

## USDA Approves Zytron for Chinch Bug, Lawn Weed Control

Zytron herbicide, the active ingredient in Dow Crab Grass Killer, has received approval from the U.S. Department of Agriculture for control of 12 additional undesirable plants and chinch bugs.

Current listing of undesirable plants controlled by Zytron includes green and yellow foxtail, crowfoot grass, stinkgrass, barnyard grass, goosegrass, wood sor-

rel, spurge, purslane, pigweed, smooth or common chickweed, mustard, and lambsquarter. Early spring application is recommended for the control of these species.

For control of chinch bugs the recommended application rate is 7 to 10 lbs. per acre of turf with repeat applications every 60 days, or as needed.

For more information, write Harry L. Patrick, Abbott Road Buildings, The Dow Chemical Co., Midland, Mich.

## Trimnings

*The Hall of Fame.* Our good friend David G. Hall, Chief of the Publications Branch, Information Division, Agricultural Research Service in Washington, has been following *Weeds and Turf* with interest, he tells us. This USDA official, who calls himself "an entomologist of sorts," expressed particular intrigue with our article of last September on turf reseeding, written by Dr. Bob Schery of the Lawn Institute. "You may be interested to know," Dave writes, "that I was co-discoverer in 1932 of fine-strain Bermudas. The strain, now known as V-3, was our discovery and I have been following turf problems ever since." Dave's career with the Information Division has been equally notable, and we have often benefited from his good counsel.

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*Hello, Colleague!* A Florida sprayman tells us that even though he considers himself a layman as far as journalism goes, he's still laboring each week to prepare a gardening column for his local paper. This budding Hearst is R. A. Hefftner, of Hefftner Power Spraying in St. Petersburg, to whom we say, "a hearty welcome to the Fourth Estate."

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*Adding a Page.* James (Jim) Clafin, a vice president of Weed Control Service, Inc. in Portland, Oregon, has announced his firm's acquisition of a new division which will distribute utility company equipment. Operating under the supervision of utility expert Norm Page, the new division will distribute derricks, booms, etc. for the Utility Body Co. of Oakland, Calif. We're always glad to see a company expanding, and wish these west coast industry men good luck with their new venture.

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*Horizons Abroad.* Many experts on the herbicide/insecticide market feel that foreign sales will be increasingly important to American manufacturers in the coming years. One recent crystal-ball-gazer who predicted increased importance of overseas trade was Dr. E. R. Marshall, manager of agricultural chemical sales for Union Carbide International Corp. This bit of information has been circulating around our offices, filling several of our staff with a wistful wanderlust, as they contemplate the necessity for increased editorial coverage of the foreign scene, preferably, the talk goes, by on-the-spot reports.

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*Current Celebration.* Speaking of utilities, we just received a beautiful brochure from the Asplundh Companies which commemorates that organization's 35th year serving the utility industry. "Many of our vice presidents," the promotion piece reads, "started with us back in 1928 as climbers and foremen." These same men moved up the ladder as demand for urban/industrial vegetation management increased, so that the Jenkintown, Pa. group feels it has total experience second to none. We salute these pioneer arborists on their 35th year in utility service!



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