



How healthy is your business?

You take the pulse of your business...constantly...expertly. Are you just as careful about yourself? About your employees? Do you know that cancer strikes one in four Americans today? That over half can be saved if the warnings are heeded in time and treatment begun promptly? Today's executive knows that sound health is smart business. He never misses his annual health checkup, and reminds his employees to have theirs. To keep them alerted to life-saving facts about cancer, he has an American Cancer Society public education program in his plant. Do you? For information about this free program, call your local Unit of the American Cancer Society. Fight cancer with a checkup—and a check. Send it to CANCER, c/o Postmaster.



AMERICAN CANCER SOCIETY

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