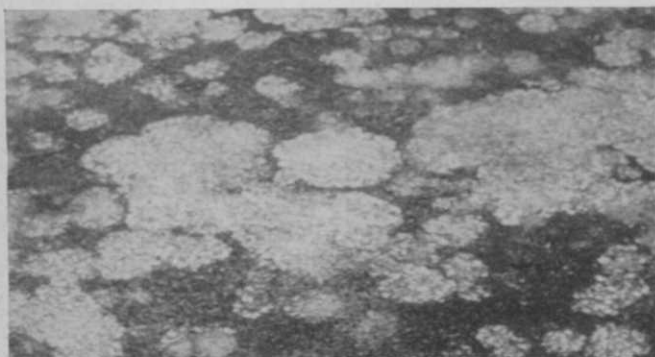


# This is SNOW MOLD

For the answer to it and 9 other common turf problems, see below:




**1. Snow mold.** For more effective prevention or cure apply Velsicol® "2-1." The new "2-1" formula has greater wettability, more stability in suspension and less foaming action than any other comparable product.

**2. Dollar spot. 3. brown patch. 4. melting out (Helminthosporium). 5. gray leafspot.** Velsicol® Memmi .8EC controls all these turf diseases and others. Memmi .8EC is a liquid mercurial that's easier to handle—needs no constant agitation, won't clog or leave sediment in the tank.

**6. Plantain. 7. knotweed. 8. clover.** One application of Velsicol Banvel® D + 2,4-D will effectively kill these and practically all the other common weeds that are found in turf. Works in warm or cold weather. Works on leaves and roots for complete kill.

**9. Crabgrass. 10. grubs.** For pre-emergence control of crabgrass plus insect control apply Velsicol Bandane® 15G or Chlordane. Both kill crabgrass before it comes up, get rid of grubs and ants. No waiting to re-seed after Bandane 15G!

For a free catalog of these and other Velsicol turf chemicals, including Pestmaster® Soil Fumigant-1 and Heptachlor insecticide,  just mail the coupon.

ask  
Velsicol



VELSICOL CHEMICAL CORPORATION  
341 E. Ohio St., Chicago, Ill. 60611

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

## Time to Spruce Up

An attempt to reduce the amount of paperwork government requires of businessmen has been initiated by an organization called the National Federation of Independent Business. While we know little about this group, the current enterprise seems to us to have merit, since most businessmen often are bogged down in a ceaseless stream of forms, documents, reports, and correspondence.

At the same time, however, businessmen, in an attempt to reduce this flow of paper, must not fail to retain the necessary records, the mandatory reports, and the indispensable letters which make up office procedures in this automated age.

What seems to us the important lesson learned from the Federation's endeavor is the rather obvious one, perhaps, that a businessman must constantly analyze the amount of paperwork going on in his organization in an attempt to eliminate the superfluous while retaining the necessary.

How long has it been since you took a long hard look at your files, and the stack of incoming and outgoing mail found in every executive's office? Is it time to spruce up your system?

For example, there's a new way to answer ordinary correspondence which many companies now find useful. When a routine letter of comment or inquiry arrives in the morning mail, one that requires perhaps a sentence or two in reply, many office workers now simply write in longhand, or type, a reply on the original letter itself, have the document photocopied by one of the low-cost machines now available, and return the original to the sender, keeping the copy on file. The amount of paper retained by this system is only half that in the old method.

Forms in use in businesses today are undergoing constant revision. Smaller companies will find the counsel of the business forms supplier useful in determining how paperwork can be minimized.

It's unwise to go off on a grand crusade to abolish all letters, acknowledgements, purchase orders, and the like. It's especially important for people in vegetation maintenance and control, those who are dealing with living organisms and sometimes toxic chemicals, to keep the necessary records as a safeguard to possible litigation. If you feel adrift in a sea of paper, perhaps a few hours spent in careful analysis of your systems will pay big dividends in helping spruce up your efficiency.

WEEDS TREES AND TURF is the national monthly magazine of urban/industrial vegetation maintenance, including turf management, weed and brush control, and tree care. Readers include "contract applicators," arborists, nurserymen, and supervisory personnel with highway departments, railways, utilities, golf courses, and similar areas where vegetation must be enhanced or controlled. While the editors welcome contributions by qualified freelance writers, unsolicited manuscripts, unaccompanied by stamped, self-addressed envelopes, cannot be returned.