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of Horticulture has proposed a 5-year turfgrass research program. A site has been established at the University's South Farms experiment test unit for turf research which will include a reservoir for irrigation. A new staff member at the associate professor level has been authorized to spend full time on turf.

President of the organization, William M. Latta, Princeton Turf Farms, Inc., Kansas City, says that the turf industry in the area is expanding at a rate undreamed of 10 years ago.

## Southern Shade Tree Conference Meets

Conservation is closely associated with trees. Current practices are to emphasize landscaped parking areas, develop vacant lots into small parks, place utility lines underground, sponsor outdoor education classes in parks, and to set up self-guided tours. So stated Jesse A. Reynolds, director of recreation and parks for the city of Richmond, at the recent Southern Shade Tree Conference.

Reynolds commented on the Outdoor Recreation Resources Commission's conclusion that outdoor recreation would double by 1976 and triple by the year 2000. Reynolds believes that both public and private agencies will need to expand the scope of their operations to meet this demand for esthetic outdoor areas.

Clarke W. Davis, executive secretary of the National Arborists Association, in discussing automation said that he did not believe it would greatly affect the tree business. Nevertheless, he feels that arborists cannot afford to overlook new technological developments.

Officers for the new year are: president, Dr. Thomas F. Cannon, department of Horticultural Science, North Carolina State University, Raleigh, N. C.; vicepresident, Orville C. Graves, Farrens Tree Surgeons, 1490 Bugle Lane, Clearwater, Fla.; and secretary-treasurer, Francis W. Orrock, Fredericksburg, Va.