

Using portable power chain saws, these men clean up the cut limbs and brush from a city street tree trimming operation. A short time before these saws were used high in the air for pruning and topping.

## McCulloch Introduces 1965 Line of Power Chain Saws

A new idle control device claimed to smooth out engine idle, reduce fuel puddling, and eliminate manual depressing of the throttle when starting the saw, is one of many improvements built into the 1965 line of lightweight, power chain saws manufactured by McCulloch Corp., Los Angeles.

According to Bill Johnson, general sales manager for Mc-Culloch, the new chain saws concentrate on further internal improvements for more power, economy, and dependability. McCulloch's basic lightweight design and streamlined styling remain the same.

Saws directed primarily to the requirements of street and park departments, utility companies, tree surgeons, etc., are the direct-drive models 450, 740 and 790, and the gear-drive models 35A, 640, and 890. Both the 790 and 890 are said to have substantial power increases over last year, making them ideal for stump removal and tree trimming.

Other 1965 improvements pointed out by Johnson include new fully lined clutches for greater clutch efficiency, and a negative polarity flywheel which increases spark plug life and expedites starting.

Retained with the new line of

saws are McCulloch's automatic/ manual chain oiling system, the "power-boost" carburetor with built-in primer, and rubber shock mounting system.

Another heavy-duty unit is the Model 940, the power head of which can be adapted to 6-, 9- and 12-inch earth augers. A greater investment return can be realized with this machine wherever holes need to be dug for sign erection, fences, telephone poles, etc.

Smaller McCulloch saws are the direct-drive models 300, 250, and MAC-15. Suited to many municipal and industrial woodcutting applications, these smaller units are said to deliver maximum power for their compact size and have many of the features of the larger saws.

Johnson emphasizes that Mc-Culloch's line of chain saws is designed, engineered and manufactured under strict standards of quality control. Standard with each saw are drop-forged steel connecting rods, insulated fuel tanks, cast-iron lined reborable cylinders, weather-proof ignition, ball and needle bearings throughout, chromed rings, enclosed carburetors and corrosion-resistant, spark-arrestor mufflers.

Complete information is available from McCulloch Corp., 6101 W. Century Blvd., Los Angeles 45, Calif.

## **Suppliers Personnel Changes**

Amchem Products, Inc., Ambler, Pa., has acquired the services of M. Wyatt Wilkinson and Lester J. Tesch, according to a recent announcement by M. B. Turner, vice president, sales manager, Agricultural Chemicals Division. Wilkinson is now Amchem representative for southeastern Missouri, western Kentucky and western Tennessee. Tesch now represents Amchem in South Dakota and southern Minnesota.

California Chemical Co., Ortho Div., recently appointed R. Harper Brame branch sales manager of garden and home products in Atlanta, Ga. According to R. M. Staples, southern regional sales manager, Brame's new position entails marketing coverage of Virginia, North and South Carolina, Georgia, and parts of West Virginia, Tennessee, and Alabama. In other field moves, John R. Bigger was named technical sales representative—special products for Ortho Division, in Des Moines, Ia. Alfred B. Grey is now sales promotion specialist for Ortho, according to L. F. Czufin, manager, advertising and public relations. Grey will be responsible for creation of promotional material used in the company's marketing programs.

Hercules Powder Co. advises that David D. Speltz is now a technical representative in the North Central states for its agricultural chemicals division. Speltz will work from the company's Chicago office and will cover Wisconsin, Minnesota, and North and South Dakota.

Heyden Newport Chemical Corp. recently designated John Pickup, sales manager, agricultural chemicals. Pickup will direct sales of Heyden's agricultural chemicals throughout the United States.

Snow Aeronautical Corp., Olney, Texas, has acquired the services of Henry Gardner, long active member, and former president, of the Texas Aerial Applicator's Assn. Gardner's new title as sales manager makes him responsible for domestic sales of the Snow S-2C ag-plane.