

tising, Portland, who spoke on printing and direct mail advertising for the spray service; Mrs. Marguerite Norris Davis, Portland garden writer, who offered "A Woman's View of the Professional Spray Industry"; and Robert W. Averill, public relations director of Merritt-Davis Schools, Salem, Oreg., who addressed the banquet session on "Public Relations and the Pesticide Applicator."

First N.W. Regional Meet

Termed the first truly regional event sponsored by the Pacific Northwest Spraymen's Association, which encompasses Oregon, Washington, Idaho, and British Columbia, the conference was hosted by the Pesticide Sprayers Association of Portland, Oreg., a component member of PNSA.

Officers of the northwest group for the coming year were elected at a business session. Jack Daniels, Green-Up Spray Service, Seattle, Wash., takes over as president from William Owen, General Spray Service, Clackamas, Oreg. James Overton, Miller Products Co., Portland, Oreg., becomes vice president. Donald Mock, Shamrock

Spray Service, Seattle, was chosen secretary-treasurer.

In other actions, the association's board of directors appointed committees to undertake studies in two areas. One committee will look into tank life residual values of various insecticide compounds as they are mixed in solution by a custom applicator. This is being done in an effort to find out how long a given mixture is "good" after it has been prepared in the tank and, for some unexpected reason, is not used immediately.

Second committee will chart herbicide compatibilities. The Board feels this represents an area of great need in the spray industry, and one that has not been sufficiently investigated.

Next year's Spray-O-Rama is being planned for the Seattle, Washington area.

Ill. Turfmen Meet Dec. 1-2

Dr. Noel Jackson, University of Rhode Island, and Dr. R. W. Miller, Ohio State University, are among guests slated to address the Seventh Illinois Turfgrass Conference at the University of Illinois, Urbana, Dec. 1-2. Jack-

son will cover turf diseases and their control, and Miller discusses turf culture.

For golf course interests, J. L. Holmes, USGA Greens Section, will recommend procedures for selecting golf course sites. In addition, University of Illinois staffers will examine weed control, insects and their control, pesticide compatibilities, and recreational landscaping. Complete conference proceedings are to be available for those attending. For more information contact Dr. Fred Weinard, secretary-treasurer, Illinois Turfgrass Foundation, 100 Floriculture Building, University of Illinois, Urbana, Ill. 61801.

Safe Herbicide Use Theme of Jan. NEWCC

"Safe Use of Herbicides" will be a major program theme when weed specialists meet at the Hotel Commodore, New York City, on Jan. 4-6, for the 21st annual Northeastern Weed Control Conference.

U. S. Representative Jamie L. Whitten is scheduled to leadoff the Wednesday, Jan. 4 general session with a discussion of "The Role of Land-Grant Colleges." Other speakers on this session will include Dr. F. R. Van Abeele, executive vice president of Elanco Products Co., Indianapolis, Ind., and Dr. Ernest R. Marshall, of Union Carbide Corp.'s International Division, New York. Both speakers will emphasize use of pesticides. Basic research papers will be presented Wednesday, and a complete schedule of sectional meetings is planned for Thursday and Friday.

Directing '66 conference activities is president Richard D. Ilnicki, Department of Soil and Crops, Rutgers University, New Brunswick, N.J. John Gallagher, Amchem Products, Inc., Ambler, Pa., is vice president; and Arthur Bing, Cornell Ornamentals Research Laboratory, Farmingdale, N.Y., is NEWCC secretary-treasurer.

Additional program details will be announced here next month.



Past Presidents of the Northeastern Weed Control Conference assembled for this group photograph, taken at '66 banquet. Former chief executives are lined up (starting at front row left) in order of the year they served. Only two are missing from photo: Dr. Gilbert A. Ahlgren, first president of the group in 1947-48, who was on a special agricultural assignment with the U. S. government in Viet Nam; and John D. Van Geluwe, of Geigy Agricultural Chemicals Corp., Ardsley, N.Y. Pictured (left to right) are (**front row**): Dr. Robert D. Sweet, Cornell University, Ithaca, N.Y.; Dr. Howard L. Yowell, Esso Chemical Co., New York, N.Y.; Dr. Steve M. Raleigh, Pennsylvania State University, University Park, Pa.; Dr. Charles E. Minarik, of Ft. Detrick, Md.; and Dr. Robert H. Beatty, Amchem Products, Inc., Ambler, Pa. **Second row**: Dr. Albin O. Kuhn, president, University of Maryland, Baltimore Campus; Dr. L. L. Danielson, USDA, Plant Industry Section, Beltsville, Md.; Dr. Charles L. Hovey, Agway, Inc., Ithaca, N.Y.; Dr. Stanford N. Fertig, Amchem Products, Inc.; Dr. L. Gordon Utter, Diamond Alkali Co., Painesville, Ohio; and E. (Lish) M. Rahn, University of Delaware, Newark, Del. **Third row**: Dr. Lawrence Southwick, Dow Chemical Co., Midland, Mich.; Dr. Donald A. Schallock (deceased, April, '66), formerly at Rutgers University, New Brunswick, N.J.; Anthony J. Tafuro, American Cyanamid Co., Yardley, Pa.; Dr. Robert A. Peters, University of Connecticut, Storrs, Conn.; and Dr. Gideon D. Hill, duPont Chemical Co., Wilmington, Del.