

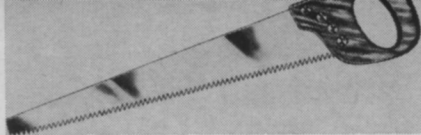
Knowing Your Trees

by G. H. Collingwood and Warren D. Brush, The American Forestry Association, Washington, D. C., 1964, 348 p., \$7.50.

With over 900 illustrations, this guide to tree identification will be valuable to arborists and contract applicators.

Included with species descriptions, listed by common names, are common synonyms, scientific names, habitat descriptions, and U. S. distribution maps. Photos that accompany each description are certain to aid the reader to rapid tree identification. There are black-and-white photos of typical trees and their leaves, bark, flowers, and fruit. Devereux Butcher, experienced writer, editor, and photographer, compiled and arranged the illustrations.

Various species have been grouped into zones of hardiness. The zones are shown on a map on the inside front cover and are based on differences in average minimum temperatures. Each



Long, needle sharp teeth are set deep into the heat-treated charcoal steel tempered blade of this new, full size pruning saw from Seymour Smith & Son, Inc. Design of this economy model (No. 322) avoids binding in green wood. Additional information is available from Seymour Smith & Son, Inc., Oakville, Conn. 06779.

species included in this reference work is assigned a hardiness zone. Readers may predict, with some degree of accuracy, the successfulness of various trees in specific areas based on the zonation map and may select trees which may be grown in any particular locality, sometimes outside their natural range.

The index is unique and will be especially helpful to the novice. Species are listed by both common and scientific name; hardiness zone and page number are listed with each entry. While not an expensive publication, it could become an invaluable addition to an identification library or as a useful fieldbook.

Agricultural Chemicals Div., Amchem Products, Inc., Ambler, Pa., has appointed John P. Finch and Robert H. Pritchett sales trainees. Both men will supplement Amchem's sales force; Finch in Illinois, Indiana, and Michigan; Pritchett will work in Tennessee.

The Ansul Co., Marinette, Wis., has promoted two men in its chemical division. Philip J. Ehnman has been named administrative assistant to the general manager, and George B. Stevens is new manager of Ansul's product development department.

Union Carbide International Co. has announced the appointment of R. E. McKenzie as agricultural chemicals sales manager. He succeeds Dr. E. R. Marshall, who has been promoted to marketing manager for the division's agricultural products. McKenzie, who has been with the organization since 1952, will move to Union Carbide's world headquarters in New York, N.Y.

Mr. Contract Applicator:

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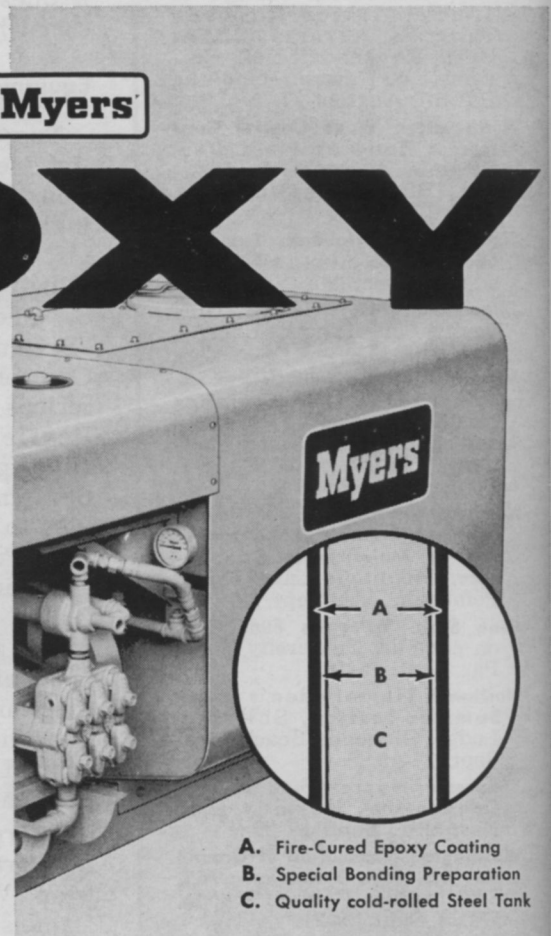
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