

## Western Shade 'Trees' Congregate This Month

Western Branch of the International Shade Tree Conference will hold its 32nd annual get-together June 20-23 at the Miramar Hotel in Santa Barbara, Calif.

"Trees—A Most Valuable Asset" is the theme of the four-day conclave, which will be climaxed the evening of June 23 with installation of officers, followed by a dance and entertain-

ment. For details, write C. E. Lee, Secretary-Treasurer. P.O. Box 351, Los Angeles 53, Calif.

## Hoover Acquires Lencor Mfg.

Hoover Ball & Bearing Co., Ann Arbor, Mich., has purchased the assets of Lencor Mfg. Co., Lenox, Iowa, producer of dry fertilizer spreaders and other agricultural equipment.

Lencor products will supplement Hoover's Tote Systems Division.

## Trimmings

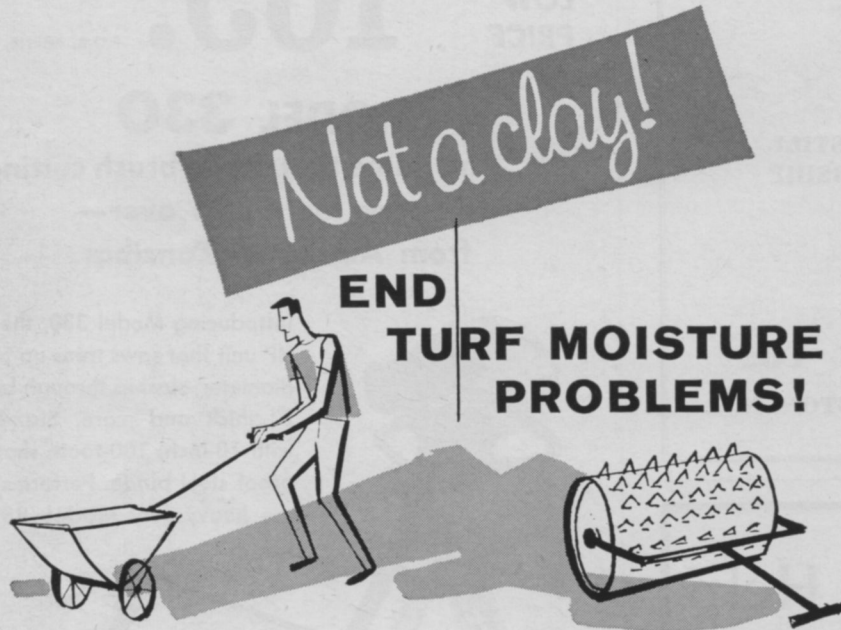
**Turf Pioneer Dies.** WTT learned recently of the death of Professor Lawrence Sumner Dickenson, one of the leading turf authorities in the nation. In 1958, the veteran agronomist retired from the University of Massachusetts in Amherst, where he led research in golf greens and other fine turf for 45 years. He was among the first to establish the abbreviated 10-week seminars in turfgrass management which have been such a boon to turf professionals who haven't the opportunity to get a degree before starting to work. He lived in Amherst all his life.

**The Spokane Word.** Bill Senske, who runs Chemical Weed and Pest Control in Spokane, Wash., is to be given a word of praise for his latest mailing piece which we just received. Bill's services range from lawn spraying to fertilizing to tree care, with contract mowing thrown in for good measure. His latest brochure features catchy names for his residential service contracts, names no doubt designed to appeal to Mrs. Homeowner. Examples: Ugly-Slug control (twice a season); Lucious-Lawn Service (complete fertilization); Dandy-Lawn Spray (for dandelion, plantain, thistle); and so on. Bill, a pioneer in this industry, keeps moving ahead!

**Show Enough!** News is out that long-time industry friend and noted researcher Dr. Warren Shaw, who has been leader of weed investigations in the USDA Crops Protection Research Branch, has been named Acting Pesticides Coordinator, Science and Education, in the office of the Secretary of Agriculture.

**Ardor for Arbor Day.** One of the most enthusiastic undertakings in the hundreds of Arbor Day projects which went on around the country this spring was the countywide plant-a-tree program held in New City, N. Y. For the third consecutive year, all fourth graders in Rockland County's public school received sugar maple seedling trees to plant in their own yards (trees were donated by the county's 10 Rotary Clubs). We learned of the project through cosponsor Rockland County Extension Service, where county agent Paul A. Lutz has worked happily with this endeavor for three years. To date, 14,000 trees have been planted!

**Colburn Cops Commendation.** Every year on Foresters Day at the University of Minnesota in St. Paul, an Outstanding Achievement Award is presented by the Forestry Club on campus to the Minnesotan who's made the most significant contribution to forestry during the year. Proud recipient of the prize this year is Floyd C. Colburn, Itasca County extension forester who graduated from the U. of Minn. in 1934. He's been with the Extension Service since 1947, and has also received the Superior Service Award from the USDA. We join with industry men in the land of 10,000 lakes in congratulations!



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