

## Hooker Has Liquid Herbicide

Tritac, a new liquid herbicide that kills deep-rooted perennial weeds, will be marketed jointly by Hooker Chemical Corp. and U.S. Borax & Chemical Corp., the two companies announced recently.

New chemical was initially synthesized in Hooker Laboratories, and is designed for water-spray application in the control of such deep-rooted weeds as field bindweed, Canada thistle, Russian knapweed, leafy spurge, bur ragweed, and toad flax. Formulation is 2 lbs. per gallon emulsifiable concentrate.

Joint marketing arrangement will provide maximum market penetration for the new herbicide, by taking advantage of the existing national sales coverage and distribution outlets of the two firms, Dr. L. M. Stahler, Director of Agricultural Chemical Sales for U.S. Borax, and Mr. C. E. Gochenour, Manager of Agricultural Chemical Sales for Hooker Chemical, believe.

Tritac will also broaden the line of herbicides supplied by the two companies. Prior to the develop-

ment of Tritac, U.S. Borax and Hooker marketed only granulated weedkillers for dry application.

For more information on Tritac, write to either U.S. Borax & Chemical Corp., Box 75218, Sanford Station, Los Angeles 5, Calif., or Hooker Chemical Corp., 603 Buffalo Ave., Niagara Falls, N.Y.

## Recommend Silvex & Mecoprop To Control Chickweed in Lawns

Silvex and Mecoprop are effective chickweed controls, a report from the Field Crops Branch of the Ontario (Canada) Department of Agriculture notes.

Neither mowing or weeding will stop this common lawn blight. But the department reports that both sprays have been demonstrated effective in controlling common and mouse-eared varieties of chickweed.

Mouse-eared chickweed is readily identified by the fine, fuzzy hairs that cover the stems and leaves; the common variety has only a strip of hairs along one side of the stem.

Since chemicals may affect grass

## Meeting Dates



Western Weed Control Conference, Sheraton Hotel, Portland, Ore., March 20-22.

2nd Annual Florida Turfgrass Association Trade Show, Hotel Seville, Miami Beach, Fla., May 2-4.

Chemical Specialties Manufacturers Assn. Mid-Year Meeting, Drake Hotel, Chicago, Ill., May 20-22.

National Plant Food Institute Annual Conference, Greenbrier Hotel, White Sulphur Springs, W. Va., June 9-12.

11th Annual Florida Turfgrass Management Conference, Gainesville, August 27-29.

16th Annual California Weed Conference, Sacramento, Jan. 21-23, 1964.

Weed Society of America Meeting, Pick-Congress Hotel, Chicago, Ill., Feb. 10-13.

seedlings, the Field Crops Branch cautions CAs against spraying new lawns. Nor should lawns be treated during hot weeks, since treated lawns need a good deal of water for the sprays to be effective.



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