

ment, said, "Beautification is not new in New York; some \$7 million was spent last year on landscaping. Four thousand acres of grass were planted last year."

He stated that \$2.1 million was spent last year to pick up litter along highways. In answer to several questions, Mr. Ryan noted that removal of dead trees is included in maintenance and is not part of the beautification program, and also that tree maintenance is included in state work under landscaping. He stated, "The state does not employ a professional arborist, but many of our men are knowledgeable about trees and seek advice from Cornell and the Extension Service."

Spraying For Profit

Arborists exchanged ideas and asked questions in an open-forum discussion led by Dr. Weidhaas on spraying.

Several arborists indicated that liquid feeding of trees was a profitable and effective business opportunity, resulting in from \$250 to \$300 gross per day for one operating unit and crew. A number of arborists were interested in the effectiveness and advisability of using dormant oils. Dr. Weidhaas felt that 60-second viscosity oils had not been proven as yet in research for the diverse and stubborn scale insects found on shade trees, since the 60-second oil has been developed primarily for mites on fruit trees. He thought 70-second oils with high paraffinicity and a high unsulfonated residue percentage would be effective, but cautioned against selling this as an all-purpose, preventive spray. Many insect pest sprays which must be applied during the growing season are harder to sell if a client has been reassured by a general dormant protective treatment.

Licensing Legislation

The arborists' legislative committee reported that efforts are continuing to get an arborists' license bill passed in New York. A great deal of progress has been made since the move was initiated nearly 9 years ago. Many

factors including the interest in beautification, tree preservation, and proper use of agricultural chemicals are underlining the need for protecting the public interest and ensuring high standards of performance by arboricultural workers.

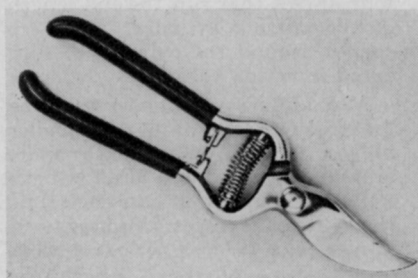
New officers elected at the Ithaca meeting are: President—Daniel Dowd, Farmingdale, L.I.; Vice Presidents—Lawrence J. Borger, Bayside; Edward Johnson, Hicksville; Carl Lundborg, Westbury; Secretary-Treasurer—George Callaway, Argyle; Directors—William R. Herrmann, Syracuse; Frederick R. Micha, Rochester; Arthur C. Sandstrom, Jordan; Peter Bartholomew, Lockport; Walter Sturmer, Yorktown Heights; Fred W. Donovan, Mechanicville; and Ira F. Wickes, Jr., Suffern.

Sun-Mastr Buys Ideal Mower

Negotiations were recently completed between Robert Crump, vice president, Sun-Mastr Corp., Olathe, Kans., and the Mast-Foos Mfg. Co., Springfield, Ohio, for the purchase of Ideal Power Lawn Mower Co.

Ideal has manufactured mowers for over 50 years, with its primary product being a heavy-duty gang lawn mower for use on golf courses, parks, airports, and highways.

Production of Ideal mowers is being transferred to the Sun-Mastr plant in Olathe. Moving of machinery, equipment, and establishing the Sun-Mastr Ideal division will take from 30 to 60 days.



A new, lightweight, professional-type pruner is being offered on the market by Seymour Smith & Son, Inc. Drop forged, with hardened, tempered and precision-ground blade that is extra thin and clean cutting, the pruner has nonslip vinyl grips. Other features: hook-type catch, heavy-duty spring, triple plated and highly polished. More details on No. 128 Pruner from the company at Oakville, Conn. 06779.

Int'l Tree Conference In Cleveland, Aug. 28-Sept. 2

Plans for the 42nd International Shade Tree Conference will include field trips to the many unusual tree plantings and reserves in the host city, Cleveland, Ohio, which is known as the "Forest City." Word from general conference chairman, John G. Milchalko is that there will also be an unusual tree-planting ceremony in the heart of Cleveland's metropolitan area.

Total attendance is expected to be well over 2,000 for the August 28-September 2 meeting to be held in the Sheraton Cleveland Hotel. Arborists from all over the world will gather for the educational conference which also includes an active program for the entire family.

Further information on program plans will be available from John G. Milchalko, Division of Shade Trees, City of Cleveland, 750 E. 88th St., Cleveland, O. 44108, or from Dr. L. C. Chadwick, ISTC Executive Secretary, 1827 Neil Ave., Columbus, O. 43210.

Oregon Adds Two Ryegrass Varieties for Certification

Two new ryegrasses, Magnolia, from Mississippi, and Florida Rust Resistant Ryegrass, from Florida, have been added by the Oregon Ryegrass Growers Seed Commission to its list of certified seeds.

Research at experiment stations in Mississippi and at the University of Florida have yielded these two new varieties of ryegrass which are highly resistant to crown and leaf rust.

Florida Rust Resistant Ryegrass has notable uniformity when in full head and is a good seed producer. Magnolia also proved to be superior to domestic and Gulf ryegrass in forage production and seed yields.

For additional information, interested readers may write to Jack L. Blair, Administrator, Oregon Ryegrass Growers Seed Commission, P.O. Box 247, Albany, Oregon 97321.