

## Classifieds

When answering ads where box number only is given, please address as follows: Box number, c/o Weeds and Turf, 1900 Euclid Avenue, Cleveland, Ohio 44115.

Rates: "Position Wanted" 5c per word, minimum \$2.00. All other classifications, 10c per word, minimum \$2.00. All classified ads must be received by Publisher the 10th of the month preceding publication date and be accompanied by cash or money order covering full payment.

### HELP WANTED

**OUR COMPANY** is now operating in termite and pest control. We wish to expand into weed control, turf maintenance, tree care, etc. If you qualify to form and manage this new department, kindly give education details, experience, reference and personal data. Write Box 512, Havertown, Pa.

### MISCELLANEOUS

**TO EMPLOYERS** who advertise for men! The letters you receive in answer to your advertisements in WEEDS and TURF are submitted by each of the applicants with the hope of securing the position offered. When there are many applicants it frequently happens that the only letters acknowledged are those of promising candidates. (Others do not receive the slightest indication that their letters have even been received, much less given any consideration.) These men often become discouraged, will not respond to future advertisements and sometimes even question if they are bonafide. We can guarantee that every advertisement printed in WEEDS and TURF is duly authorized. Now won't you help keep our readers interested in this advertising by acknowledging every application received, even if you only return the letters of unsuccessful applicants to them marked, say, "Position filled, thank you"? If you don't care to reveal your identity mail them in plain envelopes. We suggest this in a spirit of helpful cooperation between employers and the men replying to Help Wanted advertisements. Put yourself in the place of the other fellow.

### Agri-Humus Co. Formed to Market "Humus-Plus"

Formation of a sales corporation in Fresno, Calif., to market a new 50% humic acid concentrate for turf and crop fertilization, has been announced by William S. Kimbro, president of the firm, known as Agri-Humus Co., Inc.

The product will be sold nationally under the trade name of Humus-Plus.

"Humus-Plus," Kimbro reports, "is a new product (of the Baroid Div. of National Lead) refined from natural organic deposits of lignite now being mined and processed for our company. The product is prepared in dry granular form, and is readily

mixed with other fertilizer materials and may be applied with all conventional application equipment at planting time or side dressed after planting."

Humus-Plus is reportedly used extensively in turfgrass areas.

Details are available from the company at 317 West Voorman Ave., Fresno, Calif.

### Too Few Youth Seek Turf Jobs, Californian Says

Jobs for young people in the turf industry are becoming increasingly plentiful in America, but job applicants are scarcer, according to a recent University of California (Riverside) bulletin.

A group of men in Los Angeles, however, hopes to remedy that situation within a few years. A University of California Farm Adviser, Wayne C. Morgan, is working with educators, golf course officials and members of the turfgrass industry to drum up interest in turfgrass teaching programs at junior and senior high school levels and college levels.

Aim is to interest youth in turfgrass as a career, provide learning opportunities both in the classroom and on the job, and finally have trained candidates become available for work at golf courses, for contract turf maintenance companies, parks, freeways, and similar areas where turf is growing increasingly important.

Lester O. Matthews, supervisor of secondary agriculture in the Los Angeles City Schools, said a similar shortage of qualified people exists for turf and landscaping jobs with the California State Division of Highways (65 short), the Los Angeles City Schools (45 short), and the Los Angeles City Recreation and Parks System (148 short).

### Study Red Spider Resistance

Strong resistance of the red spider to pesticides is a big problem to Massachusetts flower growers and ornamental maintenance companies, according to Dr. John A. Naegele, Professor of Entomology and head of the

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University of Massachusetts' Waltham Field Station.

"These spiders are prime economic pests, particularly on roses, which are an extremely important floricultural specialty in the Bay State," Dr. Naegele reports.

Under a \$37,072 Public Health Service research grant awarded recently to the Experiment Station, Drs. Naegele, William McEnroe, K. Kanungo, and Jozef Nowosielski will continue their studies initiated at Cornell University to discover why mites are frequently resistant to pesticides.

"This research is important to growers in Massachusetts," Dr. Naegele explained, "because it may provide information that will answer the question of how to control resistant red spiders and other mites plaguing ornamentals."