

remain in or on food products in interstate commerce. Normally, an FDA tolerance is set at 1/100th of the amount found safe in the most susceptible test animals.

"If the manufacturer proves that his product meets the tolerance requirements, and if he convinces the Department of Agriculture that it is safe and serves a useful purpose — then we are ready to grant registration.

"Before registration is granted, however, the manufacturer must obtain the Department's approval of the label to be used on the

product. The requirements for labeling are rigid and comprehensive. Labels must clearly state what the product is, what it is made of, what it can be used for, what its dangers are, what safety precautions must be observed in using it, and the name and address of the responsible company.

"The Department follows through by spot-checking pesticides offered for sale at wholesale and retail levels, to determine they are properly registered and that labeling requirements are in fact being met."

Trimmings

New crop coming up. In May this column included an item about the need for educated personnel for the outdoor spraying industry, and we've been musing about the fact that each June brings a whole new crop of horticulturists into our field. With this thought in mind, we were pleased to have a note recently from George D. Newell, a college student from Columbia, Mo., who does contract maintenance in the summers, and who is planning to open a complete garden center upon graduation. George has some kind things to say about W&T, and we hope he'll keep us informed of his progress after he leaves the campus.

Tree service branches out. We frequently comment on the obvious trend today of rounding out the services of companies which participate in one facet or another of vegetation management. Turf people get into weed control; brush control companies eye turf fertilization; tree "surgeons" go after lawn insects. This is as it should be, we believe, because it is really one industry with a variety of services to be offered. As a further example of our conviction, we offer comments from E. L. Parker, who runs Parker Tree Service in Peterborough, N.H. Mr. Parker writes that his tree service company has been doing brush control for years, but only recently has he considered weed control work. Mr. Parker also offers tree fertilization, and this has led him, he writes, to an interest in turf work, too. No doubt opportunities abound in the highly cultivated New Hampshire countryside, with its lawn-conscious New England towns!

Grace grows grass. Anyone who thinks contract lawn service is a minor industry will probably change his mind when he learns that no less a company than W. R. Grace has entered the contract lawn maintenance business. Operating from Grace's Davison Chemical Division, the new consumer-oriented marketing approach is said to enlist local oil dealers as Davison Division applicators. Through Grace's new service, according to an article in *Chemical Week* for April 27, consumers may choose any part, or all, of a three-stage program which includes application of crabgrass, insecticide, and fertilizer chemicals. Apparently this new entry into lawn service competition is still in its test-market stage, but it's a good indication to CAs everywhere just how important this industry is!

More from the East. Another Easterner who has written us is Anthony R. Quatrone, of Antone Landscape Co. in Union, N.J. Tony says his "grounds maintenance" firm applies selective and nonselective weedkillers on parking lots, driveways, fences, and lawn areas, and that he has 50 residential and industrial accounts which range in size from 50 x 100 ft. to 20 acres! Obviously no piker, Mr. Quatrone is no doubt kept very busy by this formidable array of contracts, and we're very pleased he took time to write us!

DC sparks CAs. Speaking of business-building, livewire applicators are quick to realize that all the Washington hoopla about pesticide hazards is just one more good selling point to convince customers of the need for skilled, professional applicators!

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- CRAB-E-RAD 30 (Liquid) DSMA
- for Dallis grass control
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