

Brochure Helps to Promote Roadside Spray Programs

A brochure designed to create a positive attitude on the part of those who are opposed to the use of chemicals in the control of roadside weeds was recently published by McMahan Bros., Inc.

Titled, "The Chemically Sprayed Road," the brochure contains numerous color pictures comparing roads that have or have not been subjected to a chemical weed control program. The reading material is brief, picture-associated, and easily understood by the average reader.

The brochure provides a ready answer for officials who receive complaints about the use of herbicides. It is also useful in the promotion and solicitation of roadside spraying contracts. It is said that in Connecticut the brochure was used to overcome sales resistance resulting in an increase of 1,000 miles in road spraying contracts.

Space for imprinting company, association name, or other information on the front and back covers of the brochure is provided. Interested individuals may obtain complete information by writing to McMahan Bros., Inc., Box 261, Tenafly, N. J.



New Homelite XL Brushcutter is lighter than ever, company says.

New XL Brushcutter Bows

Homelite's new XL Brushcutter, described as a deluxe model which is easier to use, lighter, and more powerful, has just been introduced.

Harness on the new XL hangs over operator's back and shoulders for portable convenience. A new one-finger trigger allows the operator to control blade while still maintaining a grip on the handle.

Engine is the same as the one on Homelite's chainsaw. For details, write the company at Port Chester, N.Y.

Suppliers' Personnel Changes

Amchem Products, Inc., announces appointment of Edward Suttor, Jr., to its lawn and garden products sales force. Suttor resides in Bremen, Ind., and will represent Amchem in Indiana and Michigan.

California Chemical Co. has named Stanley R. Eubanks sales manager for its new Ortho Div. branch office in Denver, Colo. Eubanks will be responsible for marketing of pesticide and fertilizer products in Wyoming, Utah, Colorado, Arizona, and parts of Montana, Idaho, Oregon, New Mexico and Nebraska. In another move, Robert L. Hoen goes from branch manager in Salt Lake City, to branch sales manager for the Southern California and Las Vegas regions of Ortho Div. He will be responsible for sales and sales personnel training.

Chipman Chemical Co. recently named William J. Nicholas as sales and service representative for the Arizona-Imperial Valley area. Nicholas will work out of Scottsdale, Ariz., under direction of Chipman's Palo Alto, Calif., district office. L. P. Van Gordon is district sales manager.

Dow Chemical Co. advises that it has named Dr. Mark G. Wiltse as head of herbicide development. He succeeds L. L. (Bud) Coulter, who is now manager of bioproducts business development. Dr. Wiltse's promotion from his assignment as project leader of industrial vegetation control was announced by Dr. Keith C. Barrons, manager, plant science research and development for Dow.

Heyden Div., Heyden Newport Chemical Corp., has appointed George Koch as manager, agricultural chemicals, according to W. C. Deakyne, Jr., vice president, marketing. Koch will be responsible for worldwide marketing and commercial development of Heyden's line of agricultural chemicals. Deakyne also informs that Woodson (Woody) Johnson is now sales representative for agricultural chemicals in the North and South Carolinas, Alabama, and Georgia area.

Literature you'll want

Here are the latest government, university and industrial publications of interest to contract applicators. Some can be obtained free of charge, while others are nominally priced. When ordering, include title and catalog number, if any. Sources follow booklet titles.

Planting Trees and Shrubs, 4 pp. il., Agricultural Extension Service, University of Delaware, Newark, Del.

Melting-Out of Bluegrass Lawns, Bulletin BP-7-1, Agricultural Publications Office, Agricultural Experiment Station, Purdue University, Lafayette, Ind., 5¢.

Quackgrass, Description and Controls, Bulletin L-46, Agricultural Extension Service, University of Wyoming, Laramie, Wyo.

Home Lawns, Extension Bulletin 922, 32 pp. il., Agricultural Extension

Service, Cornell University, Ithaca, N. Y.

Properties and Uses of Atrazine Herbicides, Technical Bulletin No. 63-1, 16 pp. il., Geigy Agricultural Chemicals, P. O. Box 430, Yonkers, N. Y.

Lawn Grasses for South Carolina, 22 pp. il., Circular 495, Extension Service, Clemson University, Clemson, S. C.

Lawn Insects, How To Control Them, Supplement 1 to Circular 495, Extension Service, Clemson University, Clemson, S. C.

Controlling Turf Grass Diseases, Supplement 2 to Circular 495, Extension Service, Clemson University, Clemson, S. C.

The Chinch Bug and Its Control, Circular 223, Publications, Connecticut Agricultural Experiment Station, Box 1106, New Haven 4, Conn.

The Pesticide Situation for 1963-64, June 1964, 25 pp., Agricultural Stabilization and Conservation Service, U. S. Department of Agriculture, Washington, D. C. 20250.