your audience. But do you get a commitment for action? This we believe to be the big advantage of association membership.

Most businesses have associations. This is the norm. The history of associations has been such that competitors have found it advantageous to share market information, sales techniques, production know-how, and collectively try new research. The result has been to upgrade the industry and to win acceptance with the public by generally improving quality whether it be a product or service. And when the association needs legislative action, they can operate as a group, not necessarily as a pressure group, but as a cohesive organization with knowledgeable information presented at the most astute time and to the right people.

We are happy to see the sod growers organize into the American Sod Producers Association. A number of state groups are already organized. But many growers are lagging. The notion seems to persist that organization will encourage new growers and further dilute the sod market. Rather, we feel that the opposite will be the result. Standards which come as a natural result of organization can only upgrade the quality of both service and product. Associations in other areas have served to alert the public to expect improved quality and higher standards of service. And the public through the years has proved willing to pay the bill for quality.

We congratulate the 40 charter members of the new sod group. And we encourage all growers to join them. Mr. George B. Hammond of Paint Valley Bluegrass Farm, 71 E. State St., Columbus, O., will gladly handle your queries.

WTT can only point to the effectiveness of the associations it already serves as examples of group action. We believe leading sod producers are moving the industry in the right direction. We hope sprayers will shortly follow suit.

WEEDS TREES AND TURF is the national monthly magazine of urban/industrial vegetation maintenance, including turf management, weed and brush control, and tree care. Readers include "contract applicators," arborists, nurserymen, sod growers, and supervisory personnel with highway departments, railways, utilities, golf courses, and similar areas where vegetation must be enhanced or controlled. While the editors welcome contributions by qualified freelance writers, unsolicited manuscripts, unaccompanied by stamped, self-addressed envelopes, cannot be returned.