

Management Clinic to Offer More Aid for Turfmen At Florida Turf-Grass Trade Show, April 28-29

Efficiencies and economies that can be realized in a long-range plan, and solutions to personnel and labor problems that actually occurred with Florida turfmen, will be presented to members of the Florida Turf-Grass Assn. attending the 5th Annual Trade Show, April 28-29, in Fort Lauderdale. The event is to be headquartered at the Sheraton Hotel and at the Plantation Field Research Laboratory.

Turf and spray men; golf course, cemetery, park and highway supervisors; sod growers; and others of the industry will attend the morning-long management clinic to hear Dr. James R. Watson, director of agronomy division, Toro Mfg. Co., Minneapolis, Minn., and Dr. William Fox, College of Business Administration, University of Florida, Gainesville.

Watson, a nationally known turf authority, will discuss the urgent need for long-range planning and the efficiencies and economies that can be realized in all phases of the turf industry through a coordinated planning effort.

Will Use Case Histories

Fox will conduct an audience-participation discussion of the personnel and labor problems found in the turf field. Working from numerous case histories, which are being selected from FT-GA members, Fox will present the means to solve specific situations and their application in the broad area of labor management techniques.

Meeting in Ft. Lauderdale for the second consecutive year, industry men will be exposed to more than two full days of exhibits, educational tours of research plots, product and equipment demonstrations and, apropos to the occasion, an entertainment program to completely preoccupy the attending delegate and his family.

A total of 64 booths will offer product and equipment displays

at the hotel, with additional exhibits housed elsewhere in the hotel area. The University of Florida's turf research program and the Florida Department of Agriculture's Turf-Grass Certification Program will occupy demonstration sites.

A field laboratory program, slated for Thursday, April 28, will be guided by Dr. Evert O. Burt, associate turf technologist. Guided discussions will be held to review turf research programs conducted during the past year.

Afternoon demonstrations by show exhibitors will simulate every growing condition including putting greens and lawns, mowing procedures, irrigation systems, aerating and verticutting equipment.

During the show other groups have scheduled meetings. Sod growers and the South Florida Association of Golf Course Superintendents will meet in separate luncheons April 29, and the Florida Turf-Grass Trade Association Board of Directors will remain for a meeting Saturday.

The Florida Turf-Grass Trade Show is sponsored by the Florida Turf-Grass Assn. Co-chairman of the event are Dr. Evert O. Burt and Walter D. Anderson, executive secretary of the FT-GA.

More information may be obtained from the FT-GA offices, 4065 University Blvd., N. Jacksonville, Fla. 32211.

T-H and De-Pester Merge

Recent merger of the Thompson-Hayward Chemical Co. with De-Pester Western Inc., greatly improves distribution facilities for Thompson-Hayward, particularly in the Pacific Coast States, reports Robert S. Thompson, president.

E. F. Schroeder, Jr., formerly president of De-Pester Western, has been appointed a vice president of T-H and manager of the newly established western division.

Meeting Dates

New Jersey Society of Certified Tree Experts, Annual Dinner, Rock Spring Corral Inn, West Orange, April 12.

New Jersey Society of Certified Tree Experts, Meeting, Andrew Wilson Co., Springfield, April 18.

5th Annual Florida Turf-Grass Trade Show, Sheraton Hotel and Plantation Field Research Laboratory, Ft. Lauderdale, April 28-29.

Mississippi Valley Golf Course Superintendent's Assn., Meeting, Glen Echo Country Club, St. Louis, Mo., May 4.

Florida Nurserymen and Growers Assn., Convention, Sheraton's British Colonial Hotel, Nassau, May 12-14.

International Shade Tree Conference, Western Chapter, Annual Meeting, Towne House, Fresno, Calif., May 15-18.

Mississippi Turfgrass Conference, State College, June 6-7.

18th Annual Nurseryman's Refresher Course, Cal-Poly College, San Luis Obispo, Calif., June 7-8.

Mississippi Valley Golf Course Superintendent's Assn., Meeting, Greenbriar Country Club, St. Louis, Mo., June 8.

Hyacinth Control Society, Annual Meeting, Ramada Inn, Lakeland, Florida, June 19-22.

New Jersey Society of Certified Tree Experts, Meeting, Essex County Highway Dept., Verona, June 20.

Mississippi Valley Golf Course Superintendent's Assn., Meeting, Westborough Country Club, St. Louis, Mo., July 13.

American Association of Nurserymen, 91st Annual Convention, Palmer House, Chicago, Ill., July 16-20.

Indiana Association of Nurserymen, Inc., Summer Meeting, Purdue University, West Lafayette, Aug. 8-11.

Midwest Turf Field Days, Purdue University, West Lafayette, Ind., Aug. 15-16.

Texas Assn. of Nurserymen, Annual Convention, Nursery and Garden Supply Show, Dallas Memorial Auditorium, Dallas, Aug. 21-24.

Penna. Grassland Council, Materials Handling Field Day, John Rodgers (Plum Bottom) Farm, Belleville, Aug. 26.

Hawaiian Turfgrass Management Conference, University of Hawaii, Honolulu, Aug. 25-26.

International Shade Tree Conference, 42nd Annual Convention, Sheraton-Cleveland Hotel, Cleveland, Ohio, Aug. 28-Sept. 2.