



This is Aero-Thatch

Using it you can renovate lawns quickly and gross \$2000 a week, and more!

The actual experience of last spring proves it. Landscapers, turf-experts, gardeners, even amateurs have used the Aero-Thatch to make big money. They've used the Aero-Thatch to renovate lawns . . . and save time and back breaking labor.

Here's why Aero-Thatch is better:
Run the Aero-Thatch over a stand of turf . . . and you do these important things:

1. You relieve compaction
2. You aerate the soil
3. You remove grass stunting, growth inhibiting thatch
4. YOU PREPARE A PERFECT SEED BED, AUTOMATICALLY

All these important jobs, the most important jobs in Turf Care, are done at one time . . . with this golf-course tested machine.

Golf Courses rely on Aero-Thatch
For more than a decade now, painstaking golf-course experts who know more about turf-care than anyone, have relied on Aero-Thatch for good maintenance and cost savings. What works for them, can make money for you. Make up to \$2000 a week? Yes! The facts are available. All you invest to get them is 5¢ for a postcard or a note . . . Just fill out the coupon now . . . and get full details . . . see how easy it is to make big money this spring!

AERO-THATCH

New Brunswick Ave., Rahway, N.J.

**AERO-THATCH,
New Brunswick Ave., Rahway, N.J.**

Gentlemen:

Tell me how I can gross up to \$2000 each week with Aero-Thatch without obligation.

Name

Address

City

State..... Zip.....

Naturally, there is no obligation!

Cornell Sells Color Photo Guide to Turf Problems

Twenty-four common turf problems, such as leaf spot disease, chinch bug damage, drought, and fertilizer injury, are presented in glossy color photos along with a written description of each condition in a handy pocket-sized guide, produced by Cornell University, called "Picture Clues to Lawn Troubles."

The booklet is written by Norman J. Smith, Nassau County Extension Agent, in collaboration with Professor John F. Cornman, Horticulture Department, Cornell University.

Although the booklet contains no specific recommendations for control or correction, general suggestions are made, and it is an excellent aid to one who may not be familiar with the overall looks of some of the lawn ills.

It costs 75 cents and can be obtained by writing either to the Mailing Room, Cornell University, Ithaca, New York, or the Nassau County Extension Service Association, Agricultural Department, 1565 Franklin Ave., Mineola, Long Island, New York.

New Bulletin Gives Aquatic Weed Control Specs for Ill.

Illinois State Department of Conservation recently published a booklet, "Aquatic Weeds, Their Identification and Methods of Control" by Albert C. Lopinot, Fishery Biologist.

This 47-page booklet discusses the case against aquatic weeds and various control methods of the past. Included also are instructions to determine areas to be treated, dosage needed, and application means.

Since identification is essential, the greater part of the booklet is turned over to plant drawings and descriptions of those weeds found in Illinois. A chart of recommended chemicals and dosages accompanies each species.

A copy may be obtained free by writing for Fishery Bulletin No. 4, to Division of Fisheries, Room 102 State Office Building, Springfield, Ill.

Trimmings

A fresh new crop. Turf maintenance companies or turfgrass supervisors need not fear that the burgeoning industry will be insufficiently manned in the years to come, we're prompted to comment after reflecting on February's International Turf-Grass Conference in Philadelphia. Conspicuously on hand were 50-plus blazer-clad, bright-eyed turf management students from the University of Massachusetts, down to Philadelphia to get an advance peek at the nature of their chosen jobs. Also in evidence was a flock of earnest student-scientists from Dr. Joe Duich's renowned turfgrass school at Pennsylvania State University. If the representation of these two schools alone is any indication, turf managers of the future will have benefitted from fine schooling, enthusiastic guidance, and some down-to-earth experience with practical aspects of the profession. We congratulate these two schools, and the others like them, on a fine job which will be a keystone in building America's turf industry to soaring new heights in the next decade!

Tarheel Titan. Each year the Southern Weed Conference has an essay contest, and we're informed that for the second year in a row, North Carolina State College has provided the winner. He's Horace Dean Skipper, whose efforts have been soundly commended with a \$500 scholarship to continue his graduate studies. Title of this titan's essay? "Career Opportunities in Studying Herbicide Residues." Quite a feather in the Tarheel school's already feathery cap.

Turf and surf. We've just learned that the turfgrass industry on the island of Oahu in Hawaii is a million-dollar-a-year industry, and turfgrass people there have just formed the Oahu Turfgrass Council which will seek to collect, preserve, and disseminate information on development and maintenance of turfgrasses. This is interesting news indeed, and we're wondering if first hand investigation of this phenomenon isn't in order. Perhaps some footloose readers would like to join us in the First Annual Weeds, Turf, and Surf Tour of Tantalizing Technology, for an on-the-spot look at turfgrass maintenance in our 50th State!

Let us spray. Down in Ft. Lauderdale, we hear, one Sydney Kirkpatrick has a going enterprise which encompasses power spraying, fertilizing, landscape service, and care of palm trees and shrubs. "Kirk" has a unique customer service which we think is worthy of passing on to other readers. He mails periodic news bulletins to his customers in which he outlines the biology of some common lawn pests and details how they're to be treated, at the same time reminding everyone that his company offers professional services for homeowners who don't want to trust themselves. "Let us spray," Kirk's flyer concludes. An effective combination of public education and salesmanship!