

# UPDATE Sports Field Managers Association of New Jersey

Fall 2011

Vol. 11, No. 3

P.O. Box 205, Pennsville, NJ 08070 • 856-514-3179 • www.sfmanj.org • e-mail: mail@sfmanj.org

## EXPO 2011

### A Strong Program is Slated for this Year's Show in Atlantic City

by Brad Park

(Editor's note: This article was adapted from materials provided by Sports Turf Managers Association)

It's time to begin planning your trip to Expo 2011. The New Jersey Green Expo Turf and Landscape Conference will be held at the Trump Taj Mahal in Atlantic City, NJ on December 6-8, 2011. How can you convince your employer to send you?

Continuing education and industry connections are crucial to your success and the success of your sports fields. Here are some suggestions to help your employer understand how your attendance at Expo 2011 can add value to the overall operation of your facility.

#### **EDUCATE YOURSELF ON THE CONFERENCE AND EXHIBITION**

Provide an overview of the size and scope of Expo 2011. It may be helpful to give your employer a copy of the brochure. This edition of *SFMANJ Update* provides the Sports Field Managers Program for Expo 2011.

Pinpoint specific sessions you plan to attend, and tie their relevance to your sports facility. As part of the Sports Field Managers Program in 2011, presentations

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An attendee-packed SFMANJ-sponsored Trade Show was among the highlights of the 2011 Rutgers Lawn, Landscape, and Sports Turf Field Day.



Dr. Steve Hart, Rutgers University, discusses nonselective herbicide efficacy during the Rutgers Lawn, Landscape, and Sports Turf Field Day held at the Rutgers Adelphia Research Farm on July 27, 2011.