

- National Plant Food Institute, Annual Convention, The Greenbrier, White Sulphur Springs, W. Va., June 11-14.
- The Hyacinth Control Society, Annual Meeting, Holiday Inn, Fort Myers, Fla., June 18-21.
- American Society of Landscape Architects, Annual Conference, Hotel Regency, Atlanta, Ga., June 25-28.
- American Association of Nurserymen, Annual Convention, Americana Hotel, Bal Harbour, Fla., July 8-13.
- National Fertilizer Solutions Association, Liquid Fertlizer Round-Up, Sheraton-Jefferson Hotel, St. Louis, Mo., July 11-12.
- Third National Grassland Field Day and Conference, University of Nebraska, Mead, July 12-14.
- Southwestern Fertilizer Conference and Grade Hearing, Annual Meeting, Skirvin Hotel, Oklahoma City, Okla., July 19-21.
- USDA Turfgrass Field Day, Plant Industry Station, Beltsville, Md., Aug. 3.
- Miss Lark Trade Show and Convention, Convention Auditorium, Hot Springs, Ark., Aug. 10-12.
- Penn State 1967 Field Day, Pennsylvania State University, University Park, Aug. 16-17.
- Nursery and Garden Supply Show, Texas Association of Nurserymen Annual Convention, City Auditorium, Austin, Aug. 20-23.
- International Shade Tree Conference, 43rd Annual Convention, Marriott Motor Hotel, Philadelphia, Pa., Aug. 27-31.
- American Society for Horticultural Science, Annual Meeting, Texas A. & M. University, College Station, Aug. 27-Sept. 1.
- Annual Turfgrass Short Course, Ala-Northwest Florida Turfgrass Association, Auburn University, Auburn, Ala., Sept. 7-8.
- Pacific Northwest Spraymen's Association, Annual Conference, Seattle Center, Seattle, Wash., Sept. 15-16.
- Northwest Turfgrass Conference, Annual Meeting, Harrison Hot Springs, British Columbia, Sept. 19-21.
- National Agricultural Chemicals Association, Annual Meeting, Holiday Inn, Palm Springs, Calif., Nov. 5-8.
- American Society of Agronomy, Annual Meeting, Sheraton-Park and Shoreham Hotels, Washington, D. C., Nov. 5-10.
- Texas Fertilizer Association's 1967 Agricultural Exposition, KoKo Inn, Lubbock, Nov. 9-10.

### Rocky Mountain Producers Form Sod Association

A group of Colorado sod producers has recently organized the Rocky Mountain Sod Growers Association. Headquarters for the new group is at Denver, Colo.

Elected as officers of the new group are: president, J. R. Wilkins, vice-president of Green Valley Turf Co., Littleton; vicepresident, Mel Rich, head of Richlawn Turf Farms, Inc., Littleton; and secretary-treasurer, Don Ida of the Green Spot, Littleton.

Board members are: Frank Stewart, Turfgrass Associates, Inc., Platteville; A. A. Hanson, Fountain Valley Seed Co., Fountain; and Marvin Hayes, Northern Colorado Seed Co., Boulder.

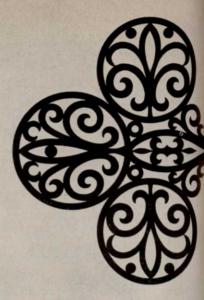
Goal of the organization is to acquaint the consumer on use of commercial sod for new lawns. Currently, Wilkins reports, the industry is approaching \$2 million yearly in sales in the state.

#### Missouri Turf Group Begins Second Year

A Missouri turf group made up of sod producers and members of the industry is seeking to expand membership as it begins its second year. Missouri Valley Turfgrass Association, Inc., incorporated as a nonprofit organization with a charter membership of 82 last year.

An early objective of the group was encouraging and assisting in turf research. Primarily, the Association began working with the University of Missouri agricultural division. Research most needed according to a poll of members at the 7th Missouri Turf Conference at Columbia, Mo., last year was an evaluation of turfgrass varieties. turfgrass breeding, disease control studies, fertility studies, management studies, herbicide research, and cooperative research with the Missouri Highway Department.

Results as reported by Secretary-Treasurer Earl M. Page, Milorganite distributor at St. Louis, are encouraging. The University of Missouri's Department



## THE KEY TO EFFECTIVE BRUSH CONTROL

Amchem, originators of 2,4-D, 2,4,5-T and amino triazole weed and brush killers, present in this magazine a series of four single page advertisements outlining the keys, or most effective ways, of obtaining economical brush control.

This "key" series will include the following topics:

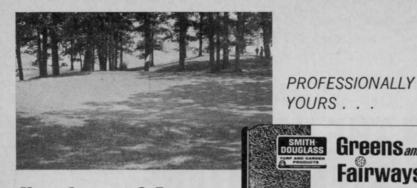
- 1. CONTROL OF MIXED BRUSH
- 2. AERIAL APPLICATION
- 3. STEM FOLIAGE APPLI-
- CATION
- 4. DORMANT APPLICATION

CUT OUT AND SAVE FOR REFERENCE

Be sure to watch for the entire series. Advertisements are scheduled for March, April, June and September.

PART THREE OF A FOUR-PART SERIES

No. 1 (Control of Mixed Brush). No. 2 (Aerial Application) available on request.



**New Greens & Fairways** 16-5-11 FOR TURF

New Greens & Fairways 16-5-11 Turf Food delivers the deep green color, the even, healthy turf desired by golf course superintendents. Formulated especially for institutional use.

The extra nitrogen puts green-up energy into tired turf. Phosphorus and potash in plentiful amounts produce thick, uniform turf with a healthy root system. Free-flowing for easy spreading. Easy-to-use 50-lb. bags.

For prices and name of nearest NUTRO distributor, write Smith-Douglass Division, The Borden Chemical Co., 5100 Virginia Beach Blvd., Box 419, Norfolk, Va. 23501



Save on spreading costs with the NUTRO spreader. Covers 10,000 square feet in 10 minutes.

**Greens** and

Fairwavs

16-5-11



# SPRAY IT SAFE

11.19

Specify PRATT products to give your trees the level of pest-proofing protection and horticultural health that their value warrants. Arborists and custom spraymen—the professionals who have to be certain of the right results - depend on the complete, premium quality line of safe and sure PRATT dormant and summer oils, emulsifiable concentrates for hydraulic and mist blowers, and oil base concentrates for thermal fog equipment. Send for the circular that tells you why-and how: "PRATT'S SHADE TREE SPRAY BULLETIN." It's free.

Distributors of Bidrin®, a product of Shell Chemical Company.



B. G. P.O. Box 2138 / Paterson, N.J. 07509 Phone 201 684-4797

of Horticulture has proposed a 5-vear turfgrass research program. A site has been established at the University's South Farms experiment test unit for turf research which will include a reservoir for irrigation. A new staff member at the associate professor level has been authorized to spend full time on turf.

President of the organization. William M. Latta, Princeton Turf Farms, Inc., Kansas City, says that the turf industry in the area is expanding at a rate undreamed of 10 years ago.

## Southern Shade Tree **Conference Meets**

Conservation is closely associated with trees. Current practices are to emphasize landscaped parking areas, develop vacant lots into small parks, place utility lines underground, sponsor outdoor education classes in parks, and to set up self-guided tours. So stated Jesse A. Revnolds. director of recreation and parks for the city of Richmond, at the recent Southern Shade Tree Conference

Reynolds commented on the Outdoor Recreation Resources Commission's conclusion that outdoor recreation would double by 1976 and triple by the year 2000. Reynolds believes that both public and private agencies will need to expand the scope of their operations to meet this demand for esthetic outdoor areas.

Clarke W. Davis, executive secretary of the National Arborists Association, in discussing automation said that he did not believe it would greatly affect the tree business. Nevertheless, he feels that arborists cannot afford to overlook new technological developments.

Officers for the new year are: president, Dr. Thomas F. Cannon, department of Horticultural Science, North Carolina State University, Raleigh, N. C.; vicepresident, Orville C. Graves, Farrens Tree Surgeons, 1490 Bugle Lane, Clearwater, Fla.; and secretary-treasurer, Francis W. Orrock, Fredericksburg, Va.