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Specify PRATT products to give your trees the level of pest-proofing protection and horticultural health that their value warrants. Arborists and custom sprayers—the professionals who have to be certain of the right results—depend on the complete, premium quality line of safe and sure PRATT dormant and summer oils, emulsifiable concentrates for hydraulic and mist blowers, and oil base concentrates for thermal fog equipment. Send for the circular that tells you why—and how: "PRATT'S SHADE TREE SPRAY BULLETIN." It's free.

Distributors of Bidrin®, a product of Shell Chemical Company.



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YOURS . . .

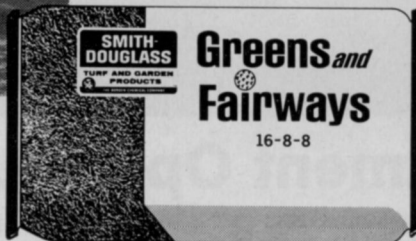
New Greens & Fairways

16-8-8
FOR TURF

New Greens & Fairways 16-8-8 Turf Food delivers the deep green color, the even, healthy turf desired by golf course superintendents. Formulated especially for institutional use.

The extra nitrogen puts green-up energy into tired turf. Phosphorus and potash in plentiful amounts produce thick, uniform turf with a healthy root system. Free-flowing for easy spreading. Easy-to-use 50-lb. bags.

For prices and name of nearest NUTRO distributor, write Smith-Douglass Turf & Garden Products, 5100 Virginia Beach Blvd., Box 419, Norfolk, Va.



Trimmings

New Faces. In these days when good men are hard to find, we're always happy to hear of institutions and associations that have been able to fill posts with qualified appointees. During the past month, news has reached us that Dr. Edgar Beyer has joined the Agronomy Department at the University of Maryland, and Wayne H. Dickson has been appointed Director of Public Relations by the American Association of Nurserymen. Ed Beyer received his M.S. and Ph.D. degrees in plant breeding and genetics at Purdue, and his B.S. degree from the University of Illinois in agricultural science. He'll serve U. of Md. as an assistant professor of agronomy. Wayne has been an editor of a nursery magazine so is well versed in the language of his new assignment. Another Marylander, Wayne received his B.S. degree in public relations from the U. of Md.

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Goof. Our faces are red. One of those "slips that pass in the night" caught us with our cities down. In our February issue, we had an advance story on the International Shade Tree Conference Southern Chapter meeting held at the Andrew Jackson Hotel, but somehow or other we put that hostelry in Memphis. The "Meeting Dates" in that same issue had the correct city, which is, of course, Nashville, Tenn. WTT is proofread four times before it goes to press, but apparently every member of the quartet that goes over the galleys and page proofs missed this double-city reference for the ISTC meeting. Our apologies, and assurances that proofers will be even more exacting in the future.

Also, our printer switched the heading on this column last month so that instead of being our "Trimmings" it came out as "WTT Mailbox"! It never rains but it pours!

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Laconic Legend. Our Circulation Dept. showed us a card just received from Bill Lyons, Lyons Den Golf, Canal Fulton, Ohio, a man of few words, but ones that are mighty sweet to our editors. He writes: "The current (March) issue is worth the year's price. You are outdoing yourself. Keep up the good work. Send a sample copy to my competitor (whose name Bill also sent us)."

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Say That Again! Part of Georgia's statewide "Clean Pastures" program, Phase III, is to wipe out weeds that contaminate animal products and poison livestock. Object of a concerted effort is to eliminate bitterweed which, when eaten by cows, imparts an obnoxious flavor to bovine products. Slogan for the Phase III program is: "Make the Bitter Butter Better; Batter Betsy Bitterweed"! James F. Miller, extension agronomist at the University of Georgia, Athens, tells us 27 north-east Ga. dairy counties battered 63% of their bitterweed with 2,4-D this past year. This is certainly proof that action speaks easier than words.