

Carl Asplundh Sr. Dies; Founded Tree Service Co.



Carl Asplundh, Sr.

Carl Asplundh, Sr., president, chief executive officer and co-founder of the nationwide Asplundh Tree Expert Company died unexpectedly July 2. He was 63.

Mr. Asplundh and two brothers created their company in the summer of 1928. At the time they had only two crews of workmen, two trucks and an office helper. Their intent was to provide professional line clearance, tree trimming and right-of-way clearing, exclusively for America's telephone and electric utilities. In that endeavor they were eminently successful, and Mr. Asplundh provided much of the leadership which has made the Asplundh Tree Expert Company the largest corporation of its kind in the entire world.

The youngest of the three brothers, Carl Asplundh, became president of the company in 1952. Since that time the organization's sales have quadrupled with similar growth in earnings. The company operates in 44 of the United States, from California to New York and from Maine to Florida. Their National Headquarters are at 505 York Road in Jenkintown, Pennsylvania.

Mr. Asplundh was also active in many civic and community organizations. For many years he served on the Board of Trustees at Abington Memorial Hospital

and for 4 years, he was president. He was instrumental in promoting a host of successful fund drives and a mammoth building program which was almost totally completed during his term in office.

He was Vice President and a board member of the Utilities Line Construction Company, a former president of the Huntingdon Valley Country Club and a member of the Club's Executive Committee. He also held a seat on the advisory committee of the University of Pennsylvania's Alumni Association.

He was a current member of the Board of Directors of Bryn Athyn's Academy of the New Church and deeply interested and active in the Church administration.

He is survived by his wife Emilie (formerly Emilie Kessel); three sons, Edward, Carl, Jr., and Christopher; one daughter, Emily Jane, and 11 grandchildren. Also two brothers, Lester, who is Chairman of the Board of the Asplundh Companies, and Edwin, retired Board Chairman of the Pittsburgh Plate Glass Company; and three sisters, Fidelia de Charms, Alethe Asplundh and Guida Bovard.

ISTC and National Arborists To Meet At Philadelphia

Members of the shade tree industry will gather at Philadelphia late this month. The Marriott Motor Hotel will be headquarters for annual meetings of the International Shade Tree Conference and the National Arborist Association, both August 27-31.

Registration begins at 9:00 a.m. Sunday, Aug. 27. Arranging the program for the arborists is Clarke W. Davis, association executive secretary. For the ISTC, the program has been put together by General Chairman Hyland R. Johns, Asplundh Tree Expert Company, Jenkintown, Pa., and Co-chairman Ronald L. Harper of Philadelphia Electric Company.

The Honorable Orville Freeman, Secretary of Agriculture, will be in Philadelphia on Tuesday, August 29, to give the Keynote Address to the members of the ISTC. Freeman will speak during the convention's Keynote luncheon at noon at the Marriott Motor Hotel on City Avenue, near the Schuylkill Expressway,

Guests visiting Philadelphia, Pa., for the ISTC and National Arborist Association annual meetings will have opportunity to visit The Franklin Institute on the Benjamin Franklin Parkway. It is a wonderland of science, fascinating to both children and adults.

