

AQUATHOL PLUS

Here's a remarkable new addition to our line of aquatic weed killers. Aquathol Plus can rid ponds and lakes of 25 different weed species. When used as directed it is...

NOT HARMFUL TO FISH, fowl or aquatic animal life.

 EASY AND NON HAZARDOUS to apply in liquid or granular form.
 FREE OF TOXIC BUILD-UP...

EFFECTIVE AND FAST ACTING

for spot or complete lake treatment. Contact your supplier or mail coupon for helpful brochure on

aquatic weed identification and control. Pennsalt Chemicals Total PENNSALT CHEMICALS CORPORATION Department PC 309 Graham Bidg., Aurora, III. P. O. Box 1205, Montgomey, Ala. 2901 Taylor Way, Tacoma, Wash. Please send me your Aquathol folder. I'm interested in treating:

Pond Lake Dock or Beach Area
Approximate size of area to be treated

Name Address City_____Zone___State

June, 1963

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Published Monthly by TRADE MAGAZINES, INC. 1900 Euclid Avenue Cleveland 15, Ohio

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Single Copies: 35 cents

Annual Rate for 12 Monthly Issues: \$3.00

What do you need to know?

America's contract applicators of weed control and turf spraying chemicals are constantly and rapidly growing in educational level and technical proficiency.

But the goal of a "totally prepared" operator is like the horizon, which slips away even as we approach it.

This is as it should be, for knowledge, especially science, is a continuous thing. For this reason CAs should take note of the research underway in the university laboratory, in suppliers' research and development departments, and in government investigations.

But to take note is not enough. Since the contract spraying business is just now coming into its own, it is necessary that every sprayman explain his field problems to the university, the supplier, the federal extension agent.

These scientists are astute, clever men, but being human they can't be everywhere at once. So they can't be aware of all the latest problems in the practical side of the industry unless operators take the time and energy to tell researchers what the most troublesome problems are.

It is a must to establish clear definitions of what the research needs of this industry are. Until there are definitions of industry problems which spell out specific courses of action for the men in the laboratory, many of the CAs' questions will go unanswered.

Next time CAs get together to talk over their mutual problems, why not take time to jot down a few concrete suggestions for avenues of research? This list could then be sent to the state university, or to a supplier who is known to conduct helpful research projects. Or you can send them to us for forwarding.

Whichever route is chosen, CAs should not stand mute about their problems. These researchers are anxious to help, and welcome a guideline to more useful studies.

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