

# USGA®

## Green Section

### INDUSTRY UPDATE

February 21, 2020



*Poa annua* is highly susceptible to injury from cycles of thawing and freezing. Areas where water from melting snow collects and refreezes need to be closely monitored.

## RECAPPING THE 2020 GOLF INDUSTRY SHOW

BY USGA GREEN SECTION STAFF

The Golf Industry Show is always a great place to connect with professionals and experts from across the golf industry. It was great to visit with so many of you and discuss our consulting service, educational materials, facility tools and the latest in USGA-funded research. Our course care posters related to aeration, ball mark repair, divots, bunkers and labor were popular take-home items at our booth. If you didn't get a chance to grab one, visit the [USGA Publications](#) store where the set of five posters is available for \$6.50.

The trade show was particularly exciting for our staff this year as we kicked-off celebrations for the 100-year anniversary of the Green Section. Throughout the year, the USGA Green Section Record will feature articles and videos that highlight the milestones and impact of our department since its founding in 1920. Be sure to subscribe to the Green Section Record to get the latest content related to our 100-year anniversary. Whether you've built or managed USGA greens, worked closely with our agronomists



through the Course Consulting Service or summer internship program, conducted USGA-funded turfgrass research, or [subscribe to the Green Section Record](#), we'd love to hear how our department has impacted you.

A final highlight to mention from Golf Industry Show was the USGA panel discussion on the GCSAA TV trade show stage, which featured four regional agronomists discussing new trends in putting green aeration and topdressing. This discussion, hosted by Nelson Caron of The Ford Plantation, was a tremendous success thanks to great audience participation. At the conclusion of the panel discussion, Dr. William Meyer, director of Turfgrass Breeding at Rutgers University, was presented with the 2020 USGA Green Section Award, which recognizes individuals for their distinguished service to golf through work with turfgrasses. Dr. Meyer has had an indelible impact on the golf course industry during his 30-year career, developing numerous improved turfgrasses that are used on golf courses around the world.

We hope you had a great Golf Industry Show! Please contact us at any time if we can help your course be successful in 2020.