



This Kansas City, Mo., convention center plaza awaits delegates to the 37th International Turfgrass Conference and Show, Feb. 13-18. Sponsored by the Golf Course Supts. Assn. of America, conference will be held in huge municipal auditorium at right. Headquarters for the turf show will be in the Muehlebach Hotel at left. Huge garage is under plaza.

3,000 Expected to Attend 37th International Turfgrass Conference and Show, Feb. 13-18

Establishment of a new attendance record is anticipated when an estimated 3,000 or more delegates from the United States and many parts of the world attend the 37th Annual Turfgrass Conference and Show, Feb. 13-18, at the municipal auditorium, Kansas City, Mo. It is sponsored by the Golf Course Superintendents Assn. of America.

GCSAA officials base their predictions on previous experience and on the heavy advance registrations by exhibitors. To date, exhibit space reservations are said to be already 30% above last year's figure for the show when 2600 registrants met in Cleveland, Ohio.

Kansas City's huge municipal auditorium will be the scene of the 1966 exhibit. Headquarters for the conference will be established in the Muehlebach Hotel. Five other hotels and motor inns in the downtown area also have been reserved to house delegates to the conference.

Nearly 50 speakers and panelists will appear on the program which begins on the morning of the 14th and concludes on the 18th. Committees have also programmed several social affairs. A full program of entertainment, sightseeing and shopping tours has been arranged for women. The GCSAA's get-acquainted party will be held on the evening

of the 14th and the annual banquet and show is set for Feb. 17.

The Heart of America GCSAA Chapter is host for the conference. Advance reservations should be made through the GCSAA office, 3158 Des Plaines Ave., Des Plaines, Ill. 60018. Hotel reservations, however, should be sent to the GCSAA Housing Bureau, c/o Kansas City Convention & Visitors Bureau, 1030 Baltimore, Kansas City, Mo. 64105.

Rutgers Conducts 10-Week Turf Course

A special turf course for workmen who want to learn the finer points of turf development and care had its first class Jan. 4 at Rutgers' College of Agriculture and Environmental Science, New Brunswick, N.J. It will continue for 10 weeks.

According to Dr. Westervelt Griffin, assistant dean of the college, many men participating in this program aim to become golf course foremen or superintendents, estate managers, or supervisors of industrial, military or roadside grounds.

This year's series is the first term of a two-year educational program. It covers turfgrasses, weed identification, turfgrass machinery, business writing, insect pests and their control, soils,

and diseases of turfgrasses and ornamentals. Next year's emphasis will be on the more advanced aspects of these subjects.

Davis Named Exec. Secy. As Arborists Move to Washington

Naming of a new executive secretary and establishment of a national headquarters in the nation's capital was announced recently by Edwin F. Irish, President of the National Arborist Assn., Inc.

Named executive secretary is Clarke W. Davis, of Tampa, Fla., who assumed his new post in the Washington, D. C. headquarters Jan. 1. Davis was formerly administrative assistant to James F. Griffin, executive secretary of the Florida Nurserymen and Growers Assn.

According to President Irish, naming of the new executive secretary and establishment of the new headquarters marks the beginning of a new era in which emphasis on greater publicity and improved public relations for the association and the tree-care industry will be maintained.

Dr. Paul E. Tilford, who has been executive secretary since 1942, has retired. He will, however, continue to serve the association in a technical counseling capacity. Dr. Tilford continues as editor of the International Shade Tree Conference.

Address of the new National Arborist Assn. headquarters is: 616 Southern Building, Fifteenth and H Streets, Washington, D. C.



Clarke W. Davis, new NAA Exec. secretary.