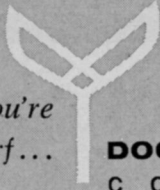


When You're
Talking Turf...



DOGGETT FISON
C O M P A N Y

TURF HERBICIDES

FISONS MCPP SELECTIVE WEED KILLER

A potassium salt formulation containing 2½ lbs. of MCPP per gallon. Made available through Fisons research in England. Developed especially for use on fine turf grasses where control of chickweed (common and mouse-ear), clover, and knotweed has heretofore been difficult to accomplish without injury to bent grasses, bluegrass, and fescues. Because of its safety features, it is slow-acting; full effects from treatments are not visible for about three weeks.

Also available — **FISONS DSMA 100 AMA** for crabgrass control as well as **FISONS DSMA 100** for control of Dallis grass.

TURF FUNGICIDES

FISONS DAP-CAL

60% Mercurous Chloride, 30% Mercuric Chloride. Suspension type fungicide based on combination of mercury chlorides for positive long-lasting control of Large Brown Patch, Dollar Spot, Snow Mold.

75% Thiram

FISONS TURF-TOX

Wettable powder 75% Thiram, a proven fungicide for the prevention and control of Brown Patch, Dollar Spot, Snow Mold, Fisons TURF-TOX may be safely mixed with mercury to your own specifications. Apply to prevent disease or to control it after it occurs.

Thiram with Mercury

FISONS TURF-TOX MC

One convenient wettable powder formulation that eliminates the need for on-the-spot mixing. Fisons TURF-TOX MC combines the widely used turf fungicides, Thiram, Mercurous Chloride and Mercuric Chloride, for the prevention and control of Dollar Spot, Brown Patch, Copper Spot, and Snow Mold.

Also available — **FISONS 10% PHENYL MERCURY ACETATE**. Effective for control of Bluegrass Blight, Curvularia Blight, Copper Spot, Dollar Spot, Pink Patch, Snow Mold.

TURF FERTILIZERS

FISONS XL TURF FERTILIZER 28-7-14

A concentrated water soluble fertilizer in the popular 4-1-2 ratio suitable for use on greens and fairways. XL Turf Fertilizer provides a better control of growth, texture and color by going to work instantly, feeding through blades and roots.

Also available. — **XL LIQUID FERTILIZER, 15-10-5**, and **STOP-WILT**, an emulsifiable vinyl compound in concentrated form for preventing moisture loss.

For further information and the name of your nearest distributor, write:



DOGGETT FISON
C O M P A N Y

Springfield, New Jersey

Poor Judgement

Not all tree service companies are big enough to possess every complex piece of equipment now available to help arborists do quicker, neater, cheaper jobs.

But arborists are businessmen as well as technical experts, and the principles of good business management simply must be followed. We learned recently, for example, that a tree company in a large midwestern city was seen transporting a load of newly trimmed branches right down the center lane of a major freeway during the rush hour.

This is obviously poor judgement from a public relations standpoint.

The truck, we were told, was so overloaded that it not only held up the single lane of traffic behind the truck itself, but interfered with cars attempting to pass on either side because drivers couldn't see around the obstacles of haphazardly stacked trimmings from city trees.

Of course, many excellent chippers are presently available which make it impossible for such an occurrence ever to take place; but a few companies just aren't in a position yet to buy such machines.

These small firms (and there's a definite place for them in our complex economy; most of our big firms started small themselves) must be doubly careful to exercise good public relations at all times, just as the big outfits do.

If a truckload of clippings is to be whisked away, for example, the truck should not use a busy traffic artery in the height of the rush hour. At least, the driver could take a route specially set aside for commercial vehicles. And those who load the truck in the first place should be vitally concerned that no branches or clippings overhang the truck's sides, posing an obstruction to driver vision, and physically blocking portions of the roadway.

No doubt companies which make such mistakes are few, but the action of the few, nevertheless, reflects on the many. The public judges all too rashly, and seldom stops to consider that because one tree company shows poor judgement, it is no reason to criticize the thousands who are outstanding examples of good management and public-spirited service.

Take a close look at your own practices. See anything which might be even slightly offensive? Every advance you help make for the industry will eventually become a personal advance for you!

WEEDS AND TURF is the national monthly magazine of urban/industrial vegetation maintenance, including turf management, weed and brush control, and tree care. Readers include "contract applicators," arborists, nurserymen, and supervisory personnel with highway departments, railways, utilities, golf courses, and similar areas where vegetation must be enhanced or controlled. While the editors welcome contributions by qualified freelance writers, unsolicited manuscripts, unaccompanied by stamped, self-addressed envelopes, cannot be returned.